

FHSL ALERT

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FHSLAlert, published 3 times a year, is the official organ of the Florida Health Sciences Library Association. All comments, letters to the editor, etc., should be addressed to:

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PRESIDENT'S MESSAGE

TAKE ME OUT TO THE BALLGAME

I am honored to serve as President of the Florida Health Sciences Library Association (FHSLA) this year. I extend thanks to the officers of the past year for their many contributions: Trudi Di Trolio, President; Pat Jennings, Secretary; and Chris McMahon, Treasurer. My special thanks go to Pat Buchan and Beverly Shattuck for agreeing, in the middle of the year, to co-chair the program for annual Meeting.

Those of us who were able to attend the 1996 Annual Meeting, *DELIVERING INFORMATION: A WHOLE NEW BALLGAME*, experienced the "thrill of victory". Many people helped to make the meeting a reality: people such as speakers (pitchers), CE instructors (coaches), vendors (outfielders), committee members (catchers), and "behind the dugout" workers. A grandstand thanks goes to each person who worked to make our meeting a special event.

The meeting was truly a team effort. Every player is vital for a good game. As I said at the meeting, "It doesn't make any difference if you hit a single, double, triple, or home run - it's your contribution to our association that makes it a success". Everyone, from manager to the bat boy is important to have a winning team. Remember, we always need new players as the experienced players retire.

This newsletter is the last edition for Judy Johnston, Editor. We thank you, Judy, for being a great editor the past three years, and making deadlines. Our new Editor is Linda Butson, University of Florida. Several of us have known Linda for many years and we are delighted that she moved to Florida. We are equally pleased that she has become a member of FHSLA and accepted the job as Newsletter Editor.

Marta Cosculluela, Vice President, is Program Chair for the

Miami area. She already has many magnificent plans and is putting her team together for what I am sure will be an exciting conference.

This year was "A WHOLE NEW BALLGAME", a great meeting shared by many. The thought I want to leave with is: Start planning for Miami and yes, please, "TAKE ME OUT TO THE BALLGAME".

Patricia N. Cole
FHSLA President

RETIREE GWEN WALTERS HONORED

Gwen Walters who retired recently was awarded an Honorary Membership in FHSLA at the 1996 FHSLA Annual Meeting in St. Petersburg.

The Tampa Bay Medical Library Network (TABAMLN) honored Gwen Walters with a special luncheon on May 2nd. Many friends attended and several people delivered a toast.

The following is a poem, presented to Gwen, that reflects the sentiments of TABAMLN members, as well as FHSLA members.

TABAMLN THANKS YOU GWEN

*Today TABLAMLN honors you Gwen
Around the library track you have been
Your accomplishments are a very long list.
It's understandable that you will be missed*

*If we had a question you would always help
All we had to do was give a little yelp
Much knowledge from you we obtained
You always took the time and explained*

*With you lovely smile and soft spoken manner
No wonder that we want to hang a large banner
Now to your career you say "Amen"
Everyone in TABAMLN thanks you Gwen*

Patricia N. Cole 1996

PAT JENNINGS RETIRES

Pat Jennings, Librarian at Meese Hospital in the Morton Plant Mease Health Systems, retired in May, 1996. Pat is planning to move to the

Gainesville area to be with her mother. Pat was presented with a gift by the Tampa Bay Medical Library Network at the business meeting of the FHSLA annual meeting. Though Pat was presented with an Honorary Membership in FHSLA at the Annual Meeting, we at FHSLA are not losing Pat as she has graciously offered to remain as Secretary of FHSLA for 1996-97.

THANK YOU FROM PAT JENNINGS

Dear FHSLA Members:

Thank you for bestowing on me the status of Honorary Member. I was overwhelmed to become a member of such a select group and feel a bit out of my league. So many of the previous honorary members have contributed so much more than I have done that I truly do feel honored to join such a group.

I have always, since becoming involved with medical libraries, have been inspired by the people who make up the membership of this organization and have enjoyed my involvement and association with so many. I will miss this greatly.

Thank you again for this honor.

Sincerely, Pat Jennings

MORE NEWS

Terri Singer, has accepted the position of librarian with responsibility for the three hospitals in the Morton Plant Meese Health System. Terri has been with the University of South Florida College of Public Health for several years as a Associate in Research in The Department of Community and Family Health.

The Watson Clinic, Lakeland Florida is pleased to announce the addition of Richard Mercer, MLS. Richard graduated from USF in May, 1996. Richard's undergraduate degree is also from the University of South Florida.

Charlotte Truitt, Clinical Medical Librarian at James A Haley VA Hospital in Tampa, is the the Assistant Editor for a series of recurring, monthly "Monthly Report" articles in Hospital Practice (pages 58-59). This accomplishment is the culmination of two years work. Charlotte attends the daily Medical Reports and, in addition to doing the numerous Medline searches on related points of interest, has documented 682 case presentations by medical residents. She works with the residents to compose the rough draft for cases considered to be unusual enough or interesting enough for publication and then coordinates the review of the rough draft by the appropriate physician(s). Congratulations, Charlotte!

Pam Navarro, 1996 graduate from the University of South Florida's School of Library and Information Science is the new librarian at Bayfront Medical Center in St. Petersburg. Pam replaces Sylvia Cesanek who retired earlier this year.

Dawn Clark, USF School of Library and Information Science student and Graduate Assistant at All Children's Hospital in St. Petersburg, presented a paper at the MLA meeting in Kansas City this year. Congratulations, Dawn!

WHAT'S HAPPENING AT: THE UNIVERSITY OF FLORIDA HEALTH SCIENCE CENTER LIBRARY

Barbara Francis, Reference Librarian and Coordinator of Education, has been appointed Chair-Designate of the Instructional Development Subcommittee of the Medical Library Association's Continuing Education Committee for 1996-97. This will be followed by a year as Chair. Ms. Francis has served for the past two years on the subcommittee.

Lenny Rhine, Assistant Director for Collection Development was co-organizer of a session at the meeting of the Society for Applied Anthropology in Baltimore on March 28th. The session, "Global Communications for Development," described how electronic communications are assisting social scientists, health care personnel and international development specialists are working with

developing countries to fill the information gap.

Dr Rhine spoke on the sister library program with the University of Zambia Medical Library that he has developed and on SatelLife's HealthNet Program.

Prudence Tucker, Reference Librarian, was elected to a two-year term as treasurer of the Florida Health Science Library Association (FHSLA) at the Annual Meeting, May 1-4, 1996. Ms. Tucker also had a poster session at the meeting on Developing an Emergency Procedures Manual."

Linda Butson, Head of Reference, Education, and Information Management, is the new editor of the FHSLAlert, the official newsletter for FHSLA. She was named editor at the FHSLA Annual Meeting in St. Petersburg, Florida.

Clarissa Fisher, Head of Access Services was appointed Chair of the FHSLA Strategic Planning Committee at the annual meeting, May 1-4, 1996.

Polly Porter, Marketing and Public Relations Librarian, is leaving the Health Science Center Library to take a position with Mosby Publishers. Her job responsibilities will include converting book indexing to electronic format. Ms. Porter will move to St. Louis where her son, daughter-in-law, and new grandson live.

Mary Ann O'Daniel will be leaving her position of Head of Resource Management for a new challenge as User Services Librarian at the Florida Center for Library Automation. Fortunately, FCLA is located in Gainesville, so Mary Ann will still be in our area.

John Sanderlin retired from his position as Head of Systems on April 30, 1996. All of us at the Health Science Center Library wish the very best to Polly, Mary Ann, and John.

Michele R. Tennant, Visiting Librarian in Reference and Technical Services has been admitted to the National Library of Medicine 1996 Fellowship Program in Medical

informatics. The program runs from May 29 to June 6 at the Marine Biological Laboratory at Woods Hole, Massachusetts. The course is designed for medical librarians, educators, and administrators as well as young faculty who will become "agents of change" at their institutions. The focus of the course is the application of information science and computer technologies to biomedicine. The fellowship award covers all costs of course attendance. Michele is the recipient of one of the thirty fellowships awarded. Congratulations to Michele!

Ave Reagor, Visiting Reference Librarian, attended the annual meeting of the Florida Library Association in Tampa, April 15-18. She also went to the FHSLA Annual meeting in St. Petersburg, May 1-4.

In addition to Ms. Reagor, Faith Meakin, Director of the Health Science Center Library, and Steve Flint, Visiting Reference Librarian, attended the FHSLA meeting. Trudi Di Trollo also attended the meeting in her capacity as President of the Association.

Submitted by Janet Coggan, M.Ed., M.S.
Reference Librarian and Coordinator of AHEC.

WHAT'S HAPPENING AT THE UNIVERSITY OF SOUTH FLORIDA HEALTH SCIENCES CENTER LIBRARY

Health Sciences Center Reference Librarian, Danny O'Neal has been selected to attend the Snowbird Leadership Institute in Snowbird, Utah, August 8-13, 1996. An undergraduate and graduate alumni of the University of South Florida (USF), O'Neal received an M.L.S. from the College of Arts and Sciences' School of Library and Information Science in 1994, and has been employed at the USF Health Sciences Library since May, 1993. He is also president of USF's Beta Phi chapter of the Library Science professional honor society, Beta Phi Mu. The School of Library and Information Science and its director, Dr. Kathleen de la Pena McCook, nominated and promoted his participation, and the Health Sciences Library and its director, Beverly Shattuck are sponsoring his attendance.

The Snowbird Leadership Institute was initiated to identify, train and provide networking experience for the library leaders of the future

and offers an unique set of opportunities to librarians in the early years of their professional career. Through a variety of informal and unstructured activities, institute participants can identify their personal leadership style, explore alternative styles for effective leadership, experiment with leadership skills and techniques, and interact with a select group of outstanding leaders in the library world.

Attendance to this annual event is limited to 32 participants who must be nominated by graduate library schools, state librarians, or library association presidents. General criteria require the nominee to be an outstanding recent graduate in librarianship and/or information science from an accredited library education program, and have a record that indicates superior academic performance, a successful employment experience and demonstrated leadership potential.

1997 ANNUAL MEETING

Marta Cusculueloa, Vice President and Program Chair for the 1997 FHSLA Annual Meeting is already deep in plans for the meeting. It will be held April 9-11, 1997 at the Miami Beach Ocean Resort, which is a beachfront hotel in South Beach. The theme for the meeting will be "Diversifying Library Services". The keynote speaker will be James Matarazzo, Dean of the Graduate School of Library and Information Science at Simmons College in Boston. Plans for CE courses are not set as yet but will include something on Internet and a course given by Jane Lambremont. Marta promises us a "nice program and a good time" so mark your calendar and plan to join us!

FHSLA ANNUAL MEETING REVIEW

Submitted by Pat Buchan
All Children's Hospital

Believe it or not, it's been almost two months now since we met at the St. Petersburg Hilton for our Annual Meeting!

Have you ever wondered what happens to the evaluations you complete long after the meeting is over? Does anyone ever really read them? Do they pay attention to them? Do they make a difference?? The answers to those questions are YES, YES, YES, and YES!

As many of you know, much work goes into conference planning; but the job is easier when it's known what works and what doesn't. It's essential for members to contribute their comments (both criticism and compliments) about the speakers, the courses, the facilities, and the agenda. Each year the conference planning committee can review evaluations from previous years to assist in designing that year's meeting.

Seventy-three members attended the 1996 Annual Meeting; 35 of them completed the "Participant Evaluation" - a 47% response! So, here's what we learned from FHSLA members this year! A whopping 91% rated the conference overall as *Excellent*; 3% - *Good*; and 6% - *Fair*. A veritable success! Specific aspects of the meeting ranking exceptionally high were 1) the outstanding CE Courses offered - with 91% rated *Excellent*, 9% *Good*; and 2) the Keynote Address which featured Dr. John Morreall's presentation on the value of humor in the workplace, rating 88% *Excellent*, 12% *Good*.

It is no surprise that "food events" usually are among the favorite activities of our members. 100% of the respondents rated the Cookout & Baseball Game, the Friday morning breakfast, and Friday's lunch as *Excellent* or *Good*. If you feed them, ...!

The question regarding the "highlight" of the meeting for the attendees received a variety of responses. The top "vote-getters" (in order) were: 1) Humorworks presentation, 2) all of the CE Courses, 3) specifically, the Internet classes, 4) networking with colleagues, 5) the baseball game, and 6) the friendly atmosphere of the meeting. Reversing the question and looking at the "least satisfactory aspect" elicited the following: 1) none (!), 2) applicability of the RML update to FHSLA librarians, 3) cold rooms, 4) value of the FHSLA business meeting, and 5) the late time slot of the poster session on the agenda.

In designing future meetings, program planners should know that the following ideas were recommended: 1) plan CE courses both pre- and post-meeting; 2) increase the time between classes and evening social function; 3) always include a "fun" event into the meeting, and 4) for Miami, how about an art deco tour?! Ideas for future continuing education courses include: 1) more Internet info (including health sciences sites, patient education, train the trainer), 2) advocacy for Libraries (survival techniques), 3) budgeting, 4) other core MLA CE classes, 5) MEDLARS refresher, 6) QuickDoc, 7) drug information, 8) AIDS information, 9) more Dr. Lynn Friedman, and 10) collection evaluation.

If you were wondering who attends these meetings, here's a rundown on us statistically! 88% are FHSLA members, 9% are non-members, and 3% are unsure!! Hospital librarians comprise the majority of attendees with 55% represented; academic librarians came in second with 30%; 3% are government librarians; and 12% attended from "other" types of institutions. 58% of the meeting attendees also took part in the CE courses. Of the remaining 42%, reasons cited for not taking CE were: 1) time away from work, 2) costs, and 3) selection of courses not relevant to their needs.

The other good news is that 93% of this year's meeting attendees plan to attend next year's FHSLA meeting in Miami! So, everyone, mark your calendars now to join that group and find out for yourself just what makes these programs, speakers, and CE courses rate so "*Excellently*" with your colleagues!

EDITOR'S NOTE

The FHSLA Executive Committee at their May 1, 1996, meeting voted to change the publication schedule of the FHSLAlert from 3 times a year to a minimum of 2. That means that the FHSLAlert will be published 2 times a year as a rule; a third issue can be published when there is a need for it. Your next newsletter, with Linda Butson as editor, will be published around the first of next year.

ALFRED NORTHRUP BRANDON 1922-1996

MEDICAL LIBRARIANS LOSE A PILLAR

Alfred (Al) N. Brandon passed away July 5, 1996, of an apparent heart attack. Mr. Brandon's association with medical librarianship will be a part of history. His name has long been synonymous with academic medical libraries and hospital libraries. His publications, used by most of us to make book and journal selections are classic.

Mr. Brandon will be remembered for his many contributions to the College of Medical Evangelists, Loma Linda, California; the University of Kentucky Medical Center; and the Welch Medical Library of Johns Hopkins University. In recent years he served as consultant for J.A. Majors Scientific Books, Inc.

Mr. Brandon filled abundant committee appointments. For several years he was Editor of the "Bulletin of the Medical Library Association" and in 1965/66 served as President of the Medical Library Association. He has published extensively and received numerous awards and honors.

Several years ago Mr. Brandon moved to Florida. He became a member of the Florida Health Sciences Library Association and was later made an honorary member. We are thankful for the knowledge and support he gave to so many of us.

THANKS, ALFRED N. BRANDON - WE WILL MISS YOU!

Patricia N. Cole
President

FSHLA MEMORIAL CONTRIBUTION

The Executive Committee of FSHLA voted to make a contribution to the American Heart Association in remembrance of Alfred N. Brandon. I, along with some other FSHLA members, attended the memorial service.

Anyone wishing to make an individual contribution may do so by sending it to the American Heart Association, 555 Granada Blvd., Ormond Beach, Florida 32174; or to the American Cancer Society, 1510 Ridgewood Avenue, Suite 201, Holl Hill, Florida 32117

Patricia N. Cole
President

ANNUAL BUSINESS MEETING
FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION
MAY 3, 1996

The meeting was called to order by the President, Trudi DiTrollo at 1:45 P.M. and she welcomed the members to the meeting.

Approval of the Minutes: The minutes of the 1995 meeting held in Gainesville were approved as distributed.

Introduction of Officers and Committee Chairs: Trudi introduced herself as President and then introduced the officers and committee chairs as follows:

Executive Committee:

Pat Cole	Vice-President/President-Elect
Pat Jennings	Secretary
Chris McMahon	Treasurer
Linda Kressal	Immediate Past President

Committee Chairpersons:

Judy Johnston	ALERT Editor
Erica Powell	Archivist
Nancy Adams	Continuing Education Coordinator
Pam Neumann	Membership
Pam Neumann and Janie Jones	Directory Editors
Pat Cole	Strategic Planning and Nominating
Pat Jennings	Union List Coordinator
Pat Buchan and Beverly Shattuck	Program Co-Chairs

Ad Hoc Committees:

Naomi Elia	Policy and Procedure Manual
JoAnn Tibbs	Current Status on Library Funding and Staffing

President's Report: Trudi DiTrollo expressed her appreciation to the local arrangements committee for their extra effort in arranging and hosting the meeting. The theme, DELIVERING INFORMATION: A WHOLE NEW BALLGAME, is very timely and the use of baseball terminology throughout the program is unique. Trudi stated that there were four scholarship awarded for this meeting. She emphasized the need for volunteering, stating that the need is as great as ever and she hopes everyone will submit a volunteer form to the new president.

Treasurer's Report: Chris McMahon submitted a report for the calendar year for 1995. The beginning balance on 12/31/94 was \$5,773.29, the ending balance as of 12/31/95 was \$7,356.08. A complete report showing receipts and disbursements is attached.

Committee Reports:

Alert Editor, Judy Johnston, reported that the June issue will be the last from University of South Florida. Linda Butson, of the University of Florida, will assume the editorship. Judy encouraged all members to send in items for the ALERT. It was reported that a minimum of two issues of the ALERT will be required each year. Any additional issues will be at the discretion of the editor and the president.

Program Co-chair, Pat Buchan, reported there were approximately 85 members attending the meeting. Continuing education courses were attended with the following breakdown: Internet Basics - 21, Internet, Beyond the Basics - 30, Principles of Hospital Library Management - 20, and Jump Start Strategies for Librarians - 12. Pat asked everyone to be sure to fill out and evaluation forms.

Membership Chair, Pam Neumann, reported that as of May one, 1996, we have 117 members, 95 regular members, 11 new members and 11 honorary members. A new membership form which includes a volunteer form will be distributed in June. May 31st is the last date for members to pay 1996 dues in order to be included in the directory. Pam also asked for members to notify her of changes in address, etc.

Strategic Planning Committee Chair, Pat Cole, reported that the mid-year meeting was held on December one, 1995. No meeting was held in 1994-95 due to the illness of the chairman. Suggestions from the December first meeting included assigning a buddy to new members and speakers. This will be left to the Program Chair to implement at each annual meeting. Revisions were made in the Policy and Procedure Manual. News items for the ALERT are needed to keep our members informed of changes and developments in the field. The revision of the membership form has been accomplished. FHSLA will continue to offer scholarships. It was recommended that the organization pursue the possibility of setting up displays at the Florida Hospital Association annual meetings. Clarissa Fisher will chair the Strategic Planning Committee for 1996-97.

Union List Coordinator, Pat Jennings, reported that 7 information packets were sent out during the 1995-96 year, 3 to hospitals, 2 to academic libraries, and 2 to government agencies. Jan Booker will chair this committee next year.

RAC Council Report: Frieda Weise reported the new NIM contract began on May first for 5 years. Grateful Med has new software on the Internet for those interested. This is not a part of the contract with NIM but of possible interest. She reported there are 884 PALs, 30 resource libraries, 500 DOCLINE users, and 400 affiliates through LOANSOME DOC. Goals for the Regional Program are to promote awareness, develop, improve, and support sharing of resources, and encourage, develop, and support connectivity to the Internet. Similarities to the old contract include basic program support, encouraging outreach, provide support to members and encourage participation. Differences include emphasis on Internet connectivity, less Grateful Med training, focus on inner city projects, focus on library improvement and access to clinical settings. Beverly Grese-hover will be outreach coordinator for Florida. Exhibits are being developed for use at national and local meetings. Programs for improved levels of service in small hospital libraries require at least ten hours per week staffing, and 25 books and 10 journal subscriptions.

Nominating Committee Report: Pat Cole, Chair-elect, gave a brief review of the by-laws and presented the following slate of officers for the coming year:

Marta Cosculluela	Vice-President and Program Chair
Prudence Tucker	Treasurer

Linda Butson moved the nominations be accepted and that nominations cease. The slate was accepted by acclamation.

Marta issued the invitation for members to attend the 1997 meeting in Miami Beach. She is attempting to arrange the meeting with a beachfront hotel and will keep the costs as low as possible. Pat Cole expanded on the possibilities for the next meeting, explaining that Marta has shown such enthusiasm and has great plans for the program.

Dottie Kelly presented honorary membership in TABAMLN to Gwen Walters and Pat Jennings, both of whom are retiring on May 31st. She read a letter from Judy Johnston and expressed her own appreciation for encouragement she had received in continuing her own education.

Trudi present certificates of appreciation to the following members:

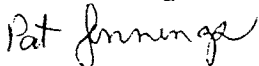
Pat Jennings	Secretary
Beverly Shattuck	Program Co-chair
Pat Buchan	Program Co-Chair
Naomi Elia	Policy and Procedures
Pat Cole	Strategic Planning Committee
Pat Cole	Nominating Committee
JoAnn Tibbs	Ad Hoc Committee on Status of Libraries
Pat Cole	Vice-President
Judy Johnston	ALERT Editor
Pat Jennings	Union List Coordinator
Pam Newmann	Membership

Trudi also presented honorary memberships in FHSLA to Gwen Walters and Pat Jennings.

Trudi then turned the gavel over to Pat Cole. Pat thanked Trudi for her leadership during a period of difficulty and thanked the co-chairs for their efforts in presenting this meeting, which has been so successful. She also announced the chairpersons for the coming year (attached), and encouraged each to apply the baseball theme of what it takes to make a successful team, each one doing a small part to contribute to the success of our organization. We were encouraged to recruit new members for new players are always needed on the team.

The meeting was adjourned at 2:30 P.M.

Submitted by:



Patricia S. Jennings
Secretary