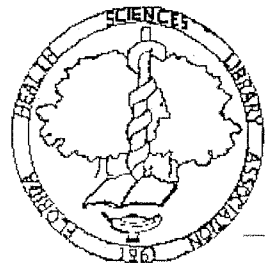
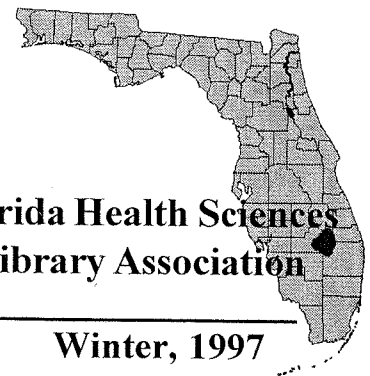


# FHSL Alert




Florida Health Sciences  
Library Association



Winter, 1997

Association's annual meeting April 9-11 at Miami Beach

# Diversifying the Library: SO BE '97

|                                                                                           |               |
|-------------------------------------------------------------------------------------------|---------------|
| <b>INSIDE:</b>                                                                            |               |
| FMA endorses medical research/health science libraries...                                 | Page 2        |
| President's message.....                                                                  | Page 2        |
| FHSLA home page.....                                                                      | Page 3        |
| NLM Region news.....                                                                      | Page 3        |
|  ..... | Pages 4 and 5 |
| Go cordless in the library.....                                                           | Page 6        |
| From the editor.....                                                                      | Page 6        |
| SEND works.....                                                                           | Page 7        |
| Renew NOW.....                                                                            | Page 8        |

**T**hat's the theme of the 1997 meeting of the Florida Health Sciences Library Association to be held on Wednesday, April 9 through Friday, April 11 at the Miami Beach Ocean Resort Hotel adjacent to South Beach. Dr. James M. Matarazzo, Dean of the Simmons College Graduate School of Library and Information Science, will be the keynote speaker.

Professor Matarazzo, a noted author in the field of special libraries, has won many SLA awards and will be teaching the CE Course, "Special Library Evaluation: Methods and Techniques," on Thursday afternoon. Jane Lambremont, director of Library Services at the VA Medical Center Library in Alexandria, LA, will teach, "Leadership in the Hospital Library Setting," on Thursday morning.

Further enhancing this significant meeting will be two half-day courses on the Internet; "Internet: Train the Trainer, Parts One and Two," which will be taught on Wednesday by Bryan Vogh, Internet coordinator for SEA/RML. Each part will complement each other; so you might register for one or both. Each course awards 4 hours of CE credit from the Medical Library Association.

Further details will be sent in the information packet within the month. For additional information, call Marta Cosculluela, program chair at (305) 663-8543, or visit our web site at

<http://calder.med.miami.edu/FHSLA/>

— Marta Cosculluela

## Florida Medical Association endorses medical research/health science libraries

The Florida Medical Association (FMA) Board of Governors met on July 27, 1996, and approved the recommendation from the Council on Medical Education and Science that the FMA "endorse the concept of maintaining health science and medical research libraries to ensure adequate learning resources for the present and future."

This statement will appear in the FMA Policy Compendium following the annual update of the Compendium in June 1997.

In his letter, James E. Hartfield, M.D., chairman, Council on Medical Education and Science, expressed his thanks that the Council was alerted to the lack of such a FMA policy.

He continued, "As physicians we

recognized the importance of medical and research libraries to the practice of medicine."

Members of the Council are:  
James E. Hartfield, M.D., Tampa  
Kay M. Mitchell, M.D., Jacksonville  
Robert E. Cline, M.D., Fort Lauderdale  
J. Darrell Shae, M.D., Orlando  
W. Michael Alberts, M.D., Tampa  
Anthony P. Garritano, M.D., Largo  
Joseph A. McClure, M.D., Melbourne  
Abraham L. Woods, III, M.D., Longwood  
Catherine Lowe, M.D., West Palm Beach  
Allen H. Neims, M.D., Ph. D., University of Florida  
John G. Clarkson, M.D., University of Miami  
Matthew Terry, D.O., Nova University

Martin Silbiger, M.D., University of South Florida

Johnnie Ham, North Miami Beach  
Robert D. Moore, M.D., Gainesville  
Richard F. Ott, M.D., Fort Lauderdale  
Craig S. Kitchens, M.D., Gainesville.

If you know or work with any of these members, please let them know how much we appreciate their support. We plan for this to be the first of many initiatives between the Florida Medical Association and the Florida Health Sciences Library Association.

— *Addajune (Midge) Wallace*

### Message from the president

**M**any of us are looking forward to the annual meeting in South Beach (Miami — April 9-11, 1997). Marta Cosculluela, vice president/program chair, along with her team, has worked hard to put together a really great program. The theme is

*"Diversifying the Library."*

The plan of the meeting is to demonstrate how diversifying and planning pays big dividends for librarians and libraries.

Dr. James M. Matarazzo, dean and professor at Simmons College Graduate School of Library and Information Science in Boston, will be our skipper and present the keynote address. He also will teach his course, "Special Library Evaluation: Methods and Techniques."

Jane Lambremont, VA Medical Center Library, Alexandria, LA, is coming back by popular demand, making her way from the swamps of Louisiana to the shores of South Beach. She will be teaching her course, "Leadership in the Hospital Library."

Bryan Vogh, Internet coordinator for the NN/LM Southeastern Regional Medical Library Program, will guide us through two classes on the Internet. The Internet continues to grow with many new and innovative uses. You are invited to rise with the tide and sweep into the future of

## Uncharted waters



Internet vision and creativity.

The business meeting format is changing. Only a small portion will be "general" business. The remainder of the meeting will be a time for members to ask questions and offer input similar to a roundtable discussion. The new format was chosen by the Executive Committee and the Strategic Planning Committee, as a result of suggestions by the membership of our organization.

The Florida Health Sciences Library Association meetings are designed to help us swim in the roughest of seas. The librarian remains the essential navigational link between information and current technology.

We hope you will join us in South Beach, where the sand and water beckon. Come and ride the waves to the librarians' future. Join your colleagues as we navigate "Uncharted Waters."

— *Patricia N. Cole*  
FHSLA President

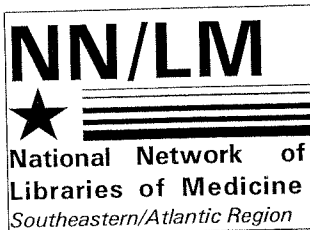


## Region News

### New coordinator

Sandy Teitelbaum is the second outreach coordinator for the NN/LM SE/A.

She will join Lisa Boyd in providing outreach services in the region. Sandy comes to the SE/A office from the National Center for Trauma and Emergency Medical Systems at the University of Maryland where she served as the director of the Trauma Informatics Program.



As director, she was part of a team that developed a computerized patient data system for the Shock Trauma Center. Earlier in her professional career, Sandy participated in a project to teach pathologists and pharmacists to search the NLM databases.

Sandy brings to the SE/A an understanding of the needs of health professionals and experience with adult education. She has a MAT, in biology and education, as well as an MLS.

We look forward to Sandy joining us in January, and are excited to start the new year fully staffed.



### We need project sites!

As part of the 1996-2001 contract, the SE/A is to identify two libraries for library improvement projects that meet the following criteria.

They have:

1. No MEDLINE access;
2. No DOCLINE access;
3. At least 10 journals;
4. 25 monographs;
5. One salaried employee that works at least 10 hours per week.

The library improvement project will fund:

1. Equipment for MEDLINE, DOCLINE and Internet access;
2. Arrange Loansome Doc services for site staff;
3. Evaluate the effectiveness of the project.

If you know of institutions which meet the necessary criteria and you think they would be interested in participating, get in touch with Lisa Boyd, outreach coordinator: or call 800-338-7657. Deadline for suggestions is Jan. 17, 1997.

Lisa's e-mail address is:

[lboyd@hsl1.ab.umd.edu](mailto:lboyd@hsl1.ab.umd.edu)

### PDQ users

Please start using your MEDLARS passwords to access this database now. The old PDQ passwords became obsolete. Access to all MEDLARS databases and features is permitted only with a MEDLARS (ELHILL) User ID and Password.

Grateful Med (GM) users and command language searchers should change the password in their GM PDQ setup or communications software automatic logon script to their MEDLARS password. However, users who ftp results of Auto SDI searches, or issue the \$SDSPRINT command from the MEDLARS server must continue using the PDQ password until further notice. Command language searchers are also reminded that they can access PDQ from any USER: prompt in the MEDLARS system by typing the command, FILE PDQ.



### A new video

The NN/LM SE/A office now has the video: *National Library of Medicine: Your Key to Medical Information*. Eleven minutes in length, the tape presents an overview of NLM services and products.

It provides testimonials from satisfied users and descriptions of new services. One of the highlights is a computer graphic simulation of the Visible Human project. We have one copy available for loan. If you would like to borrow it, please call Ruth Collins at 800-338-7657 or e-mail to

[rcollins@hsl1.ab.umd.edu](mailto:rcollins@hsl1.ab.umd.edu)

— Faith Meakin

### It's official: We have a home page

We're proud to announce that FHSLA now has its very own home page.

The home page will include basic information about FHSLA; the bylaws; application forms for joining FHSLA; applying for a meeting scholarship; nominating an honorary member and any other information that we think will be useful to FHSLA members or prospective members.

There will be links to interesting on-line resources.

Do any of the long-time members know if FHSLA has ever had official colors? Those of you with Internet access, please take a look at the home page. We welcome any comments or suggestions. The URL is:

<http://www.med.usf.edu/~jjohnsto/fhsla.html>

— Judy F. Johnston, Web Mistress

## Ann Conlan scholarship awarded

**Addajane (Midge) Wallace** is the first recipient of the Ann Conlan Scholarship from the Tampa Bay Medical Library Network (TABAMLN). This scholarship funds attendance at a Continuing Education Course appropriate to medical librarianship.

This awards honors Ann Conlan who died in 1995. Ann was the librarian at Bay Pines Veterans Administration Medical Center from 1978 to 1992. She served as the president of TABAMLN in 1980-81 and again in 1984.

The scholarship was established to honor her memory and commitment to education. Contributions to the scholarship fund are still being accepted. For information call **Dottie Kelly**, president TABAMLN at (813) 586-7103.

## News from Jacksonville

**Susan Woods** has accepted the position of Coordinator of the Women's Program at Marywood Catholic Retreat Center. She is facilitating small groups and teaching relationship skills to the divorced in the Catholic Church. The Borland Library was fortunate to have her working part-time for it this last summer and fall. We feel very lucky to have Susan as part of the Jacksonville community.

**Marjorie Pace** has been



named Manager of the Business Research Information Center at Blue Cross & Blue Shield of Florida in Jacksonville. Congratulations Margie!

**Deborah Lawless** has accepted a temporary assignment at the Business Research Information Center at Blue Cross & Blue Shield of Florida in Jacksonville.

### DEATHS:

**William (Bill) Condon**, Manager of the Business Research Information Center at Blue Cross & Blue Shield of Florida in Jacksonville, passed away Dec. 2, 1996 at the age of 68.

Bill was active in the library profession for more than 40 years. He was elected as one of five Florida delegates to the First White House Conference on Libraries and Information Science in 1979. He participated in many local theater ventures. His theatrical background and humor led to his being asked to speak at the luncheon on the "Love Boat" at the 1988 FHSLSA meeting in Jacksonville. It was a memorable experience for all who attended. Those of us fortunate to know Bill

were enriched by his friendship.

## Florida physician appointed to new Regional Advisory Council

**Dr. Herbert D. Kerman**, medical director, Health Policy and Outcomes Management, at Halifax Medical Center in Daytona Beach, will serve as one of the five health professionals on the new Regional Advisory Council (RAC) of the National Network of Libraries of Medicine Southeastern/Atlantic Region.

The RAC is comprised of 20 representatives from the region, 10 Network members and 10 from other professional areas.

## Appreciation award to 'Midge' Wallace

The graduating class of the Halifax Medical Center Family Practic Residency Program, presented **Addajane (Midge) Wallace** with their annual Award of Appreciation.

This is the first time this award has gone to a non-physician.

## 'Downsizing' at Memorial Hospital — West Volusia

**Carolyn Creeron** (MLS, Univ. of Wisconsin) received notice in September that her librarian position was being cut in the current round of downsizing.

Carolyn has been employed at the Memorial Hospital! — West Volusia as a part-time librarian for the last five years. She provided library services to staff and physicians of the three hospitals comprising Memorial Health Systems, a community-owned health-care system with hospitals in DeLand, Ormond Beach and Bunnell in Volusia and Flagler counties. **Heidi Heitlauf**, the Continuing Medical Education Coordinator, will also assume responsibility for the library in addition to her other duties.

## News from Gainesville:

### UF's HSC Library

**Janet Coggan** has been named Book Review Editor of the *Bulletin of the Medical Library Association*. Her first efforts will be in the January 1997 issue. She had been the book review editor for *Medical Services Review Quarterly* through the fall of 1996. Janet also serves as the Section Council representative for the Consumer and Patient Health Information Section.

**More state news on Page 5**

Welcome to **Michelle Rezeau** who joined the reference staff of the University of Florida Health Science Library as Instructor Librarian in December. She has recently moved from Arlington, Va. where she was a librarian for the American Society for Industrial Security.

**Lenny Rhine**, Assistant Director for Collections Development, will return from sabbatical April 18, 1997. As part of his sabbatical he will be visiting medical libraries in Zambia and other African countries.

Congratulations to **Prudence Tucker** on her promotion to Assistant Librarian at the University of Florida Health Science Center Library.

Congratulations to **Michele Tennant** who was appointed Assistant Librarian at the UF Health Science Center Library. She had been a Visiting Instructor Librarian and continues to serve in a half-time reference/half-time cataloging position.

As chair of the FHSLA Strategic Planning Committee, **Clarissa Fisher** conducted a lively meeting in November at All Children's Hospital in St.

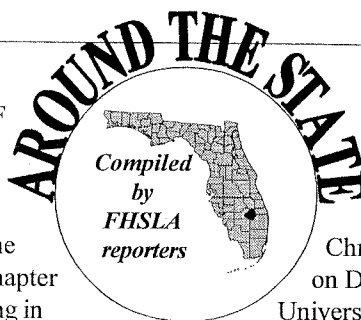
Petersburg. Several UF librarians presented papers and posters at the Southern Chapter MLA meeting in Memphis, including: **Janet Coggan, Steven Flint, Barbara Francis, Peggy Hsu and Prudence Tucker.**

**Faith Meakin** is chair-elect/program chair of the Medical School Library Section of MLA.

The HSCL received a 1996 Davis Productivity Award for its JUSE study, a year-long project which evaluated the use of 2,300 journals to determine which ones no longer supported Health Science Center programs.

### News from Miami HSL Consortium

The 1997 officers of the Miami Health Sciences Library Consortium are: Chair — **Millie Karukin**, Library Director, Mt. Sinai Medical Center, Miami Beach; Secretary — **Susan Hughes**, Library Director, Palmetto General Hospital, Hialeah; Treasurer — **Elisa Abella**, Librarian, Miami Dade Community College, Medical Center Campus.



They were elected during the Consortium's annual Christmas lunch on Dec. 6 at the University of Miami Faculty Club, courtesy of the Louis Calder Memorial Library.

At the December meeting, a Strategic Planning Committee was created, based on the model of the Southern Chapter/MLA, in which the immediate past chair, **Isabel Hernandez**, Library Director, Miami Dade Community College, Medical Center Campus, is chair and the current and previous past MHSCL chairs are members. The committee hopes to develop a plan by December of this year.

### Calder adds full text and new databases

During the last quarter of 1996, the Louis Calder Memorial Library of the University of Miami School of Medicine implemented several major enhancements to its on-line resources.

One is the new Ovid Web Gateway component: <http://caldmed.med.miami.edu/> which boasts the full functionality of the excellent text-based Ovid

search engine for the existing MEDLINE and CINAHL databases and following new Ovid databases and provides the graphic-user interface for: 1. The full image of articles in the 30 leading biomedical journals such as *JAMA*, *New England Journal of Medicine*, etc., in the *Core Biomedical Collection* and *Biomedical Collection II* from Ovid Technologies, Inc.; 2. the complete Ovid AIDSLINE and new HealthSTAR databases; and 3. On-line WWW subscriptions including the *Journal of Biological Chemistry*, the *Journal of Molecular Biology*, the *American Journal of Nursing*, the *Current Opinion* in series of journals.

To support these enhancements, two new courses were developed and made available to the university and affiliated South Florida communities: "*The Advanced MEDLINE Tutorial*" and "*Ovid MEDLINE on the WWW*" for individuals who have taken the basic "*Ovid MEDLINE Tutorial*" or who have a good working knowledge of the Ovid search engine and database content.

## Librarian Datebook

Have you ever tried to find out the dates for MLA and Southern Chapter for next year or where MLA is meeting in 2000? The web page "Librarian Datebook" is an address worth book-marking. It includes meetings up to 2000 and does have the dates for FHSLA's meeting this year in Miami. The address is:

<http://www.hsl.unc.edu/libcal96.html>

## Last gasp from '96

The Local Arrangements Committee for the 1996 Annual Meeting is proud to announce that despite a late start, many worries, and much nail-biting, we made a profit on the meeting of \$2.69.

## *It works for us*

### Go cordless in the library

*(EDITOR'S NOTE: We would like to start a column of good ideas that work for us. FHSLA members can submit items or strategies that make our work easier or promote the library, etc. Please submit your ideas to the editor.)*

For some good ideas on communication media, you might want to dig out your November, 1995 copy of *Natioanl Network* and check the *Field Tips* column by Michelynn McKnight Norman.

That's where we got the idea to purchase a cordless telephone for the library.

This piece of "minor equipment" has made a "major" impact on life in the library. You do not have to put people on hold while you look up information. You can pass the phone on to a colleague in the middle of the library. It frees you even more than head-phones.

When you're in a noisy

area, all you need do is move to a quiet place so you do not have to strain to hear what is being said over the "noise." The fact that you can move around in the office when on hold, enabling you to do other things, is quite a time-saver.

Our purchasing department chose this phone, with sound advice from our communication department. It is a Tropez, Digital 900 MHz cordless with an answering machine. Reception is fine the entire distance of the library, and even across the hall. We get "high tech" comments from envious employees.

The boss is really impressed. Her comments were, "We have them at home, why don't we think to have them at work?"

—*Simone Brodeur,*  
*HMC*

## *From the Editor:*

With this issue the editorship of *FHSLAlert* officially changes from Judy Johnston of the University of South Florida to Linda Butson at the University of Florida. Judy has done a great job for three years. I will attempt to maintain her high standards for the next year.

Special thanks are also owed to Jack Harris who has designed the new look for the newsletter. He developed the front page logo and was instrumental in preparing the layout.

This issue also marks a change in publication schedule to two issues a year in the months of January and July. While there are regional reporters throughout the state to keep us abreast of library developments within Florida, we welcome submissions from all FHSLA members.

This is my first published newsletter. I am eager to receive feedback on the effort. Critiques will be graciously received.

Here's to a wonderful 1997 for us all! See you in Miami in April.

—*Linda*  
*Butson*



#### Officers:

##### President

Patricia N. Cole

##### Vice President/President Elect

Marta Cosculluela

##### Secretary

Pat Jennings

##### Treasurer

Prudence J. Tucker

##### Archivist/Historian

Erica Powell

##### Reporters:

Suzette Burrows; Donna Doelling;

Betty Stilley; Addajane Wallace.

#### Editorial Statement:

*FHSLAlert*, published 2 times a year, is the official organ of the Florida Health Sciences Library Association. All comments, letters to the editor, etc. should be addressed to:

#### Linda Butson, Editor,

*FHSLAlert*, University of Florida Health Science Center Library, P. O. Box 100206 Gainesville, FL 32610-0206. (352) 392-2363.

Email: [linda@library.health.ufl.edu](mailto:linda@library.health.ufl.edu)

## A new 'CLUE' now available

The University of South Florida Health Sciences Center Library & Media Center recently published another issue of "*The CLUE*."

The innovative newsletter offers current library topics and services and regularly features the columns: Ask Luis, Media Center News, the AV Therapist, (P)url Droppings, and Behind the Scenes with Tiny Elvis (former library assistant.)

Response by patrons has encouraged the editors and the many staff contribu-

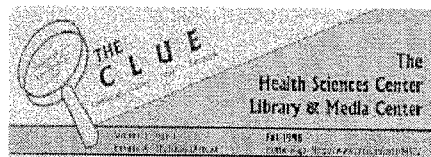
tors to continue this team project for another issue in the Spring. For a free copy, please e-mail:

[CLUE@library.med.usf.edu](mailto:CLUE@library.med.usf.edu).

*(Editor's Note: The CLUE can be visited on the Internet through this address:)*

<http://www.med.usf.edu/HSC/clue.html>

—*Donna Doelling*



SO BE

(there)

April 9-11, 1997

## The SEND project:

# A reciprocal document-delivery network



The SEND (SouthEastern Network on Docline) is a unique and successful project which brought together a group of Southern Chapter/MLA primary access libraries to begin a reciprocal interlibrary-loan network in February of 1992.

In 1996, the 87 primary access libraries are SEND participants from Alabama, Florida, Georgia, Mississippi, South Carolina, Tennessee, and on the U.S. Virgin Islands.

SEND was developed on two fundamental assumptions: 1. That basic health sciences collections could assume more of the interlibrary-loan (ILL) burden among themselves; 2. That DOCLINE tables could be manipulated to ensure balanced ILL traffic. SEND groups libraries into DOCLINE routing cells based on collection size rather than geographical areas. It is an addition to already existing interlibrary-agreements and consortia which are usually geographically based. SEND participants provide free interlibrary loans among all its libraries. This free loan among a regional grouping of various-sized libraries is SEND's uniqueness.

A model DOCLINE routing table is provided to each participant which already contains SEND libraries in cells 3 through 7.

Each SEND library is ranked by size of its journal collection which classifies it into a SEND category and its corresponding DOCLINE cell:

- Category 1 — under 100 subscriptions — Cell 3
- Category 2 — 100 to 199 subscriptions — Cells 4 and 5
- Category 3 — 200 to 299 subscriptions — Cell 6
- Category 4 — More than 300 subscriptions — Cell 7

Participants were instructed to put those libraries with which they had pre-existing reciprocal relationships in cells 1 and 2. Document-delivery costs have been reduced for SEND members through this table design, which places SEND libraries prior to fee-based lenders.

SEND has worked well to maximize the lending potential of basic health-science collections and to use DOCLINE effectively to balance traffic. More than 10,000 interlibrary-loan transactions were completed in 1995 among SEND members. Before SEND, lenders in these transactions would have been fee-based with the loan costs estimated at from \$50,000 to \$100,000.

Organized and run with voluntary effort, SEND has had no outside funding, no membership dues, and no formal organizational structure. Ongoing support from Southeastern Atlantic Region and NLM staff to organize and implement routing table changes has been crucial to SEND's success.

Several of the SEND categories are full and have waiting lists. For more information about SEND, call your Florida SEND Coordinator, Sue Felber at Naples Community Hospital (941) 436-5384.

— SEND Coordinators Sue Felber (Florida), Marilyn Barry (Georgia); Thomas Hill (South Carolina).

**FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION**  
**1997 MEMBERSHIP APPLICATION**  
*in on the back of this page — mail it in today*



**FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION  
1997 MEMBERSHIP APPLICATION**

1. Please provide the following information for the membership database:

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Library: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

Are you an AHIP member?

No  Distinguished  Senior  Member  Provisional

2. Are you interested in serving as a FHSLA officer? Yes  No

Office Preference

Vice President/President-Elect  Secretary  Treasurer

3. Are you interested in serving on a FHSLA Committee? Yes  No

Committee Preference

Continuing Ed:  Membership:  Local Arrangements:   
 Newsletter:  Program:  Strategic Planning:

4. Dues entitle members to vote and to serve on FHSLA committees. Membership also includes the newsletter *FHSLAlert*, and an annual Membership Directory.

- Dues for 1997 are \$10 and cover the calendar year January — December.
- Make checks payable to: **FHSLA**
- Dues must be paid by May 31, 1997 for your name to be included in the 1997 membership directory

Return this form with check to:

**Prudence Tucker**  
**University of Florida**  
**Health Science Center Library**  
**P.O. Box 100206**  
**Gainesville, FL 32610**

**Library Type:**

Academic

Hospital

Other: \_\_\_\_\_

**Professional**

Southern Chapter of

MLA

MLA

SLA

FLA

Other: \_\_\_\_\_

**Don't delay:  
Renew NOW!**

As we usher in 1997, it is time for you to renew your FHSLA membership. Included in this mailing is a membership form to use for your renewal.

We ended last year with 152 members. Our goal this year is to surpass that number! Don't delay! Get out your checkbooks and RENEW NOW!

—Pam Neumann  
 Chair, Membership  
 Committee