



Florida Health Sciences Library Association
2007 Annual Meeting – June 13-15, 2007
Hilton Deerfield Beach / Boca Raton
100 Fairway Drive
Deerfield Beach, FL 33441

<http://www.library.health.ufl.edu/fhsla/conferences/annual2007.htm>

Continuing Education Classes

Measuring Your Impact: Using Evaluation for Library Advocacy - Wed., 10:30-5 pm, 6 MLA CE Credits

Library users and stakeholders will recognize and value the importance of their library's services and of the librarian to the organization. That is the ultimate goal of this six-hour workshop. The outcome for the class is that librarians will be able to show the value of their library's services. Participants will become familiar with an evaluation process and will use and take away methods and tools for assessment, evaluation planning, creating logic models, data collection, data analysis and reporting. The workshop will feature group exercises that move participants through the steps of an evaluation process. There will also be student discussion and exercises in addition to lecture.

Instructor: J. Dale Prince, MA, MLS, AHIP, is Technology Coordinator for the National Network of Libraries of Medicine, Southeastern Atlantic Region located at the Human Services Library of the University of Maryland, Baltimore. Dale provides internet and technology instruction to medical librarians and health professionals within the region, as well as training and outreach for a variety of National Library of Medicine programs and services. Mr. Prince has 17 years experience as an instructor and trainer and seven years of experience as a medical librarian. He received his Master of Library Science from Indiana University, is a member of Beta Phi Mu and is a Senior member of the Academy of Health Information Professionals.

Geeks Bearing Gifts: New Technology Trends - Thursday, 8-12 noon, 4 MLA CE Credits

This class is intended to provide a fun, fast-paced, and informative introduction to and update on today's hottest technology trends. Program participants will be able to identify technology trends and they will understand how these trends will impact or can be integrated into traditional library services. Content will be presented in with a "can-do" focus intended to encourage participants to investigate at least one technology for implementation in their institution. Course structure will include brief vignettes and demonstrations of a wide variety of technologies. Some of the topics to be covered include instant messaging, podcasting, open source software, spyware and other malware, developments in mobile computing, blogs and wikis, radio-frequency identification, and more. The hands-on class is 4 hours.

Instructor: J. Dale Prince – see bio above

Writing for Publication - Thursday, 8-12 noon

As both an author and an editor, Rachel Singer Gordon has a unique perspective on writing for publication in the library environment. "Writing for Publication" covers the main steps involved in writing and preparing your work for publication, including: finding an idea, actually doing the work, and submitting work and getting it published. Along the way, find tips on building self-confidence as a writer, handling rejection, figuring out where to start, electronic publication, and integrating writing with a career and other professional development activities. Writing for Publication also addresses common questions, such as: "Do I have anything to say to the profession?" "Where will I find the time to write?" and "Why should I write if I'm not required to for tenure?" We all have the ability to add our voices to the ongoing conversation that comprises our professional literature; find some ways to get started.

Instructor: Rachel Singer Gordon is Consulting Editor, Information Today, Inc., Book Publishing Division, and webmaster, LISjobs.com. She publishes the electronic newsletter Info Career Trends (www.lisjobs.com/newsletter/), writes the Liminal Librarian blog (www.lisjobs.com/liminal/) and co-authors Beyond the Job (librarycareers.blogspot.com), a professional development weblog for librarians. Rachel is the "Computer Media" review columnist for Library Journal, as well as the author of Emerald's "Publish, Don't

Perish" Library Link column and co-author of the "Tech Tips for Every Librarian" department in Computers in Libraries magazine. Her published work includes The Librarian's Guide to Writing for Publication (Scarecrow, 2004), The Accidental Library Manager (ITI, 2005), The NextGen Librarian's Survival Guide (ITI, 2006), and Information Tomorrow (ITI, 2007). Rachel holds an MLIS from Dominican University and an MA from Northwestern University.

Emotional Intelligence: What it is and why it matters - Thursday, 1:30-5:30 pm

This workshop will give participants an opportunity to experience doing an Emotional Intelligence Self-Assessment and then to identify their strengths and development opportunities. We will define the concept of emotional intelligence, explore the research being conducted at major universities, and discuss the reasons it has been embraced by major businesses in the development of their leadership. Participants will have fun with a serious topic.

Instructor: Candace D. Watson is an organization and leadership development consultant with 25 years total experience and over 10 years experience with her own company, Learning Disciplines and Practices. She has:

- Designed strategic planning processes that create mission, vision, values, strategic goals, and tactical objectives that build alignment and support for the organization direction, resulting in a more purposeful work atmosphere and enhanced goal accomplishment.
- Designed workshops and developed self-directed teams to work collaboratively to produce accelerated, more cost effective decisions.
- Designed and facilitated leadership development workshops and individual coaching sessions that link organizational results to self-management and change using information gathered from assessment tools which is combined with individual and group activities and conceptual learning so that a direct relationship is created between organizational direction and leadership competencies.

Stepping Out of the Library - Thursday, 1:30-5:30 pm

This class is intended for librarians seeking strategies to make their libraries the center of the universe! Going beyond the traditional library marketing ideas, participants will learn about the use of technology and relationship-building to become more visible to those outside of the library walls. Technologies addressed will include podcasts, wikis, blogs, rss feeds, online tutorials, and streaming video. Additionally, participants will learn how to maintain their identity as librarians while becoming increasingly more interconnected within the organization. This 4-hour course will use discussion, brainstorming, concept mapping, and hands-on exercises to facilitate learning.

Instructor: Elizabeth Killingsworth, MLS, is interim head of the Information Literacy and Outreach department at the University of Central Florida (UCF) Libraries in Orlando. In her previous life, Elizabeth was a clinical librarian at St. Francis Hospital in Hartford, CT, and a medical librarian at the University of Texas Medical Branch in Galveston, TX. Hired as the health sciences liaison at the University of Central Florida, Elizabeth's career has expanded to include leadership roles in information literacy and instruction. Her experience of outreach as a clinical librarian, and experiences working collaboratively outside of the library at UCF makes her perspective on marketing services and resources unique. Elizabeth received her MLS from the University of North Texas.

Instructor: Corinne Bishop, MLIS, is the Information Literacy Librarian at the University of Central Florida Libraries in Orlando, Florida. As a member of the Information Literacy and Outreach Department, Corinne is responsible for developing information literacy modules in collaboration with other librarians and Course Development and Web Services. She received her Master's of Library and Information Science degree from Florida State University. Prior to receiving her MLIS, she was a software course developer and technical writer. Areas of interest include curriculum design and web technologies.