



# FHSL ALERT

Vol. 9, No. 2

Winter, 1994

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## EDITORIAL STATEMENT

FHSLAlert, published 3 times a year, is the official organ of the Florida Health Sciences Library Association. All comments, letters to the editor, etc., should be addressed to:

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## PRESIDENT'S PAGE

As 1993 comes to a close, Florida health science librarians should look back on this year as a dynamic one! If variety and change energize you professionally, then this past year was probably one of your favorites.

Obvious changes will occur as part of the national mandate for health care reform and the recently unveiled "Health Care Reform Act." The impact on medical libraries will become more apparent as time goes on. But for more tangible changes, first, take a look at the newly published Joint Commission Accreditation Manual for Hospitals. Although library services aren't represented as well as we had hoped, the move to include "management of Information" as a key component in the integration of services in a hospital is a step in the right direction.

Next, check out the final draft of the MLA Standards for Library and Information Services in Healthcare Institutions (published in the November 1993 issue of National Network). These standards are due to be approved in February of 1994 and represent the first revision of our professional standards by MLA in over 10 years. In the preface, the authors admit that "the need to revise this document developed as a response to the changes occurring in hospital libraries with the proliferation of microcomputers and access to advanced information technologies."

And, are you aware that the National Library of Medicine has created a new "National Information Center on Health Services Research and Health Care Technology"? Research in health services will be gaining a bigger spotlight as the 1990's progress and the development of this Center with a budget of \$8 million for FY 1994 speaks to the importance of the role of research in our profession.

There's nothing like reviving the past and making it new again to capture our attention. That's just what happened on Friday, January 21, 1994, when NLM broadcast the Annual MEDLARS Update via satellite. The two-to-three hour transmission focused on MeSH changes, system/database changes, and other online topics. This broadcast replaces the Updates that formerly were presented at regional or local meetings in the mid-1980's. If you don't have satellite-receiving capabilities and would like to borrow a copy of the broadcast, contact the NN/LM SE/A Regional Staff (800/338-7657).

Finally, let's not forget about "people" changes! With Ted Srygley retiring as Director of the University of Florida's Health Sciences Libraries, FHSLA says farewell to a professional who signifies excellence in librarianship. We wish Ted many years of good fishing and look forward to his attendance at future FHSLA annual meetings as an esteemed Honorary Member!

Happy New Year! May 1994 continue the momentum of change and be dynamic and enlightening for all of us!

*Pat Buchan, President, FHSLA*

## 1994 FHSLA ANNUAL MEETING

In 1994 Florida Health Sciences Library Association's annual meeting will be held in April in beautiful Palm Beach. The program committee is presently scheduling dynamic speakers and pertinent CE courses. To stimulate active participation, readers are requested to reply to the following important question. Comments will be compiled into a booklet, "Medical Librarians of Florida Speak Out!", with the name and address of each respondent listed. This will be a valuable handout at the conference.\*

"As a Medical Librarian, how are you meeting today's healthcare challenges - i.e. downsizing, budget constraints, non-medical reference questions, added responsibilities,

evolving technology, increasing consumer expectations, etc.?"

This is a perfect opportunity (and a great PR tool!) to share your ideas and plans. Use this chance, whether you attend the Conference or not, to influence and encourage other medical librarians.

Response deadline is March 1, 1994 but comments are welcome NOW.

Send replies to:

Kate Greene  
Medical Librarian  
Bethesda Memorial Hospital  
2815 South Seacrest Blvd.,  
Boynton Beach, FL 33435

\*If you can't attend the Conference but participate in this project, indicate if you'd like to receive a copy of this timely resource.

### KEYNOTE SPEAKER

The keynote speaker for the April 1994 FHSLA meeting in Palm Beach will be Herbert White, Distinguished Professor at the School of Library & Information Science, Indiana University. The Theme for the meeting is "Florida Healthcare Reform: Medical Librarians Meet the Challenge".

### CE COURSES

Two full-day CE programs have been scheduled on Thursday, April 28, 1994. They are "Managerial Communications" by Professor Herbert White and MLA CE-910 "Consumer Health Information Services" by Kathleen Moeller of Overlook Hospital in New Jersey.

*Kate Greene, Bethesda Memorial Hospital*

### IT'S TIME TO RENEW

It's that time of year again. Time to renew your FHSLA membership. Included in this mailing is the 1994 Membership Form. Please take a

minute now and renew. No need to procrastinate.

Also included in this mailing is an addendum for the 1992-1993 Membership Directory. Please continue to notify me of any changes for the Directory and I will publish them in the next issue of the ALERT.

*Pam Neumann, Chair, Membership Committee*

#### **RECRUITMENT BEGINS FOR 1994-1995 MEMBERSHIP COMMITTEE**

As this year comes to a close, I am beginning to recruit members for the membership committee for 1994/95. Diana Akins has agreed to represent the southwest region of Florida and Addajane Wallace has agreed to represent the central region of the state. Many thanks Diana and Addajane! I am still in need of a representative from southeast Florida and one from northwest Florida. Please let me know if you would be willing to serve on this committee.

*Pam Neumann, Chair, Membership Committee*

#### **"LOST" HONORARY MEMBER FOUND**

Halifax Medical Center was the first to respond to the request I made in the last issue of the ALERT for the current address for Alice (Duva) Klein. I also received a note from Alice, surprised that she was lost! She says that she loved the last issue of the ALERT and would like to keep in touch with this group. Her current address is published in the addendum for the Membership Directory, which is included in this mailing. Welcome back to the "fold" Alice!

*Pam Neumann, Chair, Membership Committee*

#### **FHSLA STRATEGIC PLANNING COMMITTEE**

The annual mid-year meeting of the Strategic

Planning Committee was held in Tampa at the University of South Florida Health Sciences Center on November 5th. Committee reports were discussed and recommendations were made toward achieving the goals and objectives set forth in the Strategic Plan. Highlighted announcements included the 9% increase in FHSLA membership this year, the excellent response to the appeal for committee volunteers, and the CE and program plans for the FHSLA annual conference in Palm Beach in April. The Ad Hoc committees proceed with the Policy and Procedure Manual nearing completion, and a questionnaire is under development for the Current Status of Florida Hospital Library Funding and Staffing project.

*Donna Doelling, Chair  
Strategic Planning Committee*

#### **SOUTHEASTERN CONFERENCE OF HOSPITAL LIBRARIANS**

As we celebrate the holidays and parties and the special foods, we also look beyond to shaping up afterwards. This is the theme for the convention of the **Southeastern Conference of Hospital Librarians - "SHAPING UP FOR THE FUTURE"**. The convention will be held jointly with the Georgia Health Sciences Library Association March 23-25 at the Garden Terrace Inn in Atlanta. There will be a Technology Fair on Wednesday night with libraries demonstrating their computer programs. One of the sessions and a continuing education course will be given by Kaycee Hale. From comments about her previous courses I know that people will be anxious to hear her again and those that haven't will be anxious to attend from the rave reviews she's been given. There will also be a panel discussion of the new JCAHO standards. We hope to see a number of our Florida contingent there.

*Deborah Lawless  
University of Florida, Borland Library*

## SE/A REGIONAL NEWS

SE/A Region staff attended the meetings of the Southern and Mid-Atlantic/MLA chapter meetings as well as several health professional meetings this fall: American Heart Association, Southern Medical Association, American Psychiatric Association and the American Society for Hospital Pharmacists. Our new training consultation coordinator, Donna Watkins, has been teaching Grateful Med Train-the-Trainer classes and Barbara Coon, our new resources management coordinator, continues our DOCLINE and Loansome Doc support for Network librarians.

*Susan Bailey, Coordinator,  
NN/LM Southeastern Atlantic Region*

## JAHIL

The Jacksonville Area Health Information Libraries (JAHIL) held a quarterly meeting on September 21, 1993 at Memorial Medical Center. Bettye Stillely was selected as the chairperson and Paula Spurgeon the Recorder for 1994. The program was about total quality management, presented by Jane Atwood, the quality coach at Memorial. She gave an overview of the history of the TQM/CQI movement. She also demonstrated with a storyboard how quality teams work from identifying a process to improve to implementing suggestions to improve it. The next meeting will be in January at St. Luke's Hospital to view the NLM update satellite broadcast.

*Deborah Lawless  
University of Florida, Borland Library*

## BORLAND LIBRARY HOSTED NFLIG

Borland Library hosted a meeting of the Northeast Florida Library Interest Group at a Luncheon on October 26th. A segment from the 1992 teleconference Information STAT! on

the National Network of Libraries of Medicine was shown to those attending.

*Deborah Lawless  
University of Florida, Borland Library*

## 1994 JCAHO MANUAL

The 1994 JCAHO standards are out. The new manual is written with a function-based focus, and the functions of the library are noted in the chapter entitled, "Information Management," IM 10.1.6. The standards present an opportunity for you to redefine your role as part of the information management team in the hospital. If you want ideas about how you can promote your skills to top administrators, consider obtaining a copy of the NN/LM SE/A "Publicity Packet for Health Information Professionals in Hospitals." This packet includes information about the new standards, as well as, sample ads and articles you can use. Use the order form in the back of SEA Currents to get a free copy.

*Susan Bailey, Coordinator,  
NN/LM Southeastern Atlantic Region*

## PERSONALS

In September the University of South Florida's HSC Media Center was merged with the HSC Library. **Beverly Shattuck** was promoted and is now the Director of both facilities. In addition to the library, areas now under her management include medical illustration/graphics, video broadcast and production, biomedical photography, photocopy, and audiovisual services. Plans are under way to expand and improve these divisions. This merger presents many exciting and new challenges as well as adding a new dimension to the types of services managed by the Director.

**Linda Splawn** has joined the faculty at University of South Florida's Health Sciences

Center Library as Education Librarian. Linda is a 1993 graduate of USF's Division of Library and Information Science. She has 10 years experience as a teacher.

In November, Susan Bailey, communications coordinator, accepted a position with SURAnet, the wide area regional Internet service provider for the Southeastern states, Puerto Rico, the U.S. Virgin Islands and South America. As of 16 December, she will be working with the Network Information Center at SURAnet, providing marketing, grant review and training support. Susan intends to continue her focus in the health sciences and invites you to contact her at SURAnet, 1-800-SURAnet.

Kate Greene reviewed "Assessment and Accountability In Reference Work", Bandy, Susan G. for the October 1993 issue of the Bulletin of the Medical Library Association. The fall 1994 issue of Medical Reference Services Quarterly will publish another of her reviews.

Erica R. Powell, Head of the Louis Calder Memorial Library's Learning Resources Center since 1986, was named Director for Technical Services effective September 1, 1993. This new position replaced the Associate Director for System Development and Technical Services position, which was restructured when Van B. Afes moved to Maine in August. Ms. Powell brings to her new position responsibility for selecting and cataloging materials for the collection of non-print material in the Learning Resources Center.

Michael A. Cutherell, of the Louis Calder Memorial Library, was promoted to the newly created position, Programmer/System Analyst and Supervisor of the Learning Resources Center, effective November 1, 1993. Mr. Cutherell has been with the Library since 1989, during which time he has provided day to day support of the Library's online catalog,, MEDLINE, and Current Contents systems and computer applications and equipment library-wide. In his new position, Mr. Cutherell

assumes responsibilities for the systems duties of his previous position and for the Center's audiovisual support services, including the projectionist services of the Medical Audiovisual Division.

The University of Florida Health Science Center Library was well represented at the 43rd Annual Meeting of the Southern Chapter of the Medical Library Association in Birmingham, Alabama, October 9-12, 1993. Carolyn Hall, Director; Pam Neumann, Information Specialist; and Deborah Lawless, Information Specialist, all of the Borland Library at the Jacksonville campus attended. From the Health Science Center Library in Gainesville, attendees included: Ted Srygley, Director; Peggy Hsu, Acting Head of Information Services; Prudence Tucker, Information Specialist; Susan Woods, AHEC Librarian; and Janet Coggan, Information Specialist. The "Roast" of Ted Srygley, who is retiring at the end of December, 1993, proved to be the highlight of the meeting.

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## COMING UP

### ANNUAL MEETING

#### SOUTHERN CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

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### THE MAGIC OF TOMORROWLAND

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OCTOBER 22-25, 1994

HILTON  
AT WALT DISNEY WORLD VILLAGE  
ORLANDO, FLORIDA