

FHSL Alert Newsletter



Florida Health Sciences Association

Vol. 22, Issue 1 Summer 2007

A MESSAGE FROM THE PRESIDENT

I would like to thank the staff and librarians at Nova Southeastern University for their tireless work on this year's annual conference. They did a terrific job planning, organizing and hosting this year's annual FHSLA meeting. I would like to especially thank Kaye Robertson who was co-chairing the program committee with me. It was a pleasure to work with her and her dedicated team from Nova. I would also like to thank Allison Howard and Sharon Henrich who over the last year have expended an incredible amount of time and energy in preparing for this year's annual meeting. Allison has especially been an excellent mentor and guide when it comes to ideas, planning, timelines and communicating. The host hotel was excellent in meeting all our meeting needs. Their staff was quick to assist with last minute requests. The banquet meal and the morning breakfast had wonderful food and excellent wait staff. The meeting itself was well received with heavy attendance in all of our CE classes. I do regret that we did not have more members attending this meeting especially since it was located in a central location for easy access. During this year, the FHSLA board and membership committee members will be contacting FHSLA members for ideas about increasing our membership as well as meeting attendance.

I will summarize briefly the conference activities: there were 35 FHSLA members who attended the conference along with 6 non-members. Some non-members attended one or more of the CE classes while others attended the entire conference. Over 57 people attended one or more CE classes. In addition, we had 13 exhibitor/sponsorships whose assistance made this meeting possible. They were: Basch Subscriptions Inc. and The Reference Shelf, BMJ Publishing, EBSCO, Elsevier, Mathews Medical & Scientific Books, NN/LM SE/A, Natural Standard, Ovid Technologies, Inc., Rittenhouse Book Distributors, Inc., Stat!Ref/Teton Data Systems, Thieme Publishers, Thomson Scientific, and Touch of Life Technologies. When you do business with them please thank them for their support for FHSLA.

You will find other articles in this newsletter about the various CE classes and speakers, banquet and the business meeting minutes. Thanks to those who shared with us their experiences.

Nadine Dexter
FHSLA, President

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<small>(PDF Writable version of Form also attached)</small>	

Save the Date

2008 FHSLA Meeting
May 28-30, 2008

Tampa Bay

Renaissance Vinoy Resort & Golf Club

REMEMBER TO

RENEW YOUR MEMBERSHIP

Form on P.16 (PDF Writable version of Form also attached to the Alert)

Florida Health Sciences Library Association 2007-2008

OFFICERS

President	Nadine Dexter (FSU)	nadine.dexter@med.fsu.edu
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Archivist	Mel Gutsell	melgutg@yahoo.com
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Electronic Discussion List Coordinator	Richard Mercer	richard.mercer@orhs.org
Webmaster	Mary Edwards	mary@library.health.ufl.edu

FHSLA's ANNUAL BUSINESS MEETING MINUTES



**Hilton Deerfield / Boca Raton
June 13-15, 2007**

Planning has not worked the last two years. In addition, the timing of the yearly meeting will be examined.

The FHSLA Business Meeting was called to order at 10:50 AM by Allison Howard, President. The meeting was held at the Hilton Deerfield Beach on Wednesday, June 15, 2007.

APPROVAL OF THE MINUTES

Allison Howard called for corrections to the minutes of the 2006 Business Meeting held at Ramada Inn & Conference Center, Tallahassee, Florida on Friday, April 7, 2006. The following needs to be corrected at the bottom of page 1, last paragraph: "Alice Klein will be a special guest at lunch". The minutes were approved with changes. A motion was made and seconded to accept the minutes with changes. The motion was approved unanimously.

OFFICER'S REPORTS

President

Allison Howard reported that she spent much of her time over the past year coordinating the efforts of the Program Committee. Next year, as Chair of Strategic Planning, she plans to look at the organizational structure of the FHSLA and the Strategic Planning Committee. The current flow of Vice President to President to Chair of Strategic Planning followed by member of Strategic

Vice President/Program Chair

Nadine Dexter, Vice President/Program Chair, thanked everyone for coming and showing their support for FHSLA. In addition she thanked the members of the Program Committees who participated in planning and putting on the program and the guest speakers. Allison Howard encouraged everyone to fill out their evaluation forms as planning for next year's meeting is affected by the evaluations.

Treasurer

Pat Clark was unable to attend the meeting and her report was presented by Allison Howard. Pat reported a beginning balance of \$13,982.79 on January 1, 2006 and an ending balance of \$16,624.27 on December 31, 2006.

Beginning Balance	\$13,982.79
Deposits	12,077.15
General Expenses	-101.25
2006 Annual Meeting Expenses	-10,985.97
2007 Annual Meeting Expenses	-500.00
Refunds	-780.00
<u>Membership Raffle</u>	<u>-90.00</u>
Jan to Dec 2006 Ending Balance	\$16,624.27

Pat Clark reported that the current balance is approximately \$24,000. The only annual meeting expense paid to date is the hotel deposit.

Allison Howard indicated that there was no reason for us to have that much in our treasury. Several suggestions were offered as to how to give that money back to the members through scholarships, lower registration fees, etc. Additional discussion will be held during the year.

COMMITTEE REPORTS & APPOINTED POSITION REPORTS

Alert Report

Report stands as written.

Archivist

Report stands as written.

Continuing Education

Rose Bland commented on her report.

Membership

'Nita Ferree was unable to attend this year's meeting. Her report stands as written. Allison Howard commented that there are currently 92 paying members and 102 members when the honorary members are included. Five honorary members were deceased as of June 2007 and two member's addresses were unknown.

Nine new members joined this year. Allison announced the new members and introduced the new members who were attending and those members who were attending for the first time.

Honors and Awards

Report stands as written.

Strategic Planning

The Strategic Planning Committee did not meet in 2006 other than by email and a conference call, but no actual strategic planning was completed.

Web Master's Report

Report stands as written. Allison Howard reported that Amy Buhler is stepping down this year. Mary Edwards from University of Florida will be taking over as the new webmaster beginning in June.

OLD BUSINESS

There was no old business.

NEW BUSINESS

1. FHSLA By-Laws Revision: Vote for Honorary Members Allison Howard reported that under the current bylaws, honorary members must receive a $\frac{3}{4}$ vote of the members present for election. Currently, the names

presented are considered by both the Honors and Awards Committee and the Executive Committee. Since the process goes through two groups of FHSLA members before a name is brought to the membership, it was suggested that we change the $\frac{3}{4}$ vote to a vote of acclamation. As required by the bylaws, the suggested change to the bylaws was presented to the membership more than six weeks prior to the annual meeting. The motion was made and seconded and was unanimously approved.

2. Research Special Interest Group

The Research Special Interest group is not active. There is interest in reviving this SIG. Allison Howard encouraged everyone to contact her or Dottie Kelly if they are interested in the group.

3. FHSLA Members and Meeting Attendance

Allison Howard commented that one of the topics at the Executive Committee meeting was the declining membership in FHSLA. Only half of the membership is attending the meeting each year. She suggests we survey the membership regarding frequency and type of meetings. We need to find out what the membership wants and needs. One of the suggestions at the Executive Committee meeting was to make personal phone calls to everyone who has been a member in the past five years. The Executive and Strategic Planning Committees will get together and create five or six questions that can be asked to find out what we should be working toward as an organization. There seems to be a question in the minds of many what is the true focus of our organization and how can we reach the people who are not involved.

Beth Layton (UF-Health Sciences Center Library, Gainesville) commented that people from public and special libraries are noticeably absent. In addition, we are competing with other meetings and for limited funds available to attend meetings. Others wondered why the many hospital libraries in the South Florida area not better represented at this meeting. Pat Cole (Florida Hospital, Orlando) felt that many people join when the meeting is being held in their area and then let their memberships expire. Another suggestion by Naomi Elia, honorary member, involved offering extended memberships at a lower price. Allison Howard feels that the timing of the meeting is also important. Tanya Feddern-Bekcan (UMiami



Front to Back: Nadine Dexter, Adriana Yoshii, Tanya Feddern-Bekcan, Mel Gutgsell, Mary Rickelman, Carol Crawford

Miller School of Medicine, Miami) suggested when we advertise our meetings we should make the focus "health information" rather than appearing to be advertising only to librarians and to advertise on list-serves that include public libraries and community colleges.

It was also discussed that FHSLA is not an organization only for librarians but for all those interested in providing quality health information including Library School students with an interest in the health sciences field.

4. SE/A Disaster Planning Task Force

Nadine Dexter presented the report of the SE/A Disaster Planning Task Force which met at Ocean Springs, Mississippi in February 2007. Nadine reported her experiences during her tour of the disaster area in Mississippi. This was a face-to-face meeting in one the hurricane hardest hit areas. The participants took a six hour tour of the area. A copy of the report was distributed at the Business Meeting.

Nadine also reported on her experiences as she tried to prepare her report for the SE/A Disaster Planning Task Force Meeting. She was unable to get any Florida hospitals to share copies of their disaster plans, and the librarians did not have access to these plans. She also spoke about the FHSLA Disaster Planning courses offered at last years meeting. She reminded everyone to have Docline shut off during a disaster and to encourage the administration at their hospitals or institutions to invest in back-up servers so their libraries can come back online quickly. Nadine will continue to serve on the SE/A Disaster Planning Task Force. Members can contact her with questions and suggestions.

5. Florida Consumer Health Portal

Due to time constraints this topic was covered during lunch. *(See minutes from lunchtime discussion at end of New Business section on p. 5)

6. Election of Officers

Nadine Dexter thanked the members of the Nominating Committee for their work this year in preparing the slate of new officers. Committee members were: Nadine Dexter, Chair; Beth Layton (UF); Richard Mercer (Orlando Regional Healthcare); and Karen Roth (Morton Plant Community Healthcare, Clearwater). The Nominating Committee submitted the following names for consideration:
Vice President/Program Chair: Barbara Greenberg
Secretary: Dorothy (Dottie) Kelly

Nadine asked for additional nominations. Hearing none, Barbara Greenberg was elected as Vice President and Dorothy (Dottie) Kelly was elected as Secretary of FHSLA.

7. Recognition of Committee Chairs and Members

In the interest of saving time the Recognition of Committee Chairs and Members was omitted. Certificates were passed out during the short break prior to the Plenary Speaker.

8. Invitation to the 2008 Meeting at Tampa Bay

Allison Howard extended an invitation to the 2008 meeting to be held in the Tampa Bay area. She introduced Lee Ann Howlett, JoElla Young, Barbara Greenberg, Randy Polo, and Rose Bland to the membership as the 2008 Local Arrangements Committee. They passed out brochures about the Tampa Bay Area. No plans have been made so far for the meeting.

9. Passing of the Gavel

Allison Howard called Nadine Dexter to the podium and passed the gavel to her as the new President of FHSLA for 2007-2008. As a gift for all of her hard work in 2006-2007, Nadine gave Allison an engraved gavel with her name and her term of her service as President of FHSLA.



10. Announcement of new Committee Chairs and members for 2007-2008.

Allison Howard will now be Chair of the **Strategic Planning Committee**. Other members will be Barbara Shearer, Michael Scott, John Orriola, Pat Clark, Kaye Robertson, and Richard Mercer. Barbara Greenberg and Nadine Dexter will be ex officio members.

Continuing Education Committee

Chair will be Karen Roth. The other members will be Rose Bland and Amy Buhler.

Honors and Awards Committee

Sylvia Kyle will be the Chair. Betty Jo Gaston and Suzanne Nagy are the other members of the Committee.

Membership Committee

Chair will be Nita Ferree. Other members will be Mary Lawrence, Sharon Henrich, Nancy Schaefer, and Dottie Kelly.

Program Committee co-chairs

Barbara Greenberg and Nadine Dexter. Other members will be announced later.

Alert Newsletter

Ellie Bushhousen and Adriana Yoshii will continue as co-editors.

Nominating Committee

Barbara Greenberg with three other members yet to be determined.

Other positions are listed below:

Archivist: Mel Gutgsell

E-List Coordinator: Richard Mercer

Membership Directory Editor: Deedra Walton

Webmaster: Mary Edwards

ADJOURNMENT

Allison Howard adjourned the meeting at 12:10 PM.

Florida Consumer Health Portal Discussion

*The official FHSLA business meeting was reopened by Nadine Dexter during the FHSLA Luncheon. The Florida Health Consumer Portal goals and objectives were explained and discussed with the membership. It was pointed out that the mission of the portal matched the mission of FHSLA. After discussion regarding monetary support for the portal, it was motioned, seconded and passed that FHSLA would support the Florida Consumer Health Portal with \$2000 for the portal steering operations and up to \$3200 for two FHSLA representatives to attend up to four meetings. The FHSLA Strategic Planning Committee Chair, Allison Howard would attend the portal steering meetings as well as a FHSLA hospital librarian who would be selected later. Motion passed. The meeting was adjourned at 1:35PM. (Respectfully submitted by Nadine Dexter)

FHSLA Annual Meeting CE & PROGRAMS

KEYNOTE SPEAKER

FHSLA was privileged to have
Betsy L. Humphreys
Deputy Director of the
National Library of Medicine
as keynote speaker this year.



Ms. Humphreys outlined NLM's long range plan for 2006 through 2016, citing four major goals:

1. Seamless, uninterrupted access to expanding collections of biomedical data, medical knowledge, and health information;
2. Trusted information services that promote health literacy, improve health outcomes, and reduce health disparities worldwide;
3. Integrated biomedical, clinical, and public health information systems that promote scientific discovery and speed the translation of research into practice; and
4. A strong and diverse workforce for biomedical informatics research, systems development, and innovative service delivery.

She described the current environment for librarians and patrons as a "digital deluge on one side and an underserved population on the other," with exploding arenas of information impacting library practices in services, staffing, access to data, and space. Ms. Humphreys highlighted NLM's new programs and services, including new databases and innovative practices that facilitate better service and access. Outreach will continue to be a major focus, especially in the area of health literacy. All goals address the need for training and education for clinicians, the general public, and librarians.

The entire plan, "**Charting a Course for the 21st Century: NLM's Long Range Plan 2006-2016**", is available on the web at <http://www.nlm.nih.gov/pubs/plan/lrpdocs.html>.

Submitted by Janet M. Schneider- June 2007

Thank You

I was touched and honored to receive the gavel and sound block engraved with my name and FHSLA President 2006-2007 at the conclusion of the 2007 Business Meeting. I genuinely enjoyed my term as FHSLA President and hope I've helped advance the association. While it's a big responsibility to keep track of everything and keep the organization moving in a forward direction, I didn't do it alone. It takes other officers, active committee chair people and committee members to keep their team on task. Without their work little can be accomplished.

FHSLA is a great organization and I'm proud to serve as one of its many leaders. FHSLA serves an important purpose and the current leadership will be fine tuning the mission and structure and will be looking for input from you. Please respond thoughtfully and candidly when you are contacted so we can make FHSLA better than ever!

~ Allison Howard ~
Immediate Past President; Chair, Strategic Planning

CE Class New Technology Trends

Instructor: J. Dale Prince



J. Dale Prince is the Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland, Baltimore. This presentation focused on new "Web 2.0" technologies of interest to libraries and librarians. After an introduction to Web 2.0, Dale Prince went on to explain how institutions and individuals can implement and/or use such technologies as AJAX, RSS, Podcasts, Blogs, Wikis, Google Documents, and del.icio.us.

AJAX (Asynchronous JavaScript and XML) is a web development technique for creating interactive web applications so that web page users can make their own changes on a web page. RSS (Really Simple Syndication) is a family of web feed formats used to publish frequently updated digital content such as blogs, news feeds and podcasts. A podcast is like a radio show. Each show consists of a series of individual episodes that you can listen to how you want, on your PC, using a MP3 player, or with a web browser. Blog is short for weblog. It is basically an author's journal that is available on the web. A wiki is a website that allows users to add and edit content collectively. Google Documents & Spreadsheets is a free web-based word processing and spreadsheet program that keeps documents current and lets the people you choose update files from their own computers. Del.icio.us is a social bookmarking web service for storing, sharing, and discovering web bookmarks.

Written by Carolyn Klatt

Measuring Your Impact: Using Evaluation to Demonstrate Value

Instructor: Dale Prince, National Network of Libraries of Medicine

What to evaluate? What *users* consider important and what *key stakeholders* (like administrators of your larger organization) want to have evaluated.

Why should you evaluate the Library's value and the library's contribution to the organization's mission and goals? The library's mission should fit very clearly with the goals/missions of the larger organization—maybe even explicitly refer to those goals in its mission statement.

Administrators may see the library as creating expenses that must be controlled UNLESS you can “prove” that you're directly generating revenue (or supporting those who do), helping control operative expenses (or supporting those who do), adding recognized value (i.e. solving staff problems) even though you are creating expenses i.e., ILL + circ ≠ value-added, more pro-active services = value-added.

How can you do this? Create a business plan for your library. Target specific groups/areas:

i.e. Medical staff support – evidence-based clinical decision-making, patient education classes or journal access for community, Legal/Risk Management, Human Resources Support –Consumer Health Info for housekeeping/physical plan staff, handling logistics for/providing CME, Planning/Programming staff – competitive intelligence, Educational support, Accreditation Outreach (patient/family/community) and Research support.

Perform a **SWOT** analysis:

Strengths – what library is doing to promote organization's goals	Weaknesses – what's lacking in library
Opportunities – what users want you to do that you're not doing	Threats – what can adversely impact library's goals

Plan backward, and implement forward. Start with a statement of purpose (why we do what we do and for whom). Perhaps divide goals into short and long-term goals/outcomes which should be Specific, **M** measurable, **A**ction-oriented, **R**ealistic, and **T**imed. Think through with Logic Model.

Resources	Activity	Outputs	Outcomes
Money, personnel, expertise, equipment needed	What you'll do	How many of what will your activities produce? Example: How many BI sessions did you do? How many participants were involved? How many handouts did you distribute? How many times was your website “used”?	What difference program/activity makes

Submitted by Nancy Schaefer

Emotional Intelligence: What it is and why it matters. Instructor: Candace D. Watson

I'd heard of the concept of “emotional intelligence,” but wasn't sure what it was, and how it related to my career as a Librarian. Taught by Candace D. Watson, an organization and leadership development consultant from Tampa, this class gave me the opportunity to learn about being able to monitor and regulate one's own and others' feelings in the work environment. The class included a self-assessment tool and lots of lively interchange among colleagues and the instructor. The five basic competencies of self-awareness, self-regulation, motivation, empathy, and social skills were covered in relation to the work environment. Candace Watson showed us that being in touch with our emotions, or emotional intelligence, is just as important for career success as intellectual intelligence or technical competencies.

Librarianship is a service-oriented profession—it requires we possess high levels of social skills in order to interact successfully with our colleagues and patrons. Learning more about “emotional intelligence,” is highly recommended for anyone wanting to develop one's career and improve their effectiveness on the job. —*Barbara Greenberg, MLIS*

CE Class

Stepping Out of the Library.

Instructor: Elizabeth Killingsworth

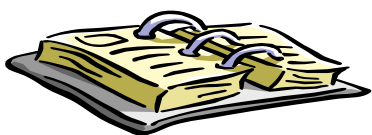
To say I was “pumped” after participating in *Stepping Out of the Library* is an understatement! Thanks to the awesome tutelage of UCF’s Elizabeth Killingsworth and Corinne Bishop, I am now using Web 2.0 technology to promote the library, as well as to motivate, educate and communicate with library staff. Wikis, blogs, podcasts, and RSS feeds were reviewed during the session, but it was the wiki segment that generated the greatest enthusiasm. Participants built their own “peanut butter wikis” amid the sharing of creative and productive ideas. This rich interchange was fueled by the demonstration of three phenomenal wikis created by Elizabeth and Corinne. Experience them for yourself at:

<http://funinthesunatucf.wordpress.com>

<http://ucfinstruction.pbwiki.com>

<http://cbishop.pbwiki.com>

Written by Kathy Coughlin



Plenary Session

Your Future is What You Think It Is.

Instructor: Cynthia Kisby

Cynthia Kisby is the Head, Regional Campus Libraries, University of Central Florida, Orlando and certified by the Society for Human Resource Management. Cynthia Kisby began her speech by explaining that when change happens, you have to decide how you feel about the event – angry, afraid and devastated or happy, excited and positive. How you choose to feel influences the outcome. She explained that there are ways to change your thinking and touched on emotional intelligence. The ability to soothe self is a fundamental life skill. You need to assess to see if being unhappy, cranky, ornery and miserable is getting you what you want and learn to control your emotions so that you can get what you want. She touched on the concept of Flow – if you aren’t happy in your job either get happy, or get another job. She also touched on the principles of AMISH – Acknowledge control over the problem, Motivate yourself to change, Identify specific behavior or thought, Substitute an alternative, and Habituate the new. She mentioned strategies for leadership, such as getting a commitment from the top, assigning a competent change agent (someone who is committed to make things happen) and creating a clear link to organizational goals. What gets measured gets done. She ended with the thought that even though you can’t control an event, you can control your reactions to it.

Written by Carolyn Klatt

Writing for Publication

Instructor: Rachel Singer Gordon

WebMaster, LISjobs.com, and Consulting Editor, ITI Books

For most of us, writing for publication can be a daunting undertaking. Taught by creator and Webmaster of Lisjobs.com and Consulting Editor of Information Today, Inc., Rachel S. Gordon, the “Writing for Publication” continuing education class offered at FHSLA provided its audience a comprehensive overview of what the library publishing process entails and helped lessen the fear most of us face when considering writing and submitting our work for publication. Rachel not only provided practical tips for improving one’s writing and odds, but also assured us that we all - as professionals and practitioners - have something to share and encouraged us to contribute to the profession and connect with other colleagues in the means of publication. The class focused on the – Who? Why? What? When? How? Where? – general aspects surrounding publishing. It was refreshing to distance oneself from the rigorous and obtuse, writing for publication academia mind-set, and take a closer look at the fundamental aspects that drive the effort.

Rachel also writes a column for Emerald Library Link entitled, “Publish, Don’t Perish”, www.emeraldinsight.com/info/librarians/How_to_get_Published/perish.htm and is the author of *The Librarian’s Guide to Writing for Publication*.

Submitted by Adriana Yoshii

Banquet Speech

Library Users as Producers: The Philosophy of Web 2.0 – J. Dale Prince

J. Dale Prince is the Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland, Baltimore.

Dale Prince explained that in the past web pages tended to be rarely updated, static, written solely in HTML, and hierarchical. Web 2.0 is marked by interactivity, social networks, and treating users well. It invites users to participate by allowing them to pick up and move things on web pages (AJAX) and to view and edit documents (Google Documents). It is “beta forever” with new programs being continuously rolled out and in a state of perpetual improvement as users are invited to help with the development. Library users will expect that libraries will implement these new technologies. If libraries are to remain successful, they must speed up improvements, constantly roll out new services to be adapted or rejected by users, and invite users to be participants in the process.

~ Written by Carolyn Klatt



Banquet View



Deb Lawless - Mary Lawrence - Dottie Kelly - Nadine Dexter



Janice Kelly – Donna Goldman – Betsy Humphreys



John Jones – Nancy Schaefer



Rose Bland – JoElla Young – Beth Layton



Mr. Halder – Gita Halder – Pat Cole

RML Update

Our thanks to Janice Kelley from NNLM/SEA for presenting the RML update at the conference.

Membership Certificates-

Certificates were sent in January. If there is a problem with your certificate please let Janice Kelly know.

Budget

The year 2 budget was cut by 10%. A member survey will be sent out to determine what members want and what can be eliminated.

Mandy Bayer Meloy is the new Community Outreach Coordinator

Ms. Meloy will be working with specific population groups throughout the region to improve health information access. She can be reached at mbayerme@hshsl.umaryland.edu

NNLM Outreach Challenge-If you provided any type of outreach activity since May 2006 or are planning to from now through 2011 then send in an activity form. You can include activities done with community or faith organizations, public libraries, health consumer groups or health professionals not affiliated with your institution. For more information, see:

<http://nnlm.gov/sea/outreach/challenge/index.html>

Let's show the rest of the regions that SE/A means business when it comes to outreach!

Emergency Preparedness planning is underway. The Washington State RML will be our RML in the event University of Maryland goes down. For more info. on emergency preparedness and disaster relief check out:

<http://nnlm.gov/sea/services/emergency/disasterrelief.html>

Awards-

Training Awards-See the website to see what types of training can be funded and examples of funded projects.

<http://nnlm.gov/sea/funding/train.html> There are many different types of training projects your institution can receive funding for so check these out and apply for them!

Express Planning Awards are available to state associations like FHSLA to develop state plans or "buddy" systems. For more info. on these awards see <http://nnlm.gov/sea/funding/expressplan.html>

Year 2 Plans!

Some new courses are now available through SEVA. To see course descriptions and where and when these will be offered see the training site <http://nnlm.gov/sea/training/classes.html>

ABCs of DNA (consumer genetics class)

Grant Proposal Writing

Measuring Your Impact: Using Evaluation for Library Advocacy (see the write up on this great new class that was offered at the conference)

¿No Comprende? (Available ONLINE)

Veterans Health (Currently under development)

Patient Informatics

Wishing Well (funding training series)

Historical and Unique Collections

Another plan for year 02 is to identify historical and unique collections and to work with NLM and the other NN/LM regions to increase the availability of these collections throughout the Network.

To view the Year 02 Objectives and Outreach Plan in full see

<http://nnlm.gov/sea/about/year02/year02obj.pdf>

<http://nnlm.gov/sea/about/year02/year02outreachplan.pdf>

Database Updates:

If you haven't checked out some of the resources in a while you might want to visit them to see the new and improved resources especially:

Medline Plus Topic pages

REMM – New Radiation Event Medical Management Tool

ToxMystery- resource for kids

TOXNET:

HSDB – 20 radionuclides added

Unified TOXLINE

LactMed: added 50+ drugs

WISER (Wireless Information Systems for Emergency Responders)– 20 radionuclides (*coming soon*)

Tox Town – Port Scene added

TOXMAP – new look for maps

TRI 2005 *coming soon*

Household Products – Home Office products will be *coming soon*

Haz – Map – 200+ chemicals were added

DailyMed- <http://dailymed.nlm.nih.gov/dailymed/about.cfm>

Check out this database for high quality info about marketed drugs. The info. is uploaded by NLM from the FDA and includes the FDA approved labels (aka package inserts).

If you didn't get a chance to pick up NLM's Long Range Plan at the conference or couldn't attend you can see the full document online The final version of the Long Range Plan has been posted to the NLM web site:

<http://www.nlm.nih.gov/pubs/plan/lrpdocs.html>

SE/A distributes a wealth of information. To keep up with them visit <http://nmlm.gov/sea/services/informed.html> and sign up for the various announcement lists available.

There's something for everyone in FHSLA!

~ *Save the Date* ~

**2008 FHSLA Annual Meeting
May 28-30, 2008**

Tampa Bay



Renaissance Vinoy Resort & Golf Club

<http://www.marriott.com/hotels/travel/tpasr-renaissance-vinoy-resort-and-golf-club/>



FROM AROUND THE STATE

Baptist Health South Florida

Diane Rourke, Director of Library Services at Baptist Health South Florida in Miami, FL recently published an article entitled, "The hospital library as a "Magnet Force" for a research and evidence based nursing culture: a case study of two Magnet hospitals in one health system." The article appears in *Medical Reference Services Quarterly* 26 (3): 47-54.

This was an invited publication, based on the paper given at the 2006 annual meeting of the Medical Library Association in Phoenix, Arizona.

Congratulations Diane!!

Louis Calder Memorial Library

Library faculty and staff invite you to join us in welcoming Mary Moore, Ph.D. as its third director on September 1, 2007. Dr. Moore comes to the Miller School of Medicine as executive director of the Louis Calder Memorial Library and deputy University librarian for health sciences. She has an outstanding record of innovative leadership in medical and academic libraries and expertise in public health of Hispanic populations.



In Dean Goldschmidt's words: "... her novel use of technology and her ability to build research communities will be tremendous assets to the faculty and staff of the Miller School". Dr. Moore sees innovation and communities as closely tied and involving initiatives such as librarians supporting "collaboratories", where users can access interactive tools such as electronic white boards and mind mapping software; research review boards; literature reviews for innovative patient care; easier and more comprehensive literature searches; and patient access to current research results.

Dr. Moore's prior appointment was at the University of Texas Health Science Center in San Antonio, where she served as executive director of libraries and knowledge management of its five library system and oversaw a staff of 60 and a budget of \$4.5 million.

Previously, she was head of reference and customer services at the National Library of Medicine of the National Institutes of Health under UM President Donna Shalala.

UF Health Science Center Libraries

UF HSC Libraries' Director Search has been reopened

The University of Florida invites applications and nominations for a Director of its HSC Libraries. Submissions should be received by September 15, 2007, when the search committee will begin reviewing applications. A complete job description and application is here: <http://www.library.health.ufl.edu/jobs/UFHSCLibraryDirector07.pdf>

Honors / Awards and Offices

Amy Osborne recently was one of the four winners of the Jeffrey A. Gabor Employee Recognition Award, for which she received a \$1,000 check and a commemorative plaque. This annual program recognizes staff and faculty who contribute outstanding and meritorious service, efficiency and/or economy, or to the quality of life for students and employees. Recognition by one's peers is considered by many to be the highest point of achievement. This award follows Amy's recent accolade of receiving a Health Science Center Superior Accomplishment Award for 2006-2007.

Adriana Yoshii of the Borland Library in Jacksonville was one of six authors of the poster entitled *Analysis of the Reporting of Search Strategies in Cochrane Systematic Reviews*, which was just awarded 1st place for the MLA Research Award. Congratulations, Adriana!

Rae Jesano has been appointed to the University Libraries Committee, whose members are elected by the University Faculty Senate. The committee will deal with governance issues at all campus libraries, and her three-year term will begin in the Fall.

Kathy Moeller, Pam Sherwill-Navarro and Linda Butson have been approved for Distinguished Level membership in the Academy of Health Information Professionals, which denotes the highest standard of professional competency and achievement in the field of healthcare information.

'**Nita Ferree** has been chosen to represent the HSC Libraries on the UF Library Faculty Assembly Standing Committee on Strategic Planning, whose first task is to 'develop guidelines that clarify both separate and mutual areas of faculty and administrative responsibility for shared governance in cooperation with the library administrations.' Sounds like a lot of fun, 'Nita.

Michele R. Tennant has won two fellowships for 2007: MLA's Kronick Travelling Fellowship and the Lindberg Research Fellowship. The David A. Kronick Fellowship awards \$2000 to provide support for travel and research that promotes excellence in the field of health sciences librarianship. One MLA reviewer rated her application as "the most original," and believes the role she is pursuing for librarians "may be how the medical librarian redefines itself in the future." Michele proposes to explore models for

library-based support of bioinformatics programs, for which she will visit universities that have taken a 'team approach', and those that have hired multiple dedicated bioinformatics support personnel.

Dr. Tennant also received the Lindberg Research Fellowship, an award of up to \$25,000. Its purpose is to fund studies aimed at expanding the research knowledge base, linking the information services provided by librarians to improved healthcare and advances in biomedical research. Her proposal will "...explore the bioinformatics information-seeking skills and information needs of a diverse set of biomedical and biological researchers, students and instructors through online assessment, focus groups and observation of search paths." She recently visited the National Center for Biotechnology Information at the National Library of Medicine in Bethesda, Maryland as part of her planning process. Bravo and congratulations, Michele!

Personnel

Kimberly Hunt will be the new ILL/DD supervisor beginning August 17. She has more than 20 years of library experience, and is currently working as the librarian at the UF department of Civil and Coastal Engineering.

The Technical Services Department welcomes **Melissa Leon** as the new student assistant in Resource Management, and Information Systems welcomes **Shahed Mosharrof** as a new OPS hire in the Informatics Lab.

The Circulation & Interlibrary Loan Department has made two hires recently: **Larisa Dumich** is now the Senior LTA in charge of reserves and e-reserves, and **Vanessa Amaye-Obu**, who left in 2006 to go to Europe, has returned to America and ILL. Welcome, Larisa, and welcome back, Vanessa – we look forward to seeing your baby soon!

Borland Library welcomes **Marina Salcedo** as their new Information Services Librarian. Marina has been working at Borland for a few months as an OPS reference librarian, and previously worked in the Smathers' library, commuting from Jacksonville to Gainesville for three years!

Faith A. Meakin, MLS, AHIP, FMLA, retired March 8, 2007, after 13 years as the Director of UF's Health Science Center Libraries and more than 40 years as a medical

librarian. For more information please see <http://www.library.health.ufl.edu/pub/faith.htm> , and enjoy some photos from her retirement party at the end of this document.

Beth Layton is the Acting Director of the HSC Libraries, following Faith Meakin's retirement.

State / National / International Activities

Michele R. Tennant is currently conducting research projects for her Lindberg Fellowship, detailed above. In June she spent two days at the University of Colorado, Denver, and two days at the University of Colorado Health Sciences Campus, testing biological and biomedical researchers and students to see how well (and by what methods) they use bioinformatics resources from the National Center for Biotechnology Information. Michele has also conducted online assessments (tests to see if those users can answer simple biological questions using NCBI resources), one-on-one observations (to see which paths and search strategies they use to find answers to biological questions using NCBI resources), and focus groups (to learn their perceptions of NCBI resources and library-based bioinformatics services and instruction). In July she did the same at Harvard University.

Meetings / Conferences / Travel

Rae Jesano attended the American Association of Colleges of Pharmacy at Disney World in Orlando, July 14-18.

The MLA 2007 Annual Meeting, held May 18-23 in Philadelphia, PA, was attended by several HSC Librarians: **Cecilia Botero, Amy Buhler, Linda Butson, Rae Jesano, Beth Layton, Pamela Sherwill-Navarro** and **Michele R. Tennant**. **Kathy Moeller** and **Adriana Yoshii** from the Jacksonville Borland Library also attended, as did former HSC Librarian **Lenny Rhine** and former director **Faith Meakin**. **Adriana** presented a poster: *Analysis of the Reporting of Search Strategies in Cochrane Systematic Reviews*.

Michele R. Tennant also attended the SLA Annual Meeting June 2-7 in Denver, CO.

Nancy Schaefer and **Beth Layton** of the Gainesville campus of UF and **Adriana Yoshii** and **Kathy Moeller** of the Jacksonville campus attended the Florida Health Sciences Library Association annual meeting in Deerfield Beach from June 13-15. Nancy presented a poster: *Lost in the Jungle: Health Illiteracy*. Kathy, Adriana and Nancy attended the *Measuring Your Impact: Using Evaluation for Library Advocacy* Continuing Education class; Kathy attended the *Geeks Bearing Gifts: New Technology Trends* Continuing Education class; Adriana, Beth and Nancy attended the *Writing for Publication* Continuing Education

class; and Kathy and Nancy attended the *Stepping Out of the Library* class.

Papers, Presentations, Publications and Teaching

Marina Salcedo has published the article *The Info Commons Concept: Assessing User Needs* in **Public Services Quarterly** 2006 2(4): 23-46. Her coauthors are Tara Tobin Cataldo (first author and former HSC Librarian), LeiLani Freund and Marilyn Ochoa. The information in Marina's article will be most useful to any librarians considering renovations, especially at the University of Florida.

Michele R. Tennant taught the 4-hour CE class *The Molecular and Genetic Bases of Cancer* at this year's MLA Annual Meeting.

She was also invited to present a poster on May 23 on *Strategies For Library Support For Research* at the Association of Research Libraries Membership Meeting in St. Louis, MO, but could not attend in person since she was at MLA – instead she sent a videorecording produced by the HSC Libraries.

Two photos from Faith Meakin's retirement parties at the UF HSC Library, March 7-8, 2007.

Photo credits: Ned Davis & Dwight Bennett, UF HSC Libraries



Faith holding a plaque presented to her by UF's Senior Vice President – Health Affairs, commemorating her 13 years of service to the University of Florida.



Faith and her husband, Skip, look at a memory book made for her on her retirement.



Job Ads

University of Florida Director, Health Science Center Libraries

The University of Florida invites applications and nominations for a Director of its Health Science Center Libraries. The Director will play a central role in supporting the missions of the University of Florida Health Science Center (UFHSC). The Director will be responsible for: management of all functions of the Libraries; maintaining an understanding of evolving technologies; managing the planning, architecture, and implementation of the Libraries' digital information technology infrastructure; and collaborating with other library-related entities. The Director will lead the formation and implementation of the Health Science Center Libraries' strategic plan.

The UFHSC Libraries constitute one of the largest health sciences libraries in the Southeast. The Library serves faculty, staff, and students in six colleges and the Shands Hospital and Health System. The library facility occupies 69,662 square feet including the Borland Library, a branch library in Jacksonville, Florida. The Library's user population is 7,000 faculty and staff and over 6,900 students.

The UFHSC Libraries have an operating budget of approximately \$3.8 million and a permanent FTE staff of 43, including 14 librarians. The UFHSC Libraries are highly collaborative, computer-intensive environments with rapidly expanding collections of electronic resources. For more information about the Health Science Center Libraries and a more expansive position description, please visit <http://www.library.health.ufl.edu>.

Position Qualifications: An MLS from an ALA-accredited library or information sciences program or other appropriate advanced degree. At least ten years of effective administrative leadership, preferably in an academic health sciences library; successful experience in securing funding opportunities. Outstanding interpersonal skills; excellent written and oral communication. A personal record of scholarship suitable for a faculty position. Experience in managing sizeable budgets and a complex infrastructure.

The new Director will be appointed as a member of the University of Florida faculty. Faculty rank and tenure track will be dependent upon the selected candidate's experience and interests. The appointment for the new Director will begin approximately November 1, 2007. Salary is competitive and commensurate with experience and qualifications.

NOMINATION PROCEDURE: Nominations for this position are solicited and may be addressed to Mr. Russell Armistead, Chair of the Search Committee, at rea@ufl.edu.

APPLICATION PROCEDURE: Candidates should submit a letter describing their interest in the position, a curriculum vitae, and contact information for five references to Mr. Russell Armistead, Chair of the Search Committee, University of Florida, P.O. Box 100014, Gainesville, FL 32610-0014. The Search Committee will consult the candidate before any references are contacted. Candidates selected for interviews will be expected to prepare and deliver a presentation in a group setting on a topic preselected by the University.

To ensure full consideration, vitas, dossiers and statements of intent to apply should be submitted by September 15, 2007, when the search committee will begin reviewing applications. Review of applications will continue until the position is filled. As part of the application process, applicants are invited to complete an on-line confidential and voluntary self-disclosure form. The self-disclosure form can be found at: <http://www.hr.ufl.edu/job/datacard.htm>.

The University of Florida is an equal opportunity institution dedicated to building a broadly diverse and inclusive faculty and staff.





Job Ads

Barry University Reference/Instruction Librarian

POSITION OPENING

Reference/Instruction Librarian

Serves as part of a reference team in staffing reference desk and teaching information literacy/bibliographic instruction sessions.

Barry University
11300 NE 2nd Avenue
Miami Shores, FL 33161

CONTACT

Kenneth Venet
kvenet@mail.barry.edu
(305)899-4062

Email cover letter, resume and three current references

SALARY

\$43,260.00

REQUIRED

- Provides classroom, reference desk, telephone instruction in use of library resources.
- Collection development in subject content areas.

PREFERRED

Knowledge of electronic and print resources in nursing, health sciences and graduate medical science, and instruction in the use of those resources, as well as collection development in these content areas is strongly preferred.

KNOWLEDGE, SKILLS, AND JOB SPECIFICATIONS

- Knowledge of Microsoft Office Suite/Microsoft Outlook
- Good customer service practices and interpersonal skills with a variety of colleagues and patrons
- Evenings/Weekends may be required

EDUCATIONAL REQUIREMENTS

ALA-accredited Master of Library Science.



FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION
Membership Application/Committee Volunteer

New Member Renewal Honorary Member

Name

Position /Title

Library

Institution

Address

City State Zip

Phone Fax

Email

Please indicate the type of library where you are employed:

Academic Corporate Hospital Public Other: _____

Please indicate if you are a member of other library associations:

SC/MLA MLA SLA FLA Other: _____

Are you an AHIP Member? Yes No

Emeritus Distinguished Senior Member Provisional

Are you interested in serving as an FHSLA officer? * Yes No

Office Preference: Vice President/President-Elect Secretary Treasurer

Are you interested in serving on an FHSLA Committee? * Yes No

Committee Preference:

Continuing Ed Honors & Awards Membership Newsletter Program Strategic Planning

* Terms for officers/committees to begin following the Annual Meeting for the current year.

• Dues are \$15.00 for the calendar year January 1 - December 31

• Questions? Please contact Pat Clark at clarkp@allkids.org or (727) 767-4278.

Make checks payable to: FHSLA

Make sure that Pat Clark appears somewhere in the address!

Print and return this form with check to:

Pat Clark
All Children's Hospital
Medical Library Box 7660
801 Sixth St. South
St. Petersburg, FL 33701