

FHSLA ALERT

Vol. 3, No. 3

1987

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EDITORIAL STATEMENT

FHSAAlert, published quarterly, is the official organ of the Florida Health Sciences Library Association. All comments, letters to the editor, etc., should be addressed to: Iris A. Renner, Editor, FHSAAlert, Chief, Library Service (142D), James A. Haley Veterans Hospital, 13000 N. 30th Street, Tampa, Florida 33612 (813-972-7531).

KEYNOTES

This is the last issue of the ALERT before the 1987 annual meeting in Miami. We wish to highlight the invitation to all past officers and former members to attend our 25th Anniversary celebration. The Program Committee, headed by Lee Whiteside-Murphy, is hard at work on the final preparations for the meeting. Any suggestions or questions should be directed to Lee. The preregistration packets will be mailed in mid-March, approximately six weeks before the meeting. See the FHSLA '87 MEETING article in this issue for the latest update.

With this issue of the ALERT, you will find a gray envelope with a membership invitation inside. This invitation is for you to give to a prospective member. Write your name and the prospect's name on the appropriate lines. (See sample on the next page.) Please make sure the prospect is not already a member. If you do not plan to use your invitation, share it with someone who needs more than one copy. Additional invitations are available from me. It would be a good idea to coordinate your efforts so that one prospect does not receive any invitations while others receive more than one.

In addition, the Area Representatives on the Membership Committee have submitted the names of prospective

members to Pat Cole, Membership Chair, who has compiled a master list. A copy of the last ALERT, along with a cover letter and membership application, has been mailed to each of these people. As you can see, the Membership Committee, especially Pat, has been very busy.

The Executive Committee, hosted by University Community Hospital (UCH) in Tampa, met on October 10th. A full agenda of business was conducted. Included in the discussion was the decision to invite the Georgia Health Science Library Association to join us at our 1988 meeting in Jacksonville. A Bylaws Committee, composed of Sarah Harmon as Chair, Pat Jennings, and Linda Henke, was appointed to make the bylaws consistent with the Strategic Plan approved by the membership at the 1986 business meeting. The minutes of the Executive Committee meeting are included with this issue. This committee is scheduled to meet again on February 27th.

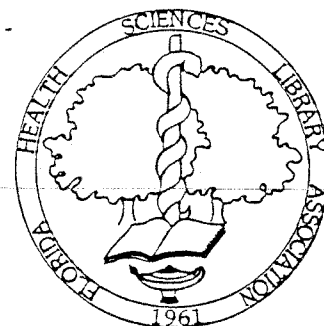
The midyear meeting of the Strategic Planning Committee was held on January 14th at UCH. Led by the Chair, Ted Srygley, the Committee evaluated the 1986/87 Strategic Plan and began development of the 1987/88 plan. Assignments were made for writing descriptions and charges for each of the standing committees. A report of the committee's progress will be made at the annual meeting.

We wish to express our appreciation to EBSCO and The Network for Continuing Medical Education for sponsoring this issue of the ALERT.

Looking forward to seeing all of you in Miami on April 30th - May 1st!

Jo Ann W. Tibbs
President
(813) 972-7200, Ext. 1046

Jo Ann Tibbs
invites



Marian L. Librarian
to join the
FLORIDA HEALTH SCIENCES
LIBRARY ASSOCIATION

NEWS FROM AROUND THE STATE

The Health Science Center Library offered a seminar on the Basics of Searching MEDLINE on February 3-4, 1987. The course was designed to teach health professionals how to do their own online bibliographic searching and included "hands-on" experience for the participants. Peggy Hsu and Susan Woods taught the course.

MEETING OF THE JACKSONVILLE HEALTH EDUCATION PROGRAMS (JHEP) NETWORK

On Tuesday, January 19, 1987,
the representatives of the JHEP

RAC NEWS

participating libraries met at Borland Health Sciences Library for a quarterly meeting. A new member of the network, the Blue Cross/Blue Shield Corporate Research Library, was introduced to the members. Pat Moneyhan, Associate Librarian at BHSL, chaired the group and led in a discussion of techniques in reference interviewing using as a focus the videotape "Does this answer your question?" produced by Library Video Network of Maryland.

CONSORTIA NEWS

TABAMLN

The following were elected as officers of the Tampa Bay Medical Library Network (TABAMLN) for 1987:

Mabel Costine, Chairperson
Loretta Holliday, Vice-Chair
Pat Jennings, Secretary
Cynthia Schmid, Treasurer

PALM BEACH HEALTH SCIENCES LIBRARY CONSORTIUM

The winter meeting of the Palm Beach County Health Sciences Library Consortium was held Jan. 26, 1987 at John F. Kennedy Memorial Hospital Library. David Olson, JFK Librarian was the host.

Good Samaritan Hospital has recently installed a 4.5 meter satellite receiving dish and has contracted with the Hospital Satellite Network, a California based health care communications organization to receive health-oriented continuing education broadcasts via satellite. Linda O'Callaghan, Medical Librarian, has been named Satellite Coordinator and is responsible for the new continuing education program.

The Regional Advisory Council (RAC) of the Southeastern/Atlantic Regional Medical Library Services met in Baltimore on November 20, 1986. There are two representatives from Florida on the RAC - Barratt Wilkins (State Librarian) is representing State library associations; Ted Srygley (University of Florida) is representing resource libraries.

This was the first meeting of the reconstituted RAC. A copy of the minutes is available from:

Ted F. Srygley, Director
Health Science Center Library
University of Florida
Box J-206, JHMHSC
Gainesville, FL 32610-0206

FLORIDA LIBRARY NETWORK COUNCIL

The Florida Library Network Council is responsible for advising on the establishment, administration, and implementation of the Florida Long-Range Plan for Interlibrary Cooperation. The Council will also recommend policies for the development of the Florida Library Network which will give all Florida residents access to the state's library and information resources.

Ted F. Srygley, Director of the Health Science Center Library, has been appointed to the Florida Library Network Council as representative of special libraries. The two-year appointment was by Secretary of State George Firestone, who also appointed Carolyn Hall, Director of the Borland Health Sciences Library, as representative of the Florida Health Sciences Library Association to serve a three-year term.

PERSONALS

SUSAN RIGGS has assumed the position of medical librarian at the Thomas R. Connelly Medical Library, Lee Memorial Hospital in Fort Myers. She was formerly a media specialist with the Lee County Schools.

OBITUARIES

MAURA COFFMAN of AMI Parkway Regional Medical Center in North Miami Beach was killed on January 28, 1987 in an accident.

MAYO DRAKE, FHSLA Honorary Member, died in December 1986.

CALENDAR

FEBRUARY 27, 1987
1 - 5 P.M.

TOXNET Update, University Community Hospital, Tampa, Fl

MARCH 25 - MARCH 27, 1987

Georgia Health Science Library Association Annual Meeting, Macon Ga (See additional details following)

APRIL 30 - MAY 1, 1987

Florida Health Sciences Library Association Annual Meeting, Miami, Fl (See additional details following)

MAY 15 - MAY 21, 1987

MLA Annual Meeting, Portland, Or

JUNE 6 - JUNE 11, 1987

SLA Annual Conference, Anaheim, Ca

GEORGIA HEALTH SCIENCE LIBRARY ASSOCIATION

Georgia Health Science Library Association invites you to join its members in historic downtown Macon, Georgia, this spring to attend the annual meeting and to also celebrate Macon's Cherry Blossom Festival, March 25 - 27, 1987. Karen Hackleman, Region II Consultation Coordinator, will be conducting the MLA CE Course entitled "Health Information Services for the Layman" on Wednesday, March 25th.

For more information contact:

Kimberly McInnes
Reference Librarian
Medical Library
Mercer Univ. School of Medicine
1550 College Street
Macon, Georgia 31208

912-744-4056

HOSPITAL LIBRARY SECTION/MLA

The Hospital Library Section of the Medical Library Association will hold its annual program, business meeting, and breakfast at the MLA meeting in Portland, Oregon on Tuesday May 19, 1987. Nina Matheson, Director, Welsh Library, Johns Hopkins University will speak on A National Agenda for Hospital Libraries and Irene Lathrop, Peters Library, Rhode Island Hospital Library will discuss her experience with the IAIMS grant with regard to how it will influence her library. Later in the week the Hospital Library Section will sponsor a Contributed Papers Session with 5 hospital librarians presenting their ideas.

SEMPUL/SERHOLD/CONBLS/DOCLINE

Do you sometimes feel you are drowning in an alphabet soup of acronyms? Cease your struggling, don your scuba gear -- just be careful to keep those little alphabet noodles cleared out of the breathing mechanism --and join me in the morass for a few moments. Periodically I must face up to my responsibilities as your State Union List Coordinator -- that's SULC pronounced "sulk", no pun intended. My role has been a passive one thus far. In response to requests for data on union list participation, I have been furnishing information on SEMPUL (Southeastern Medical Periodicals Union List), since most of the health related libraries in Florida, as in other southeastern states, have elected to use the University of South Carolina (USC) as their agent for the production and maintenance of their serial holdings lists in computerized format.

FHSLA has not actively promoted a state union list for Florida, the rationale being that those libraries in SEMPUL are also authorizing USC to submit their holdings information to the Southeastern/Atlantic Region office for the SERHOLD National Database. This assumption is based on the wishes of most of these libraries to participate in DOCLINE. Keep in mind, however, not everything in SEMPUL appears in SERHOLD. Many older titles or state and local titles which do not have NLM identifiers will not appear in SERHOLD. In 1984, this amounted to a 40% difference in number of serial titles. It is also possible for a library to submit a tape of its holdings directly to SERHOLD, bypassing SEMPUL.

If you have some thoughts on this matter of a state union list, please share them with members of the Executive Committee, or call me and I will pass along any suggestions or ideas you have. As always, if you need some information on any of the above acronyms and how you may relate to them, get in touch with me. I am continuing to amass file folders of information which I will gladly share. Call me at (904) 359-6516 or 826-6516 SUNCOM (don't ask what that stands for), or write me.

Carolyn Hall
Borland Health Sciences Library
580 W. 8th St.
Jacksonville, Fl 32209

PLANNING TO ATTEND THE MLA ANNUAL MEETING?

The MLA Membership Committee wants to ensure that new members and/or first-time attendees get the most out of this year's annual meeting in Portland and come away wanting to support and participate in the activities of MLA.

In order to do this we will be launching a BUDDY PROGRAM. New members/first-time attendees will be paired with an experienced MLA member from their local chapter. The "buddies" will arrange to meet and attend together the Welcome Reception and Orientation for New Members, First-Time Attendees and International Visitors on Sunday, May 17, 1987, 10:00 - 11:00 a.m. "Buddies" may also want to attend a session or have a meal together--the possibilities are endless, but up to the individual members.

For further information, please send a note or a CLASS E-Mail message to Ginny Tanji, Hawaii Medical Library, 1221 Punchbowl Street, Honolulu HI 96813. CLASS address is HML.

NEW MEMBERS & ADDRESS CHANGES
& CORRECTION

NEW MEMBERS:

Janice G. Branch
Holmes Regional Medical Center
1350 S. Hickory St.
Melbourne, FL 32901
(305) 727-7000, Ext. 7338

Susan Riggs
Lee Memorial Hospital
P.O. Drawer 2218
Ft. Myers, FL 33902-2218
(813) 334-5119 or 5410

Jo Ann G. Smith
Imperial Point Medical
Center
6401 N. Fed. Hwy.
Ft. Lauderdale, FL 33308
(305) 772-9000, Ext. 7114

Inez M. Tamanaha
H. Lee Moffitt Cancer
Center & Research
Institute
P.O. Box 280179
Tampa, FL 33682
(813) 972-4673, Ext. 2769

ADDRESS CORRECTIONS:

Ari Sigal
Cedars Medical Center
1400 N.W. 12th Ave.
Miami, FL 33136
(305) 325-5737

Adelia P. Seglin
(813) 870-4658

PUBLICATIONS OF INTEREST

1. Beiser, Karl. Essential Guide to dBase III in Libraries. Westport, CT: Meckler Publishing Corp., 1986. Helps to demystify dBase III's applications. Included in the 14 sections are: "Blitz Course on dBase III; Mailings; Resource Files; Acquisitions; Statistics; and a Bibliography."

2. Directory of Telefacsimile Sites in Libraries. The new edition, funded by the Fred Meyer Trust for the use of Pacific Northwest libraries, shows the growth from 175 to 500 sites across the United States, including Alaska.

3. Hawkins, Donald T. "The Commodity Nature of Information." Online 11 (January 1987):67-70. According to Mr. Hawkins, "Information is a multimillion dollar industry and has become a commodity in its own right."

4. Smith, Donald G. "Rating Occupations on a Civility Scale." Wall Street Journal, 20 November 1986. On a Civility Scale of 1 to 10, Mr. Smith places librarians at the top of the list with a 9.5 rating.

FHSLA '87 MEETING

ANNUAL MEETING COURSES

At the 1987 Annual Meeting in Miami FHSLA will be sponsoring two continuing education courses. Participants will receive .8 CEU's from the Medical Library Association for either course. Class day for both course offerings is Thursday, April 30th.

CE 246 BASIC BUDGETING FOR HEALTH SCIENCES LIBRARIES. The

instructor will be Mr. Gary Byrd of the University of North Carolina, Chapel Hill. This course is designed to provide a basic introduction to the techniques and practice of budgeting. Topics to be covered include: A basic introduction to the techniques and practice of budgeting; formulating budget development plans; preparing a budget; comparing budgeting methods; and defending the budget proposal.

CE 245 MARKETING LIBRARY SERVICES. This course will be taught by Dr. Joann Bell, Director, Health Sciences Library, East Carolina State University. The course is

constructed so as to serve as a guide for the participant in learning to market library services in academic or hospital settings. Topics to be covered include: identifying marketing techniques; applying marketing to the library; developing marketing strategies; and designing promotional activities.

A preliminary schedule for the annual meeting follows. Applications and complete information will be mailed by March 15. Hopefully this information will help members plan now for the Spring meeting.

THURSDAY, APRIL 30

8:00 a.m. - 9:00 a.m.

Registration

8:30 a.m. - 5:00 p.m.

CE 246 - Basic Budgeting for Health Sciences Libraries
Mr. Gary Byrd, Instructor

CE 245 - Marketing Library Services
Dr. Joann Bell, Instructor

5:30 p.m. - 6:30 p.m.

Executive Committee and Strategic Planning Committee Meeting

6:30 p.m. - 8:00 p.m.

Welcome Wine and Cheese Reception

FRIDAY, MAY 1

8:00 a.m. - 9:00 a.m.

Registration

8:30 a.m. - 9:45 a.m.

Business Meeting

9:45 a.m. - 10:00 a.m.

Break

10:00 a.m. - 11:00 a.m.

Keynote Address

Mr. Antonio Fernandez-Pinero

11:00 a.m. - 12:15 p.m.

DOCLINE

Ms. Nancy Nuell

12:30 p.m. - 2:00 p.m.

Twenty-fifth Anniversary Luncheon

Guest Speaker - Mr. Ted Srygley

2:00 p.m. - 2:30 p.m.

Consumer Health Information

Mr. Gus LaRocco

2:30 p.m. - 3:00 p.m.

Service to the Blind and Handicapped

Mr. Ken Mead

3:00 p.m. - 3:30 p.m.

CLASSIC

Ms. Sharyn Ladner

3:30 p.m. - 3:45 p.m.

Break

3:45 p.m. - 4:30 p.m.

Telefacsimile

Mr. Byron Norrie

4:30 p.m. - 5:00 p.m.

Bioethics/Networking

Discussion and Display

FHSLA TELEFACSIMILE DIRECTORY

BORLAND HEALTH SCIENCES LIBRARY

Contact Person: Carolyn Hall
Voice Phone: 904-354-3961 or SUNCOM
Fax Phone: 904-354-3979

J.HILLIS MILLER HEALTH SCIENCE CENTER LIBRARY
UNIVERSITY OF FLORIDA

Contact Person: Peggy Hsu
Voice Phone: 904-392-4016 or SUNCOM 622-4011
Fax Phone: 904-392-9395 or SUNCOM 622-9395
NOTE: Use is limited to urgent requests

LOUIS CALDER MEMORIAL LIBRARY
UNIVERSITY OF MIAMI SCHOOL OF MEDICINE

Contact Person: Jim Clark
Voice Phone: 305-547-6749
Fax Phone: 305-324-4089

MEDICAL CENTER LIBRARY
UNIVERSITY OF SOUTH FLORIDA

Contact Person: Judy F. Johnston
Voice Phone: 813-974-3590
Fax Phone: 813-974-5200 (Temporary)

977

WATSON CLINIC LIBRARY

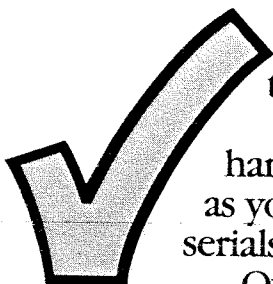
Contact Person: Terry Schaeffer
Voice Phone: 813-687-4000
Fax Phone: 813-687-9779

WEST FLORIDA REGIONAL MEDICAL LIBRARY

Contact Person: Kay Franklin
Voice Phone: 904-478-4460 Ext. 4490
Fax Phone: 904-477-2510

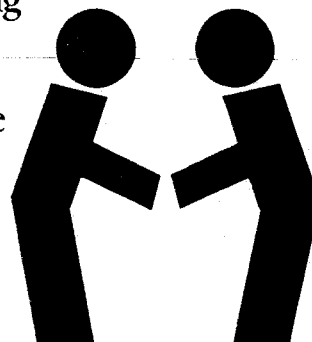
The NETWORK FOR CONTINUING MEDICAL EDUCATION (NCME) is a provider of a video cassette subscription for your medical library. NCME tapes enable doctors to earn continuing medical education credits at their convenience. For further information about NCME and a special Free Trial offer, contact your NCME Regional Manager, Susan Barnett, at 1-800-223-0272.

Partnership.



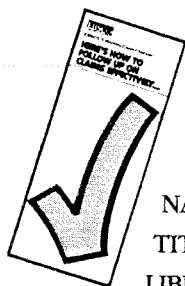
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- Send your free 32-page brochure explaining all of EBSCO's serials management services in detail.
- Have my regional representative call me for an appointment at my convenience. My number is () _____

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TITLE _____

LIBRARY/ORGANIZATION _____

ADDRESS _____

CITY, STATE, ZIP _____



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Or call: 205/991-6725

FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION

EXECUTIVE COMMITTEE MEETING

MINUTES

OCTOBER 10, 1986

The meeting was called to order by the President, Jo Ann Tibbs, at 9:10 A.M. Attending were Ada Seltzer, Past President, Ann Conlan, Treasurer, Lee Whiteside-Murphy, Vice-President, Polly Duffey, Continuing Education Committee Chair, Pat Cole, Membership Committee Chair, Iris Renner, Alert Editor, and Pat Jennings, Secretary.

Jo Ann announced that the MLA Southern Chapter will be meeting in Nashville on November 4-8. It was disclosed that Ada will be leaving later this month to assume the directorship of the Rowland Medical Library in Jackson, Mississippi. We will all miss her and her numerous contributions to this organization. We all wish her well.

Ann gave the treasurer's report, showing a balance of \$5,410.14. A complete report will be published in the next issue of the Alert. Ann suggested that a notice concerning changes in address and other corrections should also appear in the Alert.

Lee reported on progress in making arrangements for the next annual meeting in Miami. The site and theme have been selected and a tentative program is taking shape. The previously expressed interest in new technologies has been considered in selecting speakers for the program. Ken Mead will report on the status of blind services. Any CE support services will need to be arranged through the Miami members. Possible program forms are being evaluated through Naomi Elia and a final selection will be made soon.

Polly reported on the results of the continuing education survey. Interest seems to be in the areas of management and online searching. She asked for guidelines in considering specific courses offered by MLA, limits in enrollment, expenses in providing the courses and the handling of these expenses. Consideration of the instructors and quality of presentations as well as MLA certification are areas of importance mentioned. In association with the CE courses and general workshops, attendees are asked to work on writing questions for the MLA certification examination to be submitted to an editorial board at MLA.

Pat Cole distributed copies of the new membership directory, compiled by Pat, Beck Hutchinson, and Mary Garmany. This committee has prepared the directory as a gift to the organization. Pat said she thought the form for directory use needs to be redesigned and would like to do this. She suggested that for ease of bookkeeping for the treasurer and clarification for the directory, separate checks should be submitted for membership dues and for CE courses. An invitation for new members will be included in the next Alert. A special mailing will be undertaken by the committee to attempt to contact and enroll librarians and others who may have an interest in becoming members. This mailing will include a cover letter of invitation, a copy of the November Alert, and an application form. To achieve compilation of such a list and

implement this section of the Strategic Plan, the membership chairman will appoint regional representatives to assist in location of prospective members.

Iris reported she had received good support and cooperation in assuming the editorship of the Alert. She was complimented on the new look and larger type. Iris reminded us of the October 30th deadline for the next issue.

Jo Ann inquired about location of archival materials for possible use at the next annual meeting which will be the twenty-fifth anniversary of the organization. Ada said that the Calder Memorial Library at the University of Miami School of Medicine has been established as the corporate headquarters and Isabel Caballero is in charge of the archival material. However there is little stored there, materials being scattered throughout the state. Ann said several boxes had been passed on to her and she will check to see if the contents will be useful for a display. Since it is the twenty-fifth anniversary, it was decided to send special invitations to the original members and past officers who can be located. Doris Marose of Sarasota was the third president, and may be able to provide names of some of the early members. Fred Bryant, one of the originators of the organization, should also be contacted. The possibility of obtaining an oral history was suggested. It was also suggested that Ted Srygley and Ken Mead may be good sources of information over the past ten years.

Jo Ann mentioned that in the earlier days, there was a historian and she would like to reinstate that position. All agreed that it would be beneficial. Volunteers will be solicited in the next Alert. Jo Ann also indicated she would like for us to make an honorary member of Jewel Garvin, who retired from the staff of the J. Hillis Miller Health Center Library.

Ada reminded Jo Ann that the corporation annual report needs to be filed. It is necessary to file annually. Ann is going to check into getting a tax exempt number.

There had been some suggestions of joining with Georgia and possibly other states for the 1988, '89, or '90 annual meeting. After some discussion it was decided to limit our 1988 joint meeting invitation to Georgia. Jo Ann has contacted Carolyn Hall in Jacksonville to request her assistance in coordinating the 1988 meeting in Jacksonville or St. Augustine, as a joint meeting.

Carolyn Hall, as the state union list coordinator, is expected to attend the MLA Southern Chapter meeting in Nashville next month and will attend a special coordinators meeting. Docline problems and the financing of conversion of the South Carolina list to NLM format will also be discussed at the Nashville meeting.

Jo Ann appointed a committee to work on the by-laws revisions. Sarah Harmon is chairman, with Pat Jennings and Linda Henke assisting. Several names were suggested as alternates, if needed.

The need was discussed, to appoint a representative to the State Library Network Advisory Committee. Since the timetable is indefinite, no one was appointed at this meeting, however, qualifications were suggested. This representative needs to be knowledgeable about the functions of the Network and LUIS, and be able to provide medical input to the committee. He or she should serve as a liaison with this Executive Committee.


The Strategic Planning Committee will meet separately from the Executive Committee, probably in December. The Executive Committee will plan to meet again in January.

It was pointed out that the AHA Guide to the Health Care Field does not have a code indicating the hospitals having a library. This has been found to be of interest. Ada suggested that an appeal for the inclusion of such information would probably be more successful if submitted through the Hospital Library Section of MLA and publicized through the section newsletter.

Ada was surprised with a cake and other refreshments as a send-off for her newly accepted position at Rowland Medical Library. She was also presented with a gift from those in attendance, as a token of appreciation of her interest and efforts over the past years.

The meeting was adjourned at 3:30 P.M.

Respectfully submitted,


Patricia S. Jennings
Secretary, FHSLA
Medical Library
Mease Health Care
833 Milwaukee Avenue
Dunedin, FL 33528