



Florida Health Sciences
Library Association
Annual Meeting
April 22-24, 2009
Hilton Garden Inn
Gainesville, FL

FHSLA 2009 CE Courses

Wednesday, April 22, 2009 – Hilton Garden Inn (Gainesville)

1-5 pm

Government Resources in Consumer Health (MLA CE contact hours: 4, CHIS credit - Computer hands on)

Explore governmental resources for consumer health information; Look at the major finding and locating tools for government resources. Gain experience with locating and using these resources. Check websites from a wide variety of national clearinghouses, information centers, state and local government agencies. Practice collection development in consumer health by finding reputable resources available at little or no cost.

Instructor: Kathy Moeller, Director, Borland Library, University of Florida

Thursday, April 23, 2009 – Hilton Garden Inn (Gainesville)

8 am-noon

Presenting Data and Information with Consideration to Audience (4 contact hours)

Following a series of content presentations, participants will create a toolbox that includes an annotated list of styles, presentation outlines, and a customized presentation template. This course will include using media to assist in making effective points. Attendees will be invited to choose a topic to develop for a variety of purposes (such as conference presentations and posters, defending your turf, persuading peers) and audiences (leadership/management, the general population, millennial students, adult students.) This course will include using media to make effective points.

Instructor: Randy Graff, PhD, Assistant Director of Education and Training, Health Science Center Academic Information Support Services, University of Florida

Thursday, April 23, 2009 - Hilton Garden Inn, Gainesville)

1-5 pm

Using Free or Low Cost Web 2.0 Tools (MLA CE contact hours: 4)

A course that describes key Web 2.0 applications that are free or low cost, including social networking (Facebook, Twitter), instant messaging (Meebo, GoogleTalk), news and research tools (RSS feeds, podcasts), and bookmarking and tagging (delicious, flickr).

Instructor: Ellie Bushhousen, Librarian, University of Florida Health Science Center Library

Thursday, April 23, 2009 - University of Florida Health Science Center Library*)

8:30 am-3:30 pm

Technology Planning for Health Sciences Librarians (MLA CE Contact Hours: 6) Gain skills in identifying emerging technologies that will impact library services. Attendees will develop practical tools to prepare for and optimize these new technologies using a new planning process taught through lecture/discussion and demonstrated through model building and manipulation, case study, and group activities. In addition to gaining a clearer understanding of how technology impacts library activities, participants will also learn strategies for integrating transformational technologies into the library's mission and goals.

Instructors: Wallace McLendon, Director, University of Florida Health Science Center Library, and Bart Ragon, Associate Director for Library Technology and Development, University of Virginia Claude Moore Health Sciences Library

*Transportation to and from hotel can be arranged. Return to hotel is estimated to deliver interested participants to hotel in time for Patient Education Materials class.

Thursday, April 23, 2009 - Hilton Garden Inn, Gainesville)

3:30-5 pm

Patient Education Materials: Evaluation and Design (1.5 contact hours)

This course begins with a brief overview of available resources for patient health, with an emphasis on low-cost or free materials. This is followed by an analysis of methods used to evaluate materials to determine whether they meet the needs of the target audience. The remainder of the class elaborates on creating 'home-grown' items, with attention paid to health literacy, needs assessments, and field testing.

CANCELED

After informal lecture, participants will engage in several exercises, including performing the SMOG reading level analysis.

Instructor: Marsha White, MLS, MHSE, CHES, Medical and Patient Health Librarian, VA Medical Center, Gainesville, FL