



FHSLAlert

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Keynotes

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EDITORIAL STATEMENT

FHSLAlert, published 3 times a year is the official organ of the Florida Health Sciences Library Association. All comments, letters to the editor, etc., should be addressed to Barbara W. Francis, Editor, FHSLAlert, Health Science Center Library, University of Florida, Box J-206, Gainesville, FL 32610 (904) 392-4012

I want to thank Bettye Stilley for doing such an excellent job as president for 1988-89. She will be a hard act to follow! It was a wonderful meeting in Tampa and the local arrangements committee deserve all the credit. Maxyne Grimes chaired the committee with lots of help from Judy Johnston, Pat Jennings, Gwen Walters, Claire Keneally and Iris Renner. Gwen arranged for such good CE courses. Having Eloise Foster as the keynote speaker was a real treat.

I also want to thank the members of the nominating committee: Mark Petersen, Patricia Jennings, and Pam Neumann for their work in coming up with the slate of officers. We welcome Tom Williams as vice-president/president-elect, and appreciate Roberta Bronson and Linda O'Callaghan staying on as secretary and treasurer. Also, a big thank you to Barbara Francis for staying on another year as the *Alert* editor.

At Tampa, several members expressed interest in several of the committees. I thank them for their interest and willingness to serve. The Strategic Planning Committee still needs some members: a representative from an academic health science library, one from a hospital library and a member-at-large. If you are interested, please let me know as soon as possible. The position of State Union List Coordinator is available and Carolyn has promised that it's not hard. So if you'd like to do that, let me know.

I know we are all interested in Jo Ann Tibb's hospital library project and wish her well in her responses. I hope that all of us who receive questionnaires will promptly fill them out and return them to her.

(continued on Page 2)

I hope this will be a productive year, so if you have suggestions, just let me know. I can always use all the help I can get!

Helene Petty, President

Alice McBride Hansen

Former member of FHSLA, (1970-1982), Alice Hansen died January 22, 1989. In April of 1982 she retired from the Winter Park Memorial Hospital, where she had been employed since October 1969.

Mrs. Hansen received her Bachelor of Arts degree from Vassar College, her Bachelor of Library Science degree from Columbia University, and was awarded a Master of Education degree from Harvard University. Her career was challenging and her employment extensive.

A native of Pittsburgh, Pennsylvania, Mrs. Hansen started out in the cataloging department of Columbia University Library, then worked in the reference department at the New York Public Library. She was employed as a librarian at several colleges, including Slippery Rock College in Pennsylvania and Chatham College in Pittsburgh. After moving to Winter Park in 1950, Mrs. Hansen worked at Rollins College from 1950-1969 and served as its Director of Libraries, retiring as Professor Emeritus in 1969. Her retirement was short lived, however, as she joined the Winter Park Memorial Hospital in the same year.

Her most memorable experience at the hospital was assisting in the planning and development of the medical library building which opened in 1978. She was 82 when she retired, and no one was ready for her to leave.

Those of us fortunate enough to have known Mrs. Hansen can say our lives were enriched from her friendship. She was truly a "special person" and will be missed.

*Patricia N. Cole, Winter Park Memorial
Hospital Library*

Personnel News

Barbara Francis, Clarissa Pickett, and Susan Woods, all of the University of Florida Health Science Center Library, recently attended a 3 1/2 day Basic Management Skills Institute sponsored by the Office of Management Services of the Association of Research Libraries. Jeffrey J. Gardner, director of OMS and Rhonda MacInnes, training program intern, were the faculty for the institute which covered organizational diagnosis, interpersonal relations, motivation, values, group decision making, group cooperation and competition, conflict management, managerial leadership, and management styles. The institute was held at the University of Florida and was attended by 34 librarians from the University of Florida and two from Florida State University.

Lenny Rhine, Chairman of the Technical Services Department of the University of Florida Health Science Center Library, travelled to the Soviet Union in April to lecture and demonstrate the use of computers in medical libraries. Rhine's program included computer online catalogs, the National Library of Medicine's Regional Medical Library Program, computer access to MEDLINE including CD-ROM products, and the impact of technological change on library staff and patrons.

Rhine was invited to Moscow and Leningrad by Alexander Kiselev, M.D., Director General, NPO Soyuzmedinform, at the recommendation of a Soviet physician who visited Gainesville in October, 1987 on a tour sponsored by the Physicians for Social Responsibility.

In December, the Borland Health Sciences Library hosted **Cynthia Harper**, a National Library of Medicine Associate, for a field practicum. In addition to working with the Borland staff and exploring the vagaries of LUIS, Cindy also visited several of the area hospital libraries with the library consultant, **Janie Jones**.

Peggy Hsu, coordinator of online searching at the University of Florida Health Science Library, presented a demonstration of Grateful Med at the annual meeting of the American Society for Aesthetic Plastic Surgery Inc. in Orlando on April 12th. The surgeons had a five-hour session on automation with small groups rotating among demonstrations of office automation, graphics and photographic applications as well as online searching.

Roberta J. Bronson has resigned as information specialist and coordinator of circulation at the University of Florida Health Science Center Library effective June 30th. She has accepted a position as Online Analyst/Technical Resource Person with the Greater Northeastern Regional Medical Library Program based at the New York Academy of Medicine in New York City. In her new position she will be doing MEDLINE training, so she will be back in Florida in November teaching a class in Miami. Roberta has also resigned as secretary of FHSLA.

Tampa Bay Medical Library Network

The Tampa Bay Medical Library Network met at Suncoast Hospital in Largo, FL on March 17, 1989. Included as a regular portion of each quarterly meeting is a short educational program. The spring meeting featured a presentation by Jeanene McNair, head of the University of South Florida Library collection development department. The program, entitled "Group Dynamics", offered tips on conducting meetings. Planning for a meeting, preparation of the agenda, deciding priorities of agenda items, establishing time limits for discussion and the eliciting of feedback were some of the topics discussed by Ms. McNair.

The next meeting of TABAMLN will be held at University Community Hospital in Tampa, FL on June 16, 1989

*Gwen Walters, University Community Hospital
Medical Library, Tampa*

Jacksonville Network Meets

The Jacksonville-area Health Science Library Network held its quarterly meeting on February 21st at Borland Library. In addition to a discussion of mutual interests and concerns, the hospital library consultant, Janie Jones, conducted a program on marketing strategies and materials for the institutional library.

Carolyn Hall, Borland Library, Jacksonville

Attention DOCLINE Participants

Most of the health science libraries in Florida which participate in SERHOLD have contracted with the University of South Carolina School of Medicine Library to maintain their lists of holdings on magnetic tape and submit updates to the regional medical library services at the University of Maryland Health Sciences Library. Individual libraries are responsible for updating their list of holdings annually. Some libraries have not done this. Therefore, as of 1989, those libraries which fail to update their holdings in two consecutive years will be deleted from the database. Because DOCLINE participation is requisite upon the participating library's holdings appearing in SERHOLD, the deleted library's code will be deactivated.

Please be aware of this requirement to update holdings lists. If you have questions or if you are not currently participating in the SERHOLD database, please contact the Florida union list coordinator, Carolyn Hall, at (904) 359-6516.

Carolyn Hall, Borland Library, Jacksonville

OCLC Processing Center and Group Access for Cataloging

Small health sciences libraries in South Florida, such as hospital libraries, may consider having their cataloging done for them through group participation in a processing center. Benefits are as follows: 1) do not need to hire a professional cataloger, thus saving cost of salary and fringe benefits; 2) do not utilize time training support staff or cataloging; and 3) have access to Interlibrary Loan Subsystem. Small libraries purchasing three hundred or more books per year can consider joining a processing center as a cost effective alternative to in-house or vendor cataloging.

Libraries located in South Florida wishing to have additional information on processing center membership may write or call: Suzetta Burrows, Vice-Chairman and Director of Regional Program, Louis Calder Memorial Library, University of Miami School of Medicine, P.O. Box 016950, Miami, Florida 33101; telephone (305) 547-6441.

Tampa Bay Library Consortium (TBLC) represents members located in the seven counties in Central West Coast Florida. Member libraries, academic, special, and private academic, in TBLC may consider having cataloging available through group access to OCLC.

Libraries located in Central West Coast Florida wishing to have additional information on group access to OCLC may write or call Robert Martin, Executive Director of the Tampa Bay Library Consortium, 10002 Princess Palm Avenue, Tampa, Florida 33619; telephone (813) 622-8252.

Naomi Elia, Medical Center Library, University of South Florida

Calder Library Automates Acquisitions

After many years of investigation and planning, the Louis Calder Memorial Library selected a library automation system and acquired the first component. Innovacq/Innopac, the system from Innovative Interfaces, Inc., was selected because it is a completely developed integrated library system from a single vendor with an excellent reputation for support, dependability, and continuous growth.

Innovacq, the serials/acquisitions component, was acquired in December, 1988. During the first half of 1989, check-in, order, and bibliographic records are being created for the Library's current periodical titles. Beginning in June, order and bibliographic records for all books acquired by the Library will be created.

By Summer, 1989, through a terminal at the Reference Desk, patrons will have ready access to the Library's current acquisitions, including new books and the current journal issues received in the Library that day.

When Innopac, the circulation/public access catalog component is acquired and implemented, information on the Library's entire journal collection, and its textbook, monograph and audiovisual collections will be readily accessible from terminals throughout the Library building, the Medical Center and other University campuses and the community. Patrons will easily identify whether or not the Library owns a particular title, volume or issue and the exact status of each--at the bindery, in circulation, etc.

With Innovacq/Innopac, the Louis Calder Memorial Library will be a true library without walls.

Suzetta Burrows, Louis Calder Memorial Library, Miami

CD Plus Gets an A+ in a Hospital Library

The first CD-ROM workstation in a Miami hospital library was acquired by Miami Children's Hospital Medical Library in March, 1989. The library selected CD Plus, formerly known as Online Research System's Compact Medbase, for their unique feature: offering the entire MEDLINE database with monthly updates. This new technology will allow the library to handle its larger volume of online searching in a more cost-effective manner.

Miami Children's Hospital is considering acquiring another workstation for library patrons. For further information, contact Marta Cosculluela, 305-666-6511 or Online Research Systems, 212-408-3311.

Marta Cosculluela, Miami Children's Hospital Medical Library

Baptist Hospital of Miami's Health Sciences Library also has offered MEDLINE training on PaperChase to its medical staff. Fifty physicians have taken the classes, consisting of lecture and "hands-on" searching on computer terminals. CME credits have been given for the courses, appealing to the busy practicing physician. A variety of terminals are used in the class, including the PaperChase Easy Access/workstation. Small classes and tailoring the sample questions to the practicing physician's specialty have resulted in improved evaluations of the class and a mandate to continue the class into 1989. A teaching packet of transparencies is available from PaperChase, as well as a training manual, thus making it easier for the busy librarian to add end-user training into an already active library setting. For further information, call David Ginn at the Louis Calder Memorial Library, 305-547-6648, Diane Ream at Baptist Hospital, 305-596-6506, or PaperChase, 1-800-722-2075.

Suzetta Burrows, Louis Calder Memorial Library, Miami

End-user Searching, Miami Style

For the second consecutive year, the Louis Calder Memorial Library of the University of Miami School of Medicine is training the entire sophomore medical student class, 150 students, to do their own MEDLINE searches on PaperChase. To meet the requirements of an information skill component of the Mechanisms of Disease curriculum course, each student must conduct a MEDLINE search, select several citations and write a report. In groups of four students for each library faculty member, the structure of the MEDLINE database, Boolean logic and the PaperChase menu are reviewed and searches are conducted in the Library's Microcomputer Lab.

Training sessions for faculty, originally offered in the Summer of 1987, will be offered again beginning March 1, 1989.

RML Education Committee Reports

The Resource Medical Library's Education committee met March 16-17, 1989 in Washington, D.C. with all eleven members present. Attendees from Florida were Diane Ream representing the Florida Health Sciences Library Association and Gwen Walters, representing the Southern Chapter of MLA.

STATUS REPORTS

1) The CE Clearinghouse has seen moderate activity listing upcoming educational events. Efforts need to be made to encourage submission at the local and state levels and the committee will take an active role in encouragement.

2) The CE Evaluation form has been in use four months and eight courses have been evaluated. On the average, the return rate is greater than 70% for each class evaluated. This information will be kept at the RML office and will be shared when inquiries are made about specific courses. The committee will continue to follow up on this activity.

3) The CE Currents was determined to be successful in conveying informally the ideas the committee wished to disseminate about CE programming. It was recommended that the CE Currents become a regular insert in the SE/A Currents.

4) The CE Needs Assessment report has been accepted for presentation at MLA on May 22. The committee will determine, at a later date, how often the needs assessment will be repeated. The results of the current assessment will be utilized to formulate next year's activities.

5) The passage of the MLA credentialing program and its impact on the committee's efforts were discussed. The members agreed that this program will not meet the local continuing education needs as identified by the needs assessment, thus giving the committee a clear mandate to continue its focus on local CE activities.

LIBRARY SCHOOL LIAISONS

The committee explored with Claude Walston, Ph.D., Dean of the College of Library and Information Science, University of Maryland, potential CE activities to be developed in conjunction with regional, state and local professional groups. The committee first explored the potential for using existing courses in the library schools to meet CE needs. Through the region's MLA chapter CE committees, contact will be made with all ALA-accredited schools in the region. A progress report will be made in the fall.

In regard to informal CE offerings such as workshops and local programming, Dr. Walston indicated that there was usually no problem in

utilizing library school faculty to teach locally since they usually draw upon materials and lectures they have already developed. Library school facilities, especially computer labs, can also serve the local group. The committee will continue to promote the liaison between local programming and the library school.

FUTURE DIRECTIONS

In light of the needs assessment's demand for local, inexpensive programming, the committee felt its greatest contribution could be to stimulate the local CE initiative. With the theme "Continuing Education--Stimulating the Local Initiative", the committee will work in three task forces:

1) Program Development - This group will identify subjects for courses, identify speakers and instructors to develop programming, identify local groups to support CE efforts and ways in which they can support such efforts. All of these will be ongoing educational efforts of the task force. They will also develop a packet for local groups to assist in offering CE programs.

2) Advocacy for Continuing Education - This task force will monitor CE activities at MLA levels and continue to represent local and state interests in the region. They will further define the advocacy role of the Education Committee and produce a packet for committee members to use for local and state advocacy.

3) Marketing Continuing Education at the Local Level - This task force will undertake enhancement of the newsletter in regard to reporting, distribution, and content. They will also investigate the establishment of awards and scholarships to recognize local education efforts. The third focus will be the promotion of continuing education as a desirable activity to enhance individual and collective professionalism.

*Martha Watkins, Chair, RML Education
Committee, SE/ARMLS*

NLM Offers "Hands-on" Laboratory for Interactive Technology

The Learning Center for Interactive Technology (TLC) is a hands-on laboratory where visiting medical educators, scientists, and health science librarians can explore the comparative applications and various uses of interactive educational technology in the health sciences. To do this, TLC maintains a collection of state-of-the-art micro-computer hardware and educational software. TLC is part of the Lister Hill National Center for Biomedical Communications, the Library component responsible for conducting research and development in health communications.

To build the collection of TLC, staff acquire high quality working prototypes and commercially available products for health science education. TLC staff conduct tours for visitors, and encourage them to test the programs and study their design. The staff of TLC serve as a clearing-house in linking people with common interests, often referring inquiries to persons working in the field. They are also actively involved in their own research and development program, publishing technical reports, consulting, and hosting instructional symposia.

TLC's constantly changing display collection consists of commercial and prototype courseware for use with microcomputer systems, often with touch screen, bar code reader, digital speech, voice recognition, CD-ROM, reflective videodisc, and "write once" optical disk technology. Videodisc applications include highly realistic patient simulations, hypermedia, visual databases, and expert systems incorporating image banks. Data and knowledge bases on CD-ROM can be searched with user-friendly software such as Compact Cambridge MEDLINE, as well as software like Grateful Med which allows online access to remote databases. One can explore tutoring systems and programs that repurpose existing

videodiscs. Hypertext, authoring, and expert system development software also is available.

Among the educational software programs in TLC's collection are "PathMac", developed at Cornell University Medical College, and "The Echocardiography Videodisc Encyclopedia," developed by NLM in conjunction with Yale University School of Medicine.

For further information or to make an appointment to visit TLC, call 301-496-0508 or write The Director, The Learning Center/Lister Hill Center, National Library of Medicine, Bethesda, MD 20894. Messages may be sent via E-Mail (EasyLink, Telemail, MCI Mail) to TWX(710)824-9615; AMANET Mailbox--TLC.NLM; or Bitnet, Internet--tlc@mcs.nlm.nih.gov.

Press release from The Learning Center, adapted by Barbara W. Francis, University of Florida Health Science Center Library

Bibliographies Available from University of Florida Health Science Center Library

The following bibliographies have been compiled by UF Health Science Center Librarians and are available for distribution to any FHSLA member. If you would like to request a copy, please send your request to Susan Woods, University of Florida Health Science Center Library, Box J-206, Gainesville, Florida, 32610. Please include title and number of the bibliography you wish to receive.

- Number 1 : Guide to Selected Reference Materials
- Number 2 : Guide to Research in Veterinary Medicine
- Number 3 : Nursing Journals in the Health Science Center Library
- Number 4 : Psychiatry and Psychology Journals

- Number 5: Vital and Health Statistics: A Guide to Sources of Information
- Number 6: Adolescent Suicide: Bibliography
- Number 7: History of Medicine: A Guide to Sources of Information
- Number 8: Geriatrics and Gerontology: A Guide to Research
- Number 9: Indexes and Abstracts in the Reference Collection
- Number 10: Selected Medical Texts in the Reference Collection
- Number 11: Review and Abstract Sources in Psychiatry, Psychology, and Related Fields
- Number 12: Decision Making in Therapy: Computer-Assisted January 1, 1986-November 16, 1988
- Number 13: Decision Making in Diagnosis: Computer-Assisted January 1, 1986-November 16, 1988

The UF Health Science Center Library has also prepared a handout on comparison of online systems which offer access to MEDLINE. You may also direct your requests for this handout from Susan Woods at the same address.

Eloise Foster Speaks on Challenges Facing Hospitals

Hospitals are facing unprecedented challenges in the 1990's including downsizing, restructuring and closing; consequently, these economic trends will have an effect upon the hospital library. These statements were made by Eloise Foster, President of the Medical Library Association, in her keynote address to the Florida Health Sciences Library Association meeting in Tampa on April 7. Ms Foster went on to describe the challenges facing hospitals in the coming decade: (1) more accountability for costs to patients, governing boards, and insurance companies; (2) increased use of business techniques, especially marketing of services; (3) need for organizational stability; (4) conversion or closure decisions; (5) need to provide good health for the community.

The current business climate affecting hospitals means that hospital libraries cannot continue to exist simply because "it is a good

thing". The hospital library must define, measure, and manage the contribution of the library's products to quality patient care.

Ms. Foster outlined the steps that hospital librarians need to take to meet the challenges of the future.

(1) Understand the current environment in which hospital administrators must make decisions. To do this the hospital library manager should be regularly reading current literature such as *AHA News* and *Hospitals*. She should also read Downsizing: reshaping the corporation for the future, by Robert M. Tomasko. (New York: AMACOM, 1987).

(2) Look at your library operation in terms of what you have read in the literature.

(a) Look at your services. Examine who uses your library and what you can offer.

(b) Relate your products to direct patient care. Key administrators must be made aware of how library services contribute to the quality of patient care.

(c) Manage your library as if you were the Chief Executive Officer of the hospital.

(3) Become active in health science library organizations such as the Florida Health Sciences Library Association. FHSLA functions as a support group, especially for persons working in one-person libraries.

Janie Jones and Susan Ebbinghouse suggest the following articles which relate library services to patient care:[item 2b above]

Davies, Nicholas E. Reimbursement for computer-assisted literature searches for patient care. *New Eng J Med* 1988 Oct 13; 319(15):1021.

King, David. The contribution of hospital library information services to clinical care: a study of eight hospitals. *Bull Med Libr Assoc* 1987 Oct; 75 (4):291-301.

Sibley, Shawn. Hospital libraries: they more than pay for themselves. *Hosp Top* 1984 Nov/Dec; 21-22.

Janie Jones, Borland Library, Jacksonville. Reprinted with permission from her newsletter Library Links, Vol. 2, no. 1, April 1989.