

FHSLA ALERT NEWSLETTER

Volume 18, Issue 1

Fall '03 – Winter '04

<http://www.library.health.ufl.edu/fhsla/newsletters>



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President's Message



Welcome all current and new FHSLA members (and potential members as well)!

I just re-read Pam Sherwill's notes on putting together the FHSLA conference for 2002.

I can certainly echo her sentiments. If you didn't make it to the annual meeting held at the TradeWinds Resort on St. Pete Beach, you missed a truly great event. As Pam noted in her article, it takes a lot of people working behind the scenes to make a successful meeting. I want to thank Bev Shattuck, Danny O'Neal, John Orriola and Pam Sherwill for their help in selecting the hotel and the food, the continuing education classes, and instructors, and locations, and all too numerous to mention details that made the conference worthwhile. I also want to thank most of the membership of TABAMLN (the Tampa Bay Medical Library Network) for pitching in to handle the registration desk, the packet stuffing, the dine around arrangements and the actual dining. Almost everyone in TABAMLN lent a hand to help at the FHSLA meeting.

Mostly I wish to thank the members of FHSLA for their commitment and dedication to the organization. When calling on one of the members for help, I was always given great ideas and ways to get a project done. You are truly wonderful people and librarians – always eager to lend a hand! My thanks.

Now on to the new challenges.

FHSLA is planning to host a videoteleconference in either April or May. This teleconference will be our annual business meeting as well as a CE activity. No details available yet. We're still working on the technology part. But I'm sure that you will all enjoy this new form of getting together.

FHSLA will most likely be the "lead" player in the NN/LM effort to form a State Planning Team. A state planning team of librarians and health care administrators will be forming to discuss the unmet needs of unaffiliated health care professionals and consumers. More information to follow on this very new, very tentative long-term project.

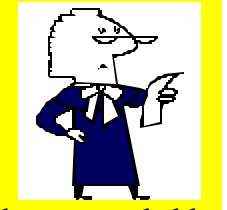
Just a reminder: If you aren't on the FHSLA Listserv, please get in touch with either John Orriola ([jorriola@hsc.usf.edu](mailto:JORRIOLA@HSC.USF.EDU)) or Rae Jesano ([Rae@library.health.ufl.edu](mailto:RAE@LIBRARY.HEALTH.UFL.EDU)) to get yourself on the list! Most of the new announcements come out to the list as well as ways to help each other.

--Karen Roth

FHSLA President

Karen.roth@baycare.org

From the Editor



This issue marks the rotation of the editorial and publishing responsibility for the FHSLA ALERT from the UM School of Medicine Louis Calder Memorial Library in Miami to the USF Shimberg Health Sciences Library in Tampa. I would like to express my appreciation to all the contributors to this issue and to the past editor, Tanya Feddern, whose remarkable publishing efforts have guided the transition. My special thanks go to John Orriola, Donna Doelling, and Namita Uppal for all their help. I encourage all members to send me their newsworthy items for the upcoming issues. With so many dynamic topics, meetings, and items of interest to our Florida health information professionals, I'm positive there will be a great deal for us to publish in future.

--Beverly Shattuck, bshattuc@hsc.usf.edu

Editor

Shimberg Health Sciences Library, University of South Florida

Officer Information



Since everyone can't always attend the annual meeting, I think it's safe to say that all of you do not know all the officers and committee chairs. In this section, I will be giving you some brief information on a couple of the officers.

President: Karen (that's me) Roth has been Manager of Medical Libraries at Morton Plant Mease Health Care in Clearwater since 1997. In this capacity, I have put in an online catalog, added numerous electronic resources, and moved the library to its present location. Prior to 1997, I was at the University of South Florida, Main Library, working as a reference librarian. I received my MLS from USF, where I had been working as a graduate assistant. In a prior life, I was a loan officer for several different banks in different states (Ohio, Michigan, Wisconsin) after earning my MBA from Indiana University. What I started out to be was a language teacher for elementary age children. My undergraduate degree is also from Indiana University, in German, with minors in Russian and Hebrew. I can be reached at 727-462-7889 or karen.roth@baycare.org

Vice President/Program Chair: Rana Dole is currently the medical librarian and CME coordinator for Broward General Medical Center in Ft. Lauderdale. Before moving to Florida in 1998, she was director of the medical library at Oak Ridge Associated Universities in Tennessee for almost 20 years. She's had tons of experience in academic libraries in New York, mostly in the areas of art and government documents. Rana has a bachelor's degree in art history, a master's degree in archaeology and an MLS. She was president and program chair for the Knoxville Area Health Sciences Libraries. And she was chair for 2 years of the Miami Health Science Library Consortium. Rana can be reached at 954-355-5653 or rdole@nbhd.org

More about the rest of the officers and committee chairs in later editions. So stay tuned!!

--Karen Roth, Karen.roth@baycare.org

Medical Library, Morton Plant Mease Health Care

New Officers for FHSLA

Let's take this opportunity to introduce you to the new officers (and chair persons) for **YOUR** organization.

Karen Roth	President
Rana Dole	Vice President/Program Chair
Sandra Canham	Secretary
Allison Howard	Treasurer

Before I get to the committee folks, please keep in mind that **YOU** are the Florida Health Sciences Library Association!!! I cannot stress this enough. Without every member being involved in whatever way he/she can, there would be no organization!

At this time, we've decided to start a new committee for Honors & Awards. I am looking for someone to be its chairperson. Please call me at 727-462-7889 or email to karen.roth@baycare.org if you are interested.

Current committee chairs and committee members:

(All chairs and committee members are appointed for one (1) year, with the exception of Strategic Planning, as noted below.)

A. Continuing Education

Danny O'Neal, Chair	doneal@hsc.usf.edu
Mary Kay Hartung	mhartung@fgcu.edu
Daniele Perez-Venero	dperezvenero@mail.barry.edu
Nancy Schaefer	nancys@library.health.ufl.edu
Adriana Yoshii	ayoshii@ufl.edu

B. Membership

Claire Keneally, Chair	ckeneall@hsc.usf.edu
Nita Ferree	nita@library.health.ufl.edu
Sylvia Kyle	skyle@nemo.urs.org
John Orriola	jorriola@hsc.usf.edu

C. Program

Rana Dole, Chair	rdole@nbhd.org
JoLinda Thompson	jlthompson@gci.net
Doug Waltonbaugh	douglas.waltonbaugh@med.va.gov

D. Strategic Planning (Committee also includes all FHSLA officers)

Pamela Sherwill-Navarro, Chair	Pam@library.health.ufl.edu
Cheryl Dee (until 2005)	cdee@chumal.cas.usf.edu
Pat Clark (until 2006)	pclark@allkids.org
Hilary O'Sullivan (until 2004)	hilary@nova.edu
Pam Neumann (until 2005)	pneumann@ufl.edu

Richard Mercer (until 2004)
Barbara Shearer (until 2006)
Doug Waltonbaugh (until 2006)

rmerc@orhs.org
barbara.shearer@med.fsu.edu
douglas.waltonbaugh@med.va.gov

GET INVOLVED! BE A PART OF YOUR FHSLA! WE WANT & NEED YOU!

Notes on our Annual Conference 2003

If you weren't there, you truly missed a great conference. We stayed at the TradeWinds/Island Grand Resort in St. Pete Beach. The rooms were terrific and everybody had a great view of the water. And the food was excellent!

The conference's theme was "Information for the Health of It." We had 3 successful CE courses. The all-day class, entitled Complementary and Alternative Medicine (CAM): Information Resources for Choices in Healing was taught by Charlie Wessel of the University of Pittsburgh. We also had 2 half-day courses, one on PubMed Linkout and the other on tricks on Microsoft Word and Excel programs. All 3 classes received outstanding evaluations.



For the first time, we had a dinner speaker during the Welcome Banquet. Leslie Gibson, who is an RN and very popular speaker and consultant on the affects of humor and medicine, gave us tips to "Lighten up with Laughter." Her presentation was wonderful and gave us all many ideas on how to deal with stress and difficult people and situations.

Prior to the keynote address, we had a buffet breakfast, including poster presentations and vendor displays. The vendors were pleased to have a chance to speak to librarians in a relaxing and open atmosphere.

Our keynote speaker was Pam Seefeld, PharmD and President of Botanical Resources. Pam is an educator on the subject of alternative medicine, particularly its use in conjunction with Western medical and pharmaceutical practices. Pam's rapid-fire delivery tells the audience she has a lot to say and limited time to get to her points. Her speech was very well received.

At the luncheon/business meeting, we thanked outgoing officers and committee chairs. I especially want to thank Pam Sherwill-Navarro for all her help and ideas and humor. It helped make the conference a great success.

Officers elected during the 2003 Annual Meeting are:

Karen Roth	President
Rana Dole	Vice President/Program Chair
Sandra Canham	Secretary
Allison Howard	Treasurer

Now, on to 2004! As most of you know already, FHSLA has agreed to forego the actual annual meeting in order to promote the 2003 Annual Meeting for Southern Chapter of MLA, which was held in Coral Gables, October 9-13, 2003. FHSLA members received So Chap rates for the meeting. We held a mini-strategic planning session. Please think about the future of FHSLA and what YOU want from YOUR organization.

As well, the FHSLA officers and committee chairs are looking at doing their very own video teleconference in April 2004. This would include our annual business meeting (as required by our by-laws) plus MLA CE credit, we hope! More information on this subject as it becomes available.

My many thanks to all the FHSLA members who made our 2003 annual meeting such a great success! Without our wonderful members, where would we be?

--Karen Roth, Karen.roth@baycare.org
President



Student Scholarship Experience

I had the distinct pleasure of attending the Florida Health Science Library Association (FHSLA) Annual Meeting on June 4-6, 2003. As a library and information science student, I was drawn to this conference because I felt that it would provide me with a chance to network with other medical information professionals and expand my knowledge base regarding important issues in medical librarianship. I was particularly looking forward to the workshops in MS Word and MS Excel, and NLM Linkout.

The event was hosted at the TradeWinds Beach Resort. The relaxed, Caribbean-like environment surrounding the resort seemed a welcome haven for the medical librarian whose work is never done. The educational courses that I attended (Tips & Tricks in Word and Excel, and Linkout) were held at the St. Florida Health Sciences Library Association

Petersburg College/Seminole Campus. Both workshops were insightful and enjoyable. Computer literacy workshops and product demonstrations, such as the National Library of Medicine's Linkout, are key ingredients in the continuing education of medical librarians.

The stories and advice that the speakers and guests shared left me with a greater understanding of the principles and realities of medical librarianship. Thursday evening's speaker Leslie Gibson provided a humorous lesson on how to deal with stress through laughter. The poster presentations displayed on Friday morning shed light on the current research and projects being done in Florida. I was able to meet and network with many local medical librarians and vendors in a professional and social setting. I was particularly impressed with the congenial atmosphere that surrounded the meeting. All in all, the conference was an inspiration to me as I work toward my goal of becoming a medical librarian. Thank you to all of the FHSLA members who made me feel so welcome.

--Andrew Todd

AHIP Congratulations

We are pleased to announce that the following FHSLA members have been accepted into the Academy of Health Information Professionals:

Distinguished members: Cecilia Botero and Beth Layton

Senior members: Rae Jesano, Danny O'Neal, John Orriola, Janet Schneider

Provisional members: Amy Buhler, Nancy Schaefer, and Adriana Yoshii



Go to <http://www.mlanet.org/academy/index.html> for further information about AHIP.

FHSLA Sponsors and Participates in SC/MLA

Southern Chapter just finished another successful meeting. The 2003 annual meeting was held at the Omni Colonnade Hotel in Coral Gables, Florida. At least 40 members from the Florida Health Sciences Library Association participated in this meeting.

FHSLA members presenting posters:

1. Amy Buhler, 'Nita Ferree: *Collaborating to provide chat reference services*
2. Karen Keene: *Marketing the library, university-based weight management programs & a healthier lifestyle*
3. *Karen Roth, Thomas Hill: *Comparison of delivery methods used for article requests in 2 hospital library settings*

4. Joan Miller, Allison Howard: *Creating partnerships between a special oncology library and an academic health sciences library*
5. Linda Butson, Sharon Schmidt, Debbie Hawkins: *Developing an information portal for cardiovascular resources for Florida's health professionals*
6. Judy Johnston, John Orriola: *How webpages change – the image evolution*
7. *Cheryl Dee, Marilyn Teolis, Andrew Todd: *Multi-state study of health professionals' use of the personal digital assistant (PDA)*
8. Susan McCullough, Debbie Jones: *Taking a new tack on consumer health: developing the library for healing at Baptist Health*

FHSLA members presenting papers:

1. Pam Sherwill, Nancy Schaefer, Tara Cataldo, Faith Meakin: *The "X-Team:" a team approach to reference department management*
2. Nancy Schaefer, 'Nita Ferree, Sandra Canham: *Out of academia's harbor and into the rough waters of reality: lessons for librarians new to the information environment in public health departments*
3. Rae Jesano: *PDR electronic library and clinical pharmacology online: comparison and evaluation for collection management*
4. *Danny O'Neal, Linda Musante: *Measuring the effect of a library training module on first year medical students*
5. Tanya Feddern: *Developing EBM instructional materials for medical students*

*Danny O'Neal's presentation was given the 1st place award for presentation research. Cheryl Dee, Marilyn Teolis, and Andrew Todd's poster, was given the 1st place award for poster research. Karen Roth and Thomas Hill's poster was awarded 3rd place.

FHSLA is also represented on the Southern Chapter Board as follows:

1. Pam Neumann--Secretary-Treasurer
2. Danny O'Neal--Chapter Council Alternate
3. Karen Roth--Bylaws Committee Chair

(My apologies if I forgot to include any FHSLA member's name. Please let me know and I will rectify the oversight in the next ALERT publication.)

--Karen L. Roth
President, FHSLA, 2002-2003

News: UF Health Science Center Libraries

Personnel:

The Borland Library at the University of Florida's Jacksonville campus welcomed Adriana Yoshii as its new Reference Librarian last January. She came to us after graduating from the University of

Wisconsin – Madison's School of Library and Information Studies.

We would also like to welcome Ned Davis to the UF Health Science Center Libraries. He is our Marketing & Publications Coordinator. He graduated from UF with an MA in English and worked for the last 10 years at the Florida Department of Agriculture & Consumer Services.

Honors / Awards and Offices:

Nancy Schaefer, Amy Buhler, and Adriana Yoshii from the Borland Library, received their credentials as provisional members of the Medical Library Association's Academy of Health Information Professionals (MLA-AHIP). Rae Jesano received her credentials as a senior member of AHIP. Beth Layton and Cecilia Botero received their AHIP credentials as members at the distinguished level.

Michele Tennant was named as a member of MLA's 'Task Force on Information Specialists in Context' which continues to develop MLA's Informationist plan.

Nancy Schaefer became the Chair of the Client Relations Committee with the Public Health / Health Administration Section of MLA. This committee is charged with awarding Sewell Foundation stipends to librarians to attend the annual American Public Health Conference.

Pam Neumann, from the Borland Library, has been named Chair of MLA's Fellows and Honorary Members Jury. Ms. Neumann is also the Secretary of the Southern Chapter / MLA for 2003-2004.

Faith Meakin is Chair-Elect / Program Chair of the MLA's Leadership and Management Section for 2003-2004. She has been selected for inclusion in the 2003 editions of Who's Who in America and Who's Who in American Women, published by Marquis.

Rae Jesano was named Secretary of the Library and Educational Resources Section of the American Association of Colleges of Pharmacy for 2003-2004.

Beth Layton is serving as Chair-Elect / Program Chair of the Medical Informatics Section of MLA for 2003-2004.

Meetings / Conferences / Travel:

Lenny Rhine was invited to spend January 20-24 in Cape Town, South Africa, at the Information Knowledge & Management Directorate of the Medical Research Council of South Africa. While there, he conducted three workshops: 'Evaluation of Health Sites on the Internet,' 'Usability Studies – Testing a Website,' and 'Website Users' Training /Tutorials.' This invitation followed his contribution of annotated website links for their AfroAIDSinf portal (<http://www.afroaidsinfo.org>), which he has been working on since October 2002. From January 25-February 3 he trained the staff at the University of Zambia Medical Library in the use of MS Access and Excel in the library environment.

UF HSCL was well represented at the Medical Library Association Annual Meeting in San Diego, Cal., May 2-7. From the Gainesville campus, Amy Buhler, Beth Layton, Cecilia Botero, Faith Meakin, Linda Butson, Michele Tennant, Pamela Sherwill-Navarro, Peggy Hsu and Rae Jesano attended the conference. Pam Neumann and Sandra Canham from the Borland Library / Jacksonville campus attended the meeting as well.

Michele Tennant taught two four-hour CE classes at MLA: 'Molecular Biology and Genetics for Librarians' and 'Genomics, Proteomics, and Bioinformatics for Librarians'. Dr. Tennant also moderated the section session 'Bioinformatics: A New Wave of Research, A New Wave of Service'; Pam Sherwill-Navarro moderated the 'Lifeguarding 101: Avoiding or Surviving Wipeout in the Waves of Health Sciences Librarianship' session.

Amy Buhler, Beth Layton, Faith Meakin, Nancy Schaefer, Nita Ferree and Pamela Sherwill-Navarro, from Gainesville, along with Adriana Yoshii, Pam Neumann and Sandra Canham from Jacksonville, attended the Florida Health Science

Library Association meeting in St. Petersburg, Fla., June 5-6.

Michele Tennant attended Special Library Association in New York, N.Y., June 7-12.

Rae Jesano attended the American Association of Colleges of Pharmacy Annual Meeting in Minneapolis, Minn., July 19-23, where she was sworn in as Secretary of the Library and Educational Resources section.

Michele Tennant taught two modules at the NCBI Advanced Workshop for Bioinformatics Information Specialists (NAWBIS), held at the National Center for Biotechnology Information in Bethesda, Md., August 4-8. This 40-hr course is held yearly on the National Institutes of Health campus in Bethesda. Michele's sessions were on 'NCBI's Variation Resources' and 'Phylogenetics Resources'.

Publications:

Articles:

Kuntz JJ, Tennant MR, Case AC, Meakin FA. *Staff-driven strategic planning: learning from the past, embracing the future.* J Med Libr Assoc. 2003 Jan; 91(1): 79-83.

Posters:

Jesano R, Sherwill-Navarro PJ, Ferree N. *Transitions: challenged to change: librarians on the move—from public and hospital to an academic health sciences library.* Medical Librarian's Association, San Diego, Cal., May 5, 2003.

Schaefer N, Butson L. *Developing Internet Savvy Among Florida's Rural County Health Department* (<http://www.library.health.ufl.edu/nancy/APHAposter.htm>). Florida Health Science Library Association, St. Petersburg, Fla., June 6, 2003.

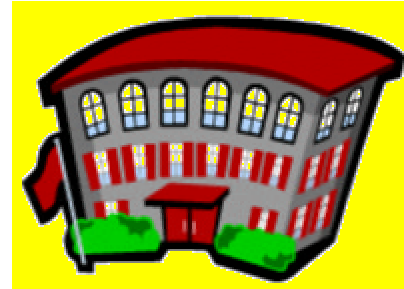
--Rae Jesano, rae@library.health.ufl.edu
Health Science Center Libraries, University of Florida

News: Palmer College Health Sciences Library

Celebration:

David D. Palmer Health Sciences Library Florida at Palmer College of Chiropractic Florida celebrated a new building for their library on October 4. Over 600 people attended. They enjoyed tours of the Academic Building, refreshments, and mini-lectures. The library festivities paralleled other activities, within less than a mile radius, in the Port Orange area. Palmer students were in attendance at the local Health Fair that was at the YMCA. Palmer employees were part of the Port Orange Family Days parade by being “bones” in a walking vertebra. Palmer College was represented at a booth at the City

Center Lake. FHSLA members are invited to stop by and see the new facility located at 4777 City Center Parkway, Port Orange.



News: Sun Coast Hospital Medical Library

The Sun Coast Hospital (SCH) Medical Library now has a new face and, to enhance the look, a donation has been made by Dr. Rodriguez of his first original artwork framed by Dr. Jeffrey Grove. Dr. Rodriguez, trained at Sun Coast Hospital, is an avid user of the library. His precision in surgery is now revealed in his art (a hobby he has had for many years) that is on display in the SCH Medical Library reading room.

--Dottie Kelly, drkelly@mail.uch.org
Medical Library, Sun Coast Hospital

Original Artwork

**Donated to Sun Coast
Hospital Medical
Library**

Artist - Dr. Richard
Rodriguez, and Dr. Jeffrey
Grove



News: USF Shimberg Health Sciences Library

Conferences:

The Shimberg Health Sciences Library was host and co-sponsor of the Florida Health Sciences Library Association (FHSLA) 2003 Annual Meeting at the Tradewinds Island Resorts in St. Pete Beach, FL on June 4-6. The meeting's theme was "Information for the Health of It". Kudos go to FHSLA Treasurer Allison Howard and CE Coordinator Danny O'Neal for all their efforts in making this a successful conference.

Beverly Shattuck, Rose Bland, Judy Johnston, Allison Howard, Danny O'Neal, Ellen Stanley, JoElla Young, John Orriola, Karen Keene, and Lee Ann Howlett attended the meeting. Congratulations to Ellen Stanley and SHSL volunteer Andrew Todd who were recipients of the 2003 FSHLA Student Scholarship award.

Judy Johnston, John Orriola and Ellen Stanley co-authored the poster "*Image Evolution: How Web Pages Change*".

On September 10, 2003, Karen Keene attended the MLA teleconference on health literacy "Reading Between the Lines" which was hosted by Bay Pines VA Library.

Publications:

Danny O'Neal co-authored the following article:

Follman, J. & O'Neal, D. (2003). *Critical Thinking. 21st Century Computer Literature Search Databases in Nursing: Caveat Emptor. Inquiry: Critical Thinking Across the Disciplines*. 21(3), 27-29.

Lee Ann Howlett wrote a chapter "IP Ranges vs. Passwords" for the book *E-Serials Collection Management Transitions, Trends, and Technicalities*, edited by David C. Fowler and published by Haworth Press.

Presentations:

Danny O'Neal and & Lee Ann Howlett co-authored the virtual paper "*Core Academic Medical Books: Electronic Indexing is the Difference*" for the International Conference on the Future of the Book, From Creator to Consumer in a Digital Age, held in Cairns, Australia, on April 22-24, 2003. A unique feature of the conference is the acceptance of virtual papers. All papers will be published by Common Ground Pty Ltd. in print and virtually on the World Wide Web. The abstract can be viewed at <http://2003.book-conference.com/ProposalSystem/Presentations/P000122>.

John Orriola presented a contributed paper at the MLA '03 Conference, San Diego, CA, entitled "*Modifying Instructional Techniques to Manage Complexities in Technology: The Guide to Medical Literature Searching, an Atypical Approach.*"

--Karen Keene, kkeene@hsc.usf.edu

Shimberg Health Sciences Library, University of South Florida

News: James A. Haley Veterans' Hospital Library:

Honors:

Federal Library/Information Center of the Year (Small Library Category):

The James A. Haley Veterans' Hospital Library in Tampa, Florida, has been selected as the 2002 Federal Library/Information Center of the Year in the small library category by the Federal Library and Information Center Committee (FLICC). The competition for this award was open to all federal libraries and information centers. The strength of the JAHVH Library Service is the variety and high level of outreach activities conducted by the library staff (Nancy Bernal, Chief Librarian; Janet Schneider, Patient Education Librarian; Charlotte Truitt, Clinical Medical Librarian; Laurie Barnett, Medical Librarian). Through the varied activities of its Patient Education Librarian, the JAHVH Library has been a nationally recognized leader in the field of patient health education for many years. Additionally, the Clinical Medical Librarian attends Medical Service Morning Report each morning (providing immediate feedback in the form of quality filtered information for the physicians), has created an electronic current awareness service for hospital staff, and is an active member of the Nursing Research Committee.

The award winners were honored March 19, 2003, at the 20th Annual FLICC Forum on Federal Information Policies at the Library of Congress in Washington, D.C., where they received their award from Dr. Billington, the Librarian of Congress and were guests of the forum. Their names will remain on permanent display in the FLICC offices at the Library of Congress.

Publications:

In the January 2003 issue of Library Journal, Janet Schneider (Patient Education Librarian at the James A. Haley Veterans' Hospital) published a collection development article entitled "*Shaking Up Life: Parkinson's Disease*" [Vol. 128(1):61-64]. She lists books (covering general medical guides, treatment & therapy, coping issues, research, and personal narratives) and associations & web sites dealing with Parkinson's.

Activities:

The James A. Haley Veterans' Hospital's Patient Education Librarian, Janet Schneider, M.A., AHIP, was the primary presenter for the Hospital's winning Sterling Team in the Region 4 competition this year. In her role as Patient Education Committee member, Ms. Schneider is a Master Trainer of the Chronic Disease Self-Management Program (CDSMP) for the hospital. A CDSMP research study demonstrated that participants in the program had significant increases in quality of life, decreased hospital visits, and improved health behaviors. The Team also competed in the 11th Annual Sterling Conference in May, winning in the category of "Best for the Community." Information on the Team may be found at the Florida Sterling Council's web site <http://www.floridasterling.com/showcase/team_r4.htm>.

Ms. Schneider will also be presenting on the CDSMP at the poster session of the American Public Health Association's annual meeting in San Francisco this November.

Library Hosts Great American Weigh In



On March 5th the University of South Florida's Shimberg Health Sciences Library hosted the American Cancer Society's first *Great American Weigh In* event. Visitors learned how to calculate their body mass index (BMI) and whether it was in a healthy range as determined by the National Institute of Health's guidelines. The event also introduced visitors to the centers and programs on campus that can offer assistance in obtaining and maintaining a healthy weight for life.

Brochures and information from several health-related, university-based programs were distributed. Materials were available from the USF Physical Therapy Center, Choices for Change weight management program, Student Health Services Education Center, USF Diabetes Center, USF Campus Recreation Center, and the USF Counseling Center for Human Development. Holly Rayko from Student Health Services provided free blood pressure checks.

Students and employees of USF, the Health Sciences Center, Moffitt Cancer Center, Shriners's Hospital, and the community at large stopped by to check their BMI and pick up materials from the various resources on and near campus. Generous prizes were provided. The event also attracted many first time visitors to the Library.

--Karen Keene, kkeene@hsc.usf.edu
Shimberg Health Sciences Library, University of South Florida

CE Course Announcement



Easy to Read Health and Wellness Material for Consumers: recognizing it, finding it, writing it, rewriting it

This hands-on introductory class discussing some of the principles of teaching the adult learner, the elements of effective easy-to-read materials elements such as design and layout, and their practical applications will be taught by Beth Wescott of the NN/LM in the Orange County Florida libraries on January 13th and 14th, 2004. It will also pay attention to the communication dynamics of providing understandable, easy-to-read health information to consumers and learn to adapt or add resources useful for low-literate adults. Participants will learn more about how adults manage with low literacy skills. The course will review the disconnect between health information providers and health information seekers, the success of "plain language" initiatives and the importance of text, type, graphics, vocabulary, space and layout. SMOG, REALM and FRY testing will be reviewed. The session covers published material, how to write your own material and ways to partner. Participants should bring pieces they use or some information that needs to be written in an easy-to-read manner.

It will be offered as a four-hour course with some time for writing and a class list for networking. The class is approved for 4 CE credits by the Medical Library Association. If you want Beth to bring the course to a library (ies) near you, call her at the Regional Medical Library – 1-800-338-7657 to schedule sessions.

--Beth Westcott, bwescott@hshsl.umaryland.edu
Health Sciences and Human Services Library, University of Maryland

FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION
Florida Health Sciences Library Association (FHSLA)
2004 MEMBERSHIP APPLICATION

Available online: <http://www.library.health.ufl.edu/fhsla/membership/f99mem.html>

1. Please provide the following information for the membership database:

Name: _____
Position/Title: _____
Library: _____
Institution: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

2. Please indicate the type of library where you are employed:

Academic Health Other _____

3. Please indicate if you are a member of other library associations:

SC/MLA MLA SLA FLA Other _____

4. Are you an AHIP Member?

No Distinguished Senior Member Provisional

5. Are you interested in serving as a FHSLA officer? Yes No

Office Preference:

Vice President/President-Elect Secretary Treasurer

6. Are you interested in serving on an FHSLA Committee? Yes No

Committee Preference:

Continuing Ed Membership Newsletter Program Strategic Planning

- Dues for 2004 are \$15.00 for the calendar year January-December
- Dues must have been paid by May 31, 2004 for your name to appear in the 2004 membership directory
- Make checks payable to: FHSLA
- Return this form with check to:

Allison Howard
Shimberg Health Sciences Library
University of South Florida
12901 Bruce B. Downs Blvd.
MDC 31
Tampa, FL 33612-4799