



EHSL ALERT

Volume 1, Number 2

October 1984

KEYNOTES:

NEW ROLE FOR LIBRARIANS. Are you looking for a way to become more invaluable to your institution and users, spice up your professional life and perhaps even generate revenue for your department? If so, why not become involved in teaching online searching to your hospital/medical staff and community?

TRAINING HEALTH PROFESSIONALS. On October 18, 1984 I had the opportunity to have a telephone interview with Pat Clark Buchan, Coordinator for Online Services Training, National Library of Medicine. We discussed a very exciting development and potential revenue generator for librarians, i.e. training health professionals to use MEDLINE directly.

The National Library of Medicine has been training those in medically related fields for the past several years; 40 were trained in 1983 and 55 in 1984. Because these and numerous other health professionals expressed problems with a three to five day course, NLM designed a one day training session for health professionals who wanted access and the capability to search MEDLINE themselves.

Anticipating large numbers of individuals who would be interested in this kind of training, and realizing that NLM could not provide personnel nor funds for this anticipated large group, NLM instituted a "Train the Trainer" class for librarians. The class was held on September 20, 1984 with 140 attending. Participants were familiarized with the training procedures and the user GUIDE developed by the NLM staff. Although NLM does not have any current plans to offer this type of training

in the future, Carol Jenkins, Executive Director, Region 2 RMLS, has indicated that the Regional Office is committed to offer classes for training librarians to train health professionals within the region. Forthcoming opportunities will be announced shortly.

The time is right for librarians to become more involved in what is sometimes called "end-user" training. Physicians who have attended NLM's extended program have enhanced rather than diminished attitudes toward our profession as librarians. Ms. Buchan noted that many professionals who go through the training commented afterwards, "We did not realize what (she) had to know to do (online) searching. We thought this would not be that difficult, but it is a lot more complicated than expected." Another physician wrote to NLM describing how he performed an online search while a patient was in his office and how much this "increased the patient's confidence that he was getting the very latest treatment written in the literature."

IT'S HAPPENING NOW. In the past two days while contemplating writing this column, one of the staff physicians asked me, "Can I hook up to MEDLINE through the Library using my own microcomputer?" I told him no, but that he could do it directly. He then wanted to know about costs and training. In November, the Bethesda Memorial Hospital is having a continuing medical education program entitled "Computers in Private Practice." Access to MEDLINE and BRS COLLEAGUE will be discussed. We plan to investigate

setting up training classes that will include charges for 1) professional preparation time, 2) use of equipment and facilities, 3) hand-outs, and 4) refreshments. Health professionals seem to think if "space is limited" and "there is a charge" the information to be presented is more valuable!

Librarians who have had medical staff from their institutions attend MEDLINE training report that physicians return with more respect for the skills needed to perform library services. They relate to the librarian as a colleague. At the least, end-user training could be a whole new career direction for many librarians and certainly could enhance their value as revenue generators.

For those interested in offering training for health professionals, contact the three Florida trainers listed in this issue. C. Ploch, President.

EXECUTIVE BRIEFS:

The Executive Committee and the Strategic Planning Committee held a meeting October 11, 1984 at the Sonesta Beach Hotel, Key Biscayne in conjunction with the annual meeting of the Southern Chapter/MLA. The Treasurer reported a balance as of October 1, 1984 of \$2,038.41. Total membership for 1984 is 76. Membership for 1983 was 91. Carol Ploch and Suzetta Burrows will prepare the membership directory to be mailed with the next issue of ALERT.

The preliminary report of the Strategic Planning Committee prepared by Ted Srygley, Carolyn Hall and Peggy Hsu was presented and discussed. The report included a proposed mission statement, major program areas, and specific objectives. Both Carol Jenkins and Marilyn Brennan from Region 2 attended the meeting to provide guidance in the review process. Given insufficient time for the indepth discussion required to prepare the final draft for presentation to the membership, it was suggested to have an all day meeting in the near future.

The Bylaws Committee, chaired by Sarah Harmon, presented the proposed revisions. Following discussion of these changes, the committee

was requested to review the structure of the Bylaws using the Southern Chapter Bylaws as a model and propose a reorganization of the Bylaws. Upon approval of the Executive Committee, the revisions will be mailed to the membership for consideration at the annual meeting.

Vice President Seltzer reported on the annual meeting program plans. Ideas for speakers, CE activities and social events were presented.

Official action by the Executive Committee included: 1) setting the meeting for the Strategic Planning Committee for the first week in December in Orlando with travel reimbursement at 50%, 2) approving the ballot for the dues change, 3) voting to mail membership renewal forms with the next issue of ALERT, 4) requesting program time for review of the strategic planning documents at the annual meeting, and 5) approving the inclusion of the proposed Bylaws revisions with the January newsletter.

DUES BALLOT:

PLEASE NOTE! The ballot to change the Bylaws to increase FHSLA dues is attached. The Executive Committee encourages each member to participate in one of the most important responsibilities of membership.

VOTE and MAIL YOUR BALLOT TODAY!

SC/MLA TIDAL WAVES:

Picturesque scenes of a south Florida key, winds from hurricane Josephine, palms bearing coconuts and the resort ambience of the Sonesta Beach Hotel greeted those attending the 34th annual meeting of the Southern Chapter/MLA on Key Biscayne, October 10-13, 1984. The program "Catching the Crest of the Wave" repeatedly delivered the message of how current changes in society affecting health care

delivery systems, health educational programs and health sciences libraries are characteristic of "ever changing, ever rolling waves upon the surf." This analogy was remarkably illustrated by all program participants whether discussing the evolution of hospitals, effects of health delivery costs, recommendations for the future of medical education, suggested approaches for hospital libraries, information management vs library services, Region 2 developments or the maintenance of quality and excellence in the midst of transition.

Meeting amenities included a full moon over Miami, calypso music, 22 exhibitors, delectable hors d'oeuvres, Calder-style reception complete with works of art and historical artifacts, gardens of sculptured Floridiana, cocktails a la strolling string quartet, elegant outdoor dining on Biscayne Bay, moonlight gondola cruises and a farewell regata.

KUDOS to the staff of the University of Miami Calder Memorial Library and the members of the Miami Health Science Library Consortium for presenting an excellent professional experience reaching the height of tidal waves.

CE UPDATE:

Continuing education activities at the SC/MLA annual meeting were the most extensive ever offered at a Chapter meeting. A total of 136 participated in CE functions.

Two MLA courses were given: CE-352: Government Information Resources, John Budrew-Instructor, 16 registrants and CE-258: Planning: Strategic and Tactical, Jo Ann Bell-Instructor, 14 registrants. The SE/A Regional Medical Library Services workshop "Principles of Interlibrary Loan and Document Delivery" presented by Janice Kelly had 15 participants and the 1985 Annual NLM Update taught by Jackie Van de Kamp had 37 searchers. A pre-conference activity conducted by Karen Hackelman "Consultation Update" sponsored by the Region 2 RMLS had an enrollment of 26 individuals. Calder Memorial Library sponsored a workshop by Lucretia McClure for 28 participants on "Medical Reference: Issues and Resources. -- S. Ream.

RAC RECOMMENDS ONTYME:

The Region 2 Regional Advisory Council has endorsed the use of electronic mail for interlibrary loan and the transmission of general messages among libraries. A recent survey of libraries in the region points to the use of the OnTyme II system as the preferable system for libraries.

One advantage of using electronic mail is that it will operate on most standard MEDLINE terminals. Many resource libraries are considering converting from TWX to electronic mail. OnTyme is recommended for all health libraries in Florida to improve the efficiency of the network.

Further information is available from Janice Kelly, RMLS Office (800/638-6093) or write: CLASS, 1415 Koll Circle, Suite 101, San Jose, CA 95112-4690 for ordering information. -- T. Srygley.

STATEWIDE LIBRARY AUTOMATION:

The 1984 Legislature appropriated 3.1 million to the State University System to offer automated support services to libraries beginning with the nine SUS institutions and to plan for making those same types of services available to other types of libraries within the state. The project will be administered by a Type I Center yet to be established. The State Library of Florida is responsible for the overall administration of the project. A Network Advisory Committee has been established to assist the State Library in this process.

The Committee held its first meeting in Tallahassee on August 29-30, 1984 to evaluate proposals received for the statewide automation plan. King Research has been selected as a consultant to assist in the evaluation procedure and to assess specific proposals in terms of fulfilling the details of the enabling

legislation. The second meeting of the committee was held in Tampa on October 4, 1984 for the purpose of providing input to the consultants. This committee will be ongoing to guide automation planning in Florida.

Ted Srygley, Director, Health Center Library, University of Florida has been appointed to the Network Advisory Committee to represent special libraries in the developing statewide automation project.

TRAIN THE TRAINER:

On September 20, 1984, the National Library of Medicine conducted a training session for 140 librarians to provide instructional assistance in teaching health professionals computer searching on MEDLINE and the NLM system. Five experimental classes have been presented by NLM since March, 1983 and a self-instructional guide for users has been developed. Librarians were introduced to the guide entitled "THE BASICS OF SEARCHING MEDLINE: A GUIDE FOR THE HEALTH PROFESSIONAL." The training session concentrated on the design of the guide and provided hints in presenting the information to the user. The GUIDE will be available for purchase through NTIS in early 1985.

A new data base INTROMED has been created by NLM as a cost effective practice file to assist users in learning MEDLINE. INTROMED is a subset of MEDLINE consisting of 20,000 citations with publication dates for 1982 and 1983. Since there is no cost for character transmission, the online charges are minimal. All exercises in the GUIDE are linked to retrieval in the INTROMED file.

The three Florida librarians trained at NLM are Peggy Hsu, UF Health Center Library; Arlene Volz, UM Calder Memorial Library and Ada Seltzer, USF Medical Center Library. Questions concerning programs to train the health professional or to train librarians to teach end-users should be directed to any one of these Florida representatives.

ELECTRONIC MAIL:

The following libraries report electronic mail access since the last issue of ALERT. All subscribe to OnTyme II and participate in interlibrary loan networking.

Baptist Hospital, Miami -- (BAPTHOSP)
Good Samaritan Hospital, West Palm Beach -- (GDSAMWPB)
St. Joseph's Hospital, Tampa, -- (SJH/TAMPA)
Health Center Library, University of Florida, Gainesville -- (UFL/JHMHC)
Calder Memorial Library, University of Miami, Miami -- (CALDER/FL)
VA Medical Center, Lake City -- (VAL/FLLKC)

FHSLA plans to continue to share this information. New electronic mail users should send the name of the EM system and corresponding code to Vice President Seltzer.

END-USER TRAINING:

In response to an increasing number of inquiries from individuals planning to do their own computer searches, the UF Health Center Library in Gainesville offered a workshop, "Do-It-Yourself Computer Searching" in April 1984. Participants received information on getting started, choosing appropriate data bases, and becoming familiar with data base content and capabilities. A packet including information on equipment and available online files - especially user-friendly systems - was provided for each participant. Special attention was given to MEDLARS and DIALOG and it was announced that follow-up classes would be offered on these systems at a later date. The workshop was conducted by Jeff Wehmeyer and Shirley Branden.

The first follow-up class for end-user searchers is scheduled for November 29, 1984. Peggy Hsu, who attended the NLM

training session will assist Jeff and Shirley in teaching the class. For more information contact Shirley Branden at 904/392-4018. -- S. Branden.

MLA NOTES:

The Hospital Library Section of the Medical Library Association was established in 1948. The purpose of the section is to promote the interest and act upon concerns of hospital libraries and librarians. It serves as a center for hospital library communication and cooperation with health care organizations and agencies. Membership is open to any MLA member.

The section meets at the MLA annual meeting. The 1985 program in New York will focus on several economic issues that confront hospital librarians. Prior to the program and business meeting, there will be a coffee hour.

Last year's committee activity included the Automation Committee's publication of the DIRECTORY OF MICROCOMPUTERS IN HOSPITAL LIBRARIES, (2d ed. in production); the Patient Education Committee's compilation of patient education information for publication in various journals; the Publication Committee's publication of the quarterly HOSPITAL LIBRARY SECTION NEWSLETTER; plus the obvious activities of the MLA Strategic Planning Committee, Membership Committee and Bylaws Committee.

For membership information, please write: Cheryl Dee, Watson Clinic Library, P. O. Box 1429, Lakeland, FL 33802. -- C. Dee.

BRS USERS MEETING:

The ninth annual users meeting of the Bibliographic Retrieval Services was held in Chicago on September 24-25, 1984. The meeting began with an overview of the BRS administrative structure and a look behind the scenes. A new service similar to After Dark was announced. This will be available for searching 22 hours per day in all BRS data bases.

Carole Norris is the Manager of Training. Instructional classes may be scheduled by calling Carole at 800/441-9996. New regional training sites are slated for Los Angeles and Chicago. Each of these sites will be equipped with a room of computer terminals for hands-on training.

The program emphasis was on full-text including data base production as well as searching. Demonstrations of the full-text files were presented. A valuable Full-Text Reference Card can be obtained from BRS Customer Service at 800/833-4707.

The program highlight was a panel discussion by full-text users followed by a user vs producer dialogue. Arlene Volz, University of Miami, was the only medical librarian on the panel. She discussed the use of full-text data bases in answering reference questions. The wrap up consisted of a searching skills workshop where attendees had an opportunity to practice using online full-text data bases. -- A. Volz.

JOTTINGS:

A summary of the minutes of the Executive Committee/State Plan Committee meeting in Daytona Beach, July 12, 1984 are distributed with this issue. Comments and/or questions should be directed to the Secretary, Jo Ann Tibbs.

The Jacksonville Health Education Program (JHEP) Library Network held its quarterly meeting on September 18, 1984 at the Borland Health Sciences Library. Representatives from the UF Health Center Library were also present. The topic of the meeting was a review of the Florida Online Computerized User System (FOCUS) and JHEP's participation in the system. -- C. Hall.

The Rehabilitation Institute of West Florida was opened on September 30, 1984 and is now part of the West Florida Hospital renamed the West Florida Regional Medical Center. It adds an additional 58

beds to the hospital.

The Rehabilitation Library is being incorporated into the hospital library. The library intends to collect more extensively in the field of rehabilitation medicine, especially head, spine, stroke and amputee areas. -- K. Franklin.

Mary Cloyd, librarian at Lee Memorial Hospital in Fort Myers has agreed to serve as a reporter for ALERT.

Region 2 RMLS is developing a manual for trainers in teaching health professionals. This manual will be used to train librarians to teach end-users the basics of MEDLINE and will be coordinated with the NLM GUIDE. Anyone with experience in teaching online searching to the health professional and who would like to participate in this project should contact Jane Lambremont at 800/638-6093. Ada Seltzer, USF Medical Center Library, is serving as the chair of this volunteer group composed of representatives throughout the region.

Borland Health Sciences Library is developing and organizing a collection of materials on the history of medicine and public health with emphasis on the Jacksonville and northeast Florida areas. The nucleus of the collection consists of materials given to the library when the Dept. of Health & Rehabilitative Services closed its library in Jacksonville. In honor of the recently retired director of Borland's parent organization (JHEP), the collection has been named the Max Michael, Jr. Historical Collection. -- C. Hall.

For the first time an NLM Online Services Training class (with hands-on experience) will be offered in Florida. The class is open to librarians and health professionals. Individuals with an NLM ID code may complete the application form published in the September issue of the NLM TECHNICAL BULLETIN. Users without access codes should contact MEDLARS Management and request an application. There is no registration charge for the class. The class will be offered at University Community Hospital in Tampa. Check this issue for more details. -- G. Walters.

The most recent update to the Brandon list for nursing and medical materials was published in

the Summer issue of the MAJOR REPORT. Copies can be obtained by calling Majors Scientific Books at 214/247-2929. Mr. Brandon has also completed the long-awaited "Selected List of Books and Journals in Allied Health Sciences" to be published in the October issue of the BULLETIN OF THE MEDICAL LIBRARY ASSOCIATION. For additional information, contact Alfred Brandon, 2800 N. Atlantic Ave., Apt. #706, Daytona Beach, FL 32018 (904/677-5098).

The Medical Center Library, University of South Florida is using an IBM PC-XT with an Okidata Microline 93 printer for online searching as well as for performing other administrative tasks. In November, the library will receive an OCLC M300 workstation for access to the OCLC network through SOLINET. Staff will be attending SOLINET training classes in Atlanta, November 13-16, 1984.

FHSLA '85 MEETING:

Mike Rust, Director of Fiscal Affairs, Florida Hospital Association, will present an address about cost containment measures and cost benefit analysis procedures at the annual meeting held with the Georgia Health Sciences Library Association at the Hilton, Jekyll Island, GA on April 24-26, 1985. CE activities are planned for Wednesday, April 24th, the program on Thursday, April 25th, and association business meetings on Friday, April 26th. The draft of the strategic planning document will be discussed at a separate meeting to provide members with an opportunity to decide the future of FHSLA. It has also been suggested that Region 2 RMLS conduct a "Train the Trainer" course. To date, many program details remain to be confirmed. MARK YOUR CALENDAR NOW!

CREDITS AND MERITS:

Suzetta Burrows, Calder Memorial Library,
University of Miami -- elected Chapter

Council representative of the Southern Chapter/MLA for 1985-88. Also serves on the SC/MLA Strategic Planning Committee.

Henry Lemkau, Calder Memorial Library, University of Miami -- elected Vice Chair/Chair Elect of the Southern Chapter/MLA for 1984/85.

Ada M. Seltzer, Medical Center Library, University of South Florida -- elected Alternate Chapter Council representative of the Southern Chapter/MLA for 1985-88.

Arlene Volz, Calder Memorial Library, University of Miami -- won the BRS Full-Text Ready Reference Contest. The reference question was about "Underwater Birth."

Lois Woll, J.F.K. Memorial Hospital Library, Lake Worth -- is now Lois Lippitt.

BITS AND TICKS:

November 5, 1984 -- NLM Online Update, SE/A RMLS, Mobile, AL. Contact: Jane Lambremont (800/638-6093).

November 17, 1984 -- NLM Online Update, SE/A RMLS, Washington, D.C. Contact: same as above.

December 3, 1984 -- NLM Online Update, SE/A RMLS, Research Triangle, N.C. Contact: same as above.

January 7-April 19, 1985 -- LIS 6475: Health Sciences Librarianship, Dept. of Library Studies, University of South Florida, Tampa, FL. (Sem. Hrs.: 3). Contact: Dr. John McCrossan (813/974-3520).

February 11-15, 1985 -- NLM Initial Online Services Training Class, University Community Hospital, Tampa, FL. Contact: MEDLARS Management (800/638-8480); for motel information: Gwen Walters (813/971-6000 x 1046).

April 10-12, 1985 -- annual meeting, Southeastern Conference of Hospital Librarians, Atlanta, GA. Contact: Gwen Walters, President (813/971-6000 x 1046).

April 24-26, 1985 -- joint annual meeting, Florida/Georgia Health Sciences Library Associations, Hilton, Jekyll Island, GA. In Florida contact: Ada M. Seltzer, Vice President (813/974-2288).

May 24-30, 1985 -- annual meeting, Medical Library Association, New York, N.Y. Contact: MLA Headquarters (312/266-2456).

May 28-June 1, 1985 -- annual meeting, Florida Library Association, Hyatt Orlando, Kissimmee, FL. Contact: FLA Office (305/647-8839).

DUE DATE for news items for next issue: January 15, 1985.
Thanks to the reporters for their contributions to this issue. Thanks to Sally Ream & Arlene Volz for their special reports.

FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION
STATE PLAN COMMITTEE AND EXECUTIVE COMMITTEE
SUMMARY OF JOINT MEETING MINUTES

The meeting was held at Halifax Hospital in Daytona Beach, Florida on Thursday, July 12, 1984. In attendance were: Marian Brennan, Outreach Services Librarian, Southeastern/Atlantic RMLS; Suzetta Burrows; Cheryl Dee; Robert Gorin, Administrator, Florida Library Information Network; Carolyn Hall; Pi-Yung (Peggy) Hsu, Treasurer; Carol Jenkins, Executive Director, Southeastern/Atlantic RMLS; Ken Mead, State Plan Committee Chairman; Carol Ploch, President; Ada Seltzer, Vice-President/President-Elect; Ted Srygley; Jo Ann Tibbs, Secretary. Ken Mead opened the meeting at 9:00 a.m. by giving a brief history of the State Plan. The first attempt at writing a State Plan was in 1974. The State Plan Committee began by doing a needs assessment and then a resources assessment. These documents are in the State Plan Committee file.

Carol Jenkins spoke on the Regional Medical Library Services (RMLS). The basic goals of the RMLS program have not changed since the University of Maryland took over from Emory University. The ways in which these goals are carried out are different because there is much less money now. The University of Maryland is committed to innovation rather than the minimum, but they cannot provide innovative work with minimum money and minimum support, and they are looking for other sources of funds in addition to the RMLS program.

Next, Bob Gorin from the State Library spoke. He said that the Florida Library Information Network (FLIN) is a state-wide ILL network. They handle approximately 80,000 requests per year and fill between 80-82% of these requests. The requests are mostly filled with OCLC, and they will process medical requests. It usually takes one to two weeks to get a book through the FLIN system. Bob told of a new state-wide bureau on interlibrary cooperation that is being formed. It will have multi-type libraries and will be initiated in September or October. FLIN and the new bureau will be completely separate.

The committee identified a list of problems with health sciences information delivery and a discussion of FHSLA's mission and role in light of these 26 problems followed.

The Executive Committee then held a brief business meeting. The next annual meeting was discussed including the location, continuing education, and budget. Ada reported that she had checked with FLA and they would be happy to meet with our group, but the dates overlap with MLA, so that plan was rejected. Carol reported that the Georgia Health Sciences Library Association will hold their meeting at Jekyll Island on April 24-26, 1985. Ada moved that we plan our 1985 meeting with the Georgia group if it is agreeable with them. The motion was seconded and approved. Carol asked Ada to head a committee to work on the program and to work with their program chairperson.

Peggy gave the Treasurer's Report. As of that date, 69 members had paid their dues and there was \$2,573.40 in the account. Carol said, and everyone agreed, that Gwen Walters should be sent a thank you note for her job as local arrangements chairwoman, especially for keeping our organization "in the black."

Ada pointed out that at the annual meeting we voted to raise the dues which requires a change in the bylaws. She moved that in the first newsletter we include a notice that we will raise dues and that there will be a ballot in the second newsletter. The new dues will be effective in January. The second newsletter will be mailed in October. The motion was seconded and carried.

A new committee, to be known as the Strategic Planning Committee, was formed. Ken will be chairman for the first year. All members of the State Plan Committee were reappointed to the new committee. Ted, Carolyn, and Peggy will decide on the proposed mission statement, goals, and programs. This new committee will take the place of the State Plan Committee.

A committee was formed to present proposed changes to the bylaws. Sarah Harmon will be the chairwoman and will choose one other member from the Tampa Bay area. Jo Ann will also serve on the committee. Some of the things in the bylaws that must be changed are the name (it still reads Florida Medical Librarians), the specific amount of the dues should be taken out, the Past President should be added to the Executive Committee, and a new mission statement added. The proposed changes should be ready to present at the October meeting of the Southern Chapter of MLA in Miami. The Program Committee will meet in Miami on Thursday, October 11 at 4:00 p.m.

The meeting was adjourned at 5:00 p.m.

Respectfully submitted,

Jo Ann W. Tibbs
Secretary

FLORIDA HEALTH SCIENCES
LIBRARY ASSOCIATION

OFFICIAL BALLOT

Amendment to the Bylaws effective January 1, 1985 to change
Article IV, Section 2. to read:

Each Member shall pay dues as follows: (a) Active
members \$10.00 annually.

My vote to change the Bylaws of the Florida Health Sciences
Library Association as stated above is _____ yes; _____ no.

Initials.

PLEASE MAIL BALLOT POSTMARKED NO LATER THAN FRIDAY, NOVEMBER 16, 1984

TO: Jo Ann Tibbs, FHSLA Secretary
Medical Library
University Community Hospital
3100 E. Fletcher Ave.
Tampa, FL 33612