



FHSLA ALERT

Vol. 27, Issue 1, Spring 2014

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A Message from the President

I am writing this message in the afterglow of the 2014 Annual Meeting. I would like to take this opportunity to thank individuals who were instrumental in planning and executing a successful meeting. First, I would like to acknowledge the Immediate Past President Rebecca Harrington for an outstanding job! She kept us organized this past year and has been an amazing mentor to me. I would also like to thank our committees for the time and effort they have dedicated to FHSLA over the past year. In an era of decreasing budgets and increasing workloads, I am amazed by what our volunteers accomplish.

At the annual meeting, we had interesting and engaging programming and entertaining social events. As I plan for the upcoming year, I am revisiting the goals we have had in previous years and working with FHSLA officers and committees to set goals for this year. In 2014, we will continue our endeavors to:

- Attract members to our association
- Entice members to serve on committees
- Communicate and market our value as an organization

I am looking forward to working with our new Vice President/President-elect John Reazer and new Treasurer Stephanie Harris in promoting FHSLA as a resource for inspiration and education health science library professionals. I am also excited about working with our new committee chairs.

If you have any questions or more suggestions, please contact me at dshereff@usf.edu. Don't forget to join [FHSLA on LinkedIn](#). Finally, keep the [FHSLA web site](#) bookmarked to view current officers' and committee chairs' contact information, access resources for your FHSLA needs, and stay informed via Business Meeting minutes and the *FHSLA Alert* Newsletter.

Here's to a great year!

Denise Shereff
FHSLA President

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2014 FHSLA Annual Meeting Report

True to the old adage that 'the only constant is change,' the 2014 FHSLA Annual Meeting tackled the ever-shifting landscape of Health Sciences Librarianship with the theme of: The Challenge of Change.

We all know that this could be our theme every year, as our profession and the big picture of healthcare is ever-changing, but especially now, as many of our organizations address the financial and structural changes brought about by the Affordable Care Act, this topic seemed especially relevant.

Personally, as a librarian in an organization that had just endured a massive restructuring, I was particularly looking forward to the first day's continuing education course: **The Evolving Librarian: Responding to Changes in the Workplace and Healthcare.** Who better to



Michelle Kraft

present than *THE* Krafty Librarian, Cleveland Clinic librarian and incoming MLA President Michelle Kraft? Her presentation focused on setting the stage – healthcare reform, mobile technology, rapid adoption of new technologies, social media, wearable health technology, exponential information increase - and how we can adapt our libraries to align with organizational goals within this new and fluid environment. My big 'take home message' was to discover new ways to communicate the library's value. Old library statistics of circulation numbers and gate counts are just that: OLD. Find ways to measure the things that the library does to support what matters to the organization: quality and safety, education and professional development, regulatory standards and accreditation. Conduct mini-research projects to link what the library does to what administrators care about (e.g. patient outcomes, residency placements).

After this extremely valuable six-hour Continuing Education (CE) opportunity, the opening reception featured a new twist on conference entertainment: bar trivia with local trivia host Curtis Earth. All of the teams performed admirably and we're grateful to our vendors for supplying the prizes for our winning team.



On the second day, I found the panel discussion "Professional Development from From AHIP to Z" by our colleagues Mary-Kate Haver, Dottie Kelly, Nancy Schaefer, and Todd Puccio to be particularly motivating. For me, it helped to broaden my notion of professional development beyond reading about trends and taking CEs. It's also rewarding to see librarians from different professional settings and varied backgrounds sharing their paths of professional advancement.



The Innovation Lab at Florida Hospital presentation demonstrated problem-solving processes in a collaborative, open, "outside of the box" setting. It's a place where new ideas can come to fruition and old problems can be resolved. The key for these innovations is to implement quickly so that if they are going to fail, they fail quickly, without

Continued - 2014 FHSLA Annual Meeting Report

massive time and money investment. The interactive component – where we partnered and practiced some of the techniques designed to get ideas and words flowing – was slightly uncomfortable for this introverted librarian, but ultimately it was fun and full of good laughs. I left with several great ideas on how to go about dealing with change and problem-solving at work.



The presentation by Andrew Youngkin from NNLM/SEA on the pros and cons of different brands of wearable health technology actually convinced me to wait to purchase one until the bugs and weaknesses are worked out of the first and second-generation models. Professionally, the implications may mean more patient data for healthcare providers, a greater emphasis on community and employee wellness information resources and services, preventive care, wearable provision of information (a la Google Glass), and more.

The importance of mentoring could not have been made clearer than by the Librarian of the Year presentation to Barbara Shearer. It was evident that her mentorship of Nadine Dexter and Martin Wood had a profound impact on their careers. It's a reminder of how important it is to share our knowledge with each other, to support each other's professional growth, and to continue to meet at FHSLA to learn from each other each year.

The passing of the gavel is always a bit bittersweet. We all thank Rebecca Harrington for her work as FHSLA President and welcome Denise Shereff and new Vice President John Reazer (and yours truly) into their new positions. I know we all look forward to next year's meeting and another productive year with FHSLA.

*Submitted by Stephanie Harris
FHSLA Treasurer*



For FHSLA Annual Meeting Photos and other documentation, please click [here](#)

The FHSLA Honors & Awards Committee wishes to say

Thank you!

to the 2013 – 2014 Officers, Chairs and Committee Members
for your time and your service!

Executive Committee

Rebecca Harrington, **President**
Denise Shereff, **Vice President**
Martin Wood, **Past President**
Shalu Gillum, **Secretary**
Deedra Walton, **Treasurer**
Hector "Ricky" Perez-Gilbe
Roxann Mouratidis

Continuing Education

Krystal Bullers, **Co-Chair**
Amy Purvis, **Co-Chair**
Susan Sharpe

Alert Newsletter – Roxann Mouratidis

Archivist – Mia Tignor

E-list Coordinator – Allison Howard

Webmaster – Allison Howard

Membership Directory Editor – Deedra Walton

Honors & Awards

Becky Fisher, **Chair**
Beth Auten
Sylvia Kyle

Membership

Hector Ricky Perez-Gilbe, **Chair**
Stephanie Harris
Gregg Stevens

Nominating

Martin Wood, **Chair**
Amy Purvis
Beth Auten

Program Committee

Rebecca Harrington, **Co-Chair**
Denise Shereff, **Co-Chair**
Mary Rickelman
Kris Wiley

Strategic Planning:

Martin Wood, **Chair**
Kristen Sakmar
Frank Fajardo
Mary Kate Haver
John Reazer
Carrie Driggers Adams
Rebecca Harrington
Denise Shereff
Ellie Bushousen

**Special Congratulations to
Barbara Shearer!!**

FHSLA Honorary Member & Librarian of the Year



"Being honored by the Florida Health Sciences Library Association is a high point of my career and I am deeply touched and humbled by the experience. FHSLA is a wonderful organization supportive of its members and passionate about serving the healthcare community and patients throughout Florida. I will treasure my award always and will hold in my heart my FHSLA friends and colleagues."

~ Barbara Shearer

Member Spotlight: John Reazer



FHSLA Member Since: 2013

FHSLA Officer/Committee position(s): Vice President; Co-Chair of Program Committee; Strategic Planning Committee member

First Professional Position: Librarian/Archivist, Harriet Beecher Stowe Center, Hartford, CT- a historic house museum and library

Current Position: Medical Information Services Librarian (Assistant University Librarian- faculty, tenure track), University of Florida, Jacksonville

Education: BA, Bucknell University; MSLIS, Simmons College

Favorite Website or Blog: Metro Jacksonville (www.metrojacksonville.com) it covers "Jacksonville Neighborhoods, History, Events, Transportation, Jacksonville Jaguars, Shopping, Nightlife, Photos, Urban Issues"

What made you decide to become a medical librarian?

I am an [accidental health sciences librarian](#). After getting laid off from the Harriet Beecher Stowe Center due to a financial downturn, I began another global job search like the one that brought me to Hartford from Cambridge, Massachusetts. I interviewed for a few positions, including a law librarian job at a university in Miami. I even got a job offer to be the library director at a university in Maryland, which is where I was born and raised. As I was deciding to take the offer in Maryland, I got a late birthday present with another job offer at the University of Connecticut Health Center's Lyman Maynard Stowe Library in Farmington (just two towns west of Hartford). The job was for a nights/Sunday supervisor in the Access Services (Circulation/ Interlibrary Loan) Department. There, I did the ILL lending, course reserves, patron registrations, student worker scheduling and hiring, as well as serve as back-up for the reference librarians.

What was your background before you became a medical librarian?

At library school, I specialized in Archives Management, and did internships at the Massachusetts State Archives and Commonwealth Museum in Boston and the National Archives and Records Administration (Northeast Region, Boston) in Waltham, Massachusetts. I did a global job search after graduating from library school while continuing to work as a library assistant at Simmons College's Graduate School of Social Work Library in Boston. My education in history and library science got me the interview and eventually the job at the Stowe Center, just 100 miles west to Hartford.

What has been your biggest professional challenge?

With my position being on a tenure track, the tenure and promotion process at the University of Florida is my biggest professional challenge to date. Not only do you have to do a satisfactory job, you must excel in the three criteria: professional responsibility and working relationships; professional development and scholarship; and professional service activities. I am so thankful for the support and opportunities I get from FHSLA that will help ensure that my tenure track does not get derailed.

Whom do you admire?

I admire Fannie Lou Hamer, the American voting rights activist and civil rights leader. Although harassed, jailed and brutally beaten by bigots, she never let fear prevent her from standing up for what was right.

Is there anything about you that others might be surprised to know?

Caffeine gives me hives.

To nominate a member for the Spotlight, contact [Pamela Herring](#)

Review of the Florida Hospital Innovation Lab presentation

Two Words that can Change the World, YES AND

By Dr. Karen Tilstra,
Director of the Florida Hospital Innovation Lab

Dr. Karen Tilstra generated a lot of excitement in the Friday morning session of the FHSLA annual meeting. It was the “traveling story” that quickly got everyone engaged. She and her assistant demonstrated by first giving a setting, then a topic – then the story started and they told it in an improvisational fashion. Conference attendees also tried this exercise. Activities like this, Tilstra explained, free up the mind for out of the box thinking and problem solving. She stressed that in problem solving we need to move beyond our normal way of thinking, and embrace the idea of, “yes, and...”



Tilstra is the Director of the Florida Hospital Innovation Lab. When groups from Florida Hospital come in to solve problems, she leads them in “Design Thinking.” The “Design Thinking” process goes as follows: empathize (spend time with the end user), define the challenge, generate ideas, develop a prototype and test this prototype. She remarked that when teams come to her lab, each person must leave his badge at the door – as every idea is equally important.

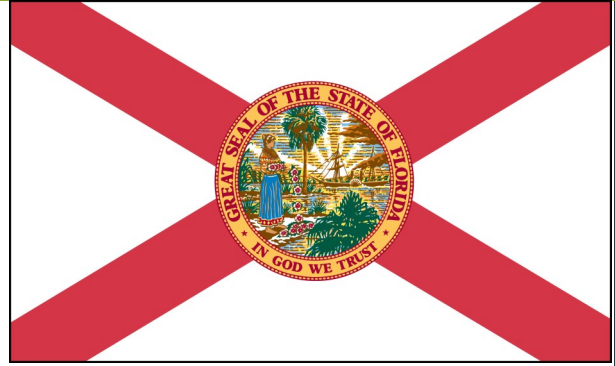
This presentation was very complimentary for the conference theme, “The Challenge of Change.” FHSLA members viewed the “Design Thinking” process, as Dr. Tilstra played several interesting videos of groups in action at her lab. This session gave attendees additional perspectives on problem solving and being ready to meet the challenge of change.

Submitted by Becky Fisher



For a sample of Dr. Tilstra’s presentation, click on this video to watch a TED Talk she did in 2012.

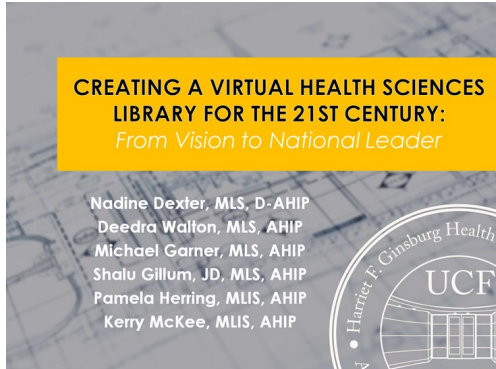
From Around the State



UCF College of Medicine

Harriet F. Ginsburg Health Sciences Library

UCF Information Fluency Conference



Five librarians from the Harriet F. Ginsburg Health Sciences Library recently participated in a panel discussion at the 2014 Information Fluency Conference hosted by the University of Central Florida in Orlando. The panel discussed how the library went from a staff of one to the dynamic team it is today, and how the library came to be a 98% virtual library and a national leader in tablet deployment in medical education. The presentation, "Creating a Virtual Health Sciences Library for the 21st Century: From Vision to National Leader," can be found on [SlideShare](#).

Upcoming Conferences

Conference season is upon us and the library team is set for a busy spring! Pamela Herring, Electronic Resources Librarian, attended the 2014 Electronic Resources and Libraries conference in Austin, Texas, from March 16-19.

Kerry McKee, Instructional Medical Librarian, and Raney Collins and Natasha Williams, both Senior Library Technical Assistants, attended the 2014 Computers in Libraries conference in Washington, D.C., from April 7-9.

The library team presented a poster titled, "Leading the Way to Building a Foundation for College-Wide Workplace Wellness Programs: A Model for Health Sciences Libraries," at the annual Medical Library Association meeting in Chicago in May 2014.

Library Director Named as New Co-Chair of FCALM

Library Director Nadine Dexter has been named the new co-chair of the Florida Collaboration of Academic Libraries of Medicine (FCALM), along with Rose Bland from USF. The FCALM group, comprised of the library directors from all eight medical schools in Florida, meets regularly at the Harriet F. Ginsburg Health Sciences Library at UCF College of Medicine in Orlando. The group last met at UCF COM January 9-10, 2014, at which time the new co-chairs were announced.



From left: Nadine Dexter (UCF), JoAnn Van Sheik (UM), Mary Moore (UM), Barbara Shearer (FSU), Kaye Robertson (NSU), Cecilia Botero (UF), Tiffany Moxham (FAU), Rose Bland (USF), David Boilard (FIU).

Submitted by Shalu Gillum



Nova Southeastern University Health Professions Division Library

Amanda Chiplock:

Publications:

Gillum, S., & Chiplock, A. (2014). How to Build Successful iPad Programs in Health Science Libraries: A Tale of Two Libraries. *Journal of Electronic Resources in Medical Libraries*, 11(1), 29-38. <http://dx.doi.org/10.1080/15424065.2014.876580>

Chiplock, A. (2013). Elsevier's ScienceDirect as an E-book Platform for Medical Libraries. *Journal of Electronic Resources in Medical Libraries*, 10(3), 140-150. <http://dx.doi.org/10.1080/15424065.2013.819745>

Chiplock, A. (2013). Starting a iPad Lending Program. *Medical Library Association (News, Technology)*. Retrieved from www.mlanet.org/members/mla_news/2013/sep_13/technology.html

Chiplock, A. (2012). Inkling [Review]. *Journal of the Medical Library Association*, 100(4), 327-328. <http://www.mlanet.org/publications/jmla/>

Chiplock, A., & Ettien, A. (2012). The National Academies Press Free E-books Collection as a Resource for Medical Libraries. *Journal of Electronic Resources in Medical Libraries*, 9(1), 65-76. <http://dx.doi.org/10.1080/15424065.2012.651577>

Presentations:

Chiplock, A., & Ford, D. "Building on Success: Circulating iOS Apps to Enhance Student Learning." Poster Session. Medical Library Association (MLA) Annual Meeting. Chicago, IL. May 18, 2014.

Chiplock, A., Barker, K., Mauldin, M., Miles, A., Vonisenburg, M., Wright, A., & Youngkin, A. "Emerging Technologies Help Bridge the Gap... Health Information + Community." Poster Session. Southern Chapter/Medical Library Association (SC/MLA) Annual Meeting. Ridgeland, MS. October 17-20, 2013.

Barker, K., Chiplock, A., Mauldin, M., Miles, A., von Isenburg, M., Wright, A., and Youngkin, A. "Identifying barriers to break technological boundaries: A needs assessment of regional medical librarians ." Poster Session. Southern Chapter/Medical Library Association (SC/MLA) Annual Meeting. Ridgeland, MS. October 17-20, 2013.

Chiplock, A., Barker, K., Mauldin, M., Miles, A., Vonisenburg, M., Wright, A., & Youngkin, A. "Emerging Technologies Help Bridge the Gap... Health Information + Community." Poster Session. Mid-Atlantic Chapter of the Medical Library Association (MAC/MLA) Annual Meeting. Pittsburgh, PA. October 13-15, 2013.

Barker, K., Chiplock, A., Mauldin, M., Miles, A., von Isenburg, M., Wright, A., and Youngkin, A. "Identifying barriers to break technological boundaries: A needs assessment of regional medical librarians ." Poster Session. Mid-Atlantic Chapter of the Medical Library Association (MAC/MLA) Annual Meeting. Pittsburgh, PA. October 13-15, 2013.



Chiplock, A., Johnson, M., Morrow, T., Robertson, K., & Smith, F. "If You Build it Write, They Will Come: Developing an Innovative & Inclusive Writing Center for Graduate Students in the Health Professions." Poster Session. Southeastern Writing Center Association. Fort Lauderdale, FL. February 21, 2013.

Johnson, M., Chiplock, A., Morrow, T., Robertson, K., & Smith, F. "The Write Stuff: Building an Effective Writing Center for Graduate Students in the Health Professions." Poster Session. Southeastern Writing Center Association. Fort Lauderdale, FL. February 21, 2013.

Chiplock, A., Puccio, T., Robertson, K. "There is an "i" in Our Team: IPADS." Poster Session. Medical Library Association. Seattle, WA. 2012.

Submitted by Amanda Chiplock

Florida State University Charlotte Edwards Maguire Medical Library

Barbara Shearer, the first Director of the Charlotte Edwards Maguire Medical Library, was recognized at the FSU College of Medicine on Tuesday, March 4, 2014 for her 13 years of leadership and dedicated service. Barbara was responsible for establishing the model 21st century medical library and contributed her expertise in innumerable ways that continue to benefit the FSU College of Medicine, FSU Libraries, and academic medical libraries throughout the state of Florida. Barbara's retirement from Florida State University was effective Friday, March 7, 2014. Barbara was honored with the FHSLA Librarian of the Year Award at the FHSLA Annual Meeting on Friday, April 4, 2014.

After the FSU College of Medicine conducted a national search, Martin Wood was named Director of the Charlotte Edwards Maguire Medical Library on Friday, May 23, 2014. With a diverse background over the past two decades in libraries, technology, education, government, and business, Martin is a frontrunner in the medical library field, and is a proponent for information at the point of care. He is also an outspoken advocate for people living with diabetes, and serves at the state, national, and international levels to improve the lives of people with chronic conditions. For the full announcement, click [here](#).

The Maguire Medical Library team recently traveled to Chicago, IL and presented two posters at the Medical Library Association 2014 Annual Meeting and Exhibition. Robyn Rosasco and Susan Epstein authored a poster titled "24/7 Access: Crafted in 2010 and Built to Last." Suzanne Nagy and Martin Wood authored a poster titled "Vehicles of the Future: Building Course Pages to

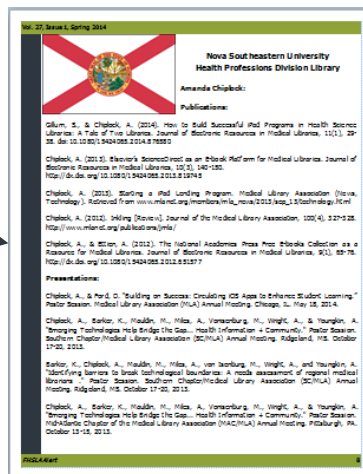


Promote Use of Medical Library Resources.” Both posters are now available on the web via [DigiNole Commons](#), the Florida State University’s institutional open access repository.

On March 21, 2014, the tenth graduating class from the Florida State University College of Medicine participated in the National Resident Matching Program. Fifty-nine of the 113 students (52%) matched with a residency program in a primary care specialty – internal medicine, family medicine, pediatrics, or obstetrics/gynecology.

Forty percent of the students who matched did so in Florida, a state that ranks 44th nationally in the number of available residency slots. The Maguire Medical Library team is extremely proud to have been a part of the success of the Class of 2014, and looks forward to their continued accomplishments as compassionate physicians who deliver high quality patient-centered medicine to communities with the greatest need.

Want to see your library’s story here? Please send submissions to [Pamela Herring](#) for the next issue of the FHSLA Alert.



Florida Health Sciences Library Association Officers and Committee Members 2014-2015

Officers:

President: Denise Shereff
Vice President/President-Elect: John Reazer
Immediate Past President: Rebecca Harrington
Secretary: Shalu Gillum
Treasurer: Stephanie Harris



Contact us!

Committee Chairs and Appointed Positions:

Membership Directory Editor: Stephanie Harris
ALERT Editor: Pamela (Pammy) Herring
Archivist: Krystal Bullers
Continuing Education, Co-Chair: Tara Brigham
Continuing Education, Co-Chair: Amy Purvis
Honors and Awards, Chair: Becky Fisher
Membership, Chair: Hector "Ricky" Perez-Gilbe
Membership Discussion List Coordinator: Allison M. Howard
Nominating, Chair: Rebecca Harrington
Program, Co-Chair: Denise Shereff
Program, Co-Chair: John Reazer
Strategic Planning, Chair: Rebecca Harrington
Webmaster: Allison M. Howard

Florida Health Sciences Library Association
<http://www.fhsla.org>

2014 Membership and Committee Volunteer Form

New Member (How you heard about FHSLA: _____)
 Renewal

Name: _____
Position/Title: _____
Library Name: _____
Institution: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Library Type:	Member of Other Library Associations?	AHIP Member?
<input type="checkbox"/> Academic	<input type="checkbox"/> ALA	Yes <input type="checkbox"/> No <input type="checkbox"/>
<input type="checkbox"/> Corporate	<input type="checkbox"/> FLA	<input type="checkbox"/> Emeritus
<input type="checkbox"/> Hospital/Clinic	<input type="checkbox"/> Miami HSLC	<input type="checkbox"/> Distinguished
<input type="checkbox"/> Public	<input type="checkbox"/> MLA	<input type="checkbox"/> Senior
<input type="checkbox"/> Special	<input type="checkbox"/> SC/MLA	<input type="checkbox"/> Member
<input type="checkbox"/> Student	<input type="checkbox"/> SLA	<input type="checkbox"/> Provisional
<input type="checkbox"/> Vendor	<input type="checkbox"/> TaBaMLN	
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____	

Would you like to be a FHSLA officer?
(Terms begin following the Annual Meeting)

Vice President/President Elect
 Secretary (2 year term)
 Treasurer (2 year term)

Would you like to be on a FHSLA Committee?
(Terms begin following the Annual Meeting)

Continuing Education
 Honors and Awards
 Membership

Nominating
 Program
 Strategic Planning

Dues are \$15.00 for the calendar year, January - December

FHSLA FEIN: 59-2829362

Send form & your check (made payable to FHSLA) to:

Stephanie Harris
Health Sciences Library
Orlando Health
1414 Kuhl Ave., MP28
Orlando, FL 32806

Questions?
Contact Stephanie at
stephanie.harris@orlandohealth.com or
321-841-5878

Click here to renew
your membership or
volunteer for a
committee.