



FLORIDA HEALTH SCIENCES LIBRARY ASSOCIATION

2005 ANNUAL MEETING

CONTINUING EDUCATION CLASSES

Communicating with Physicians: For Librarians

Bradley Long, M.S. L. S., Scott Memorial Library, Thomas Jefferson University and
Peter M. Jucovy, M.D. Philadelphia Veterans Affairs Medical Center

This course is designed to help librarians to communicate more effectively with physicians. The overall goal is for librarians to understand the viewpoint of physicians during a library transaction and how the librarian can direct the interaction in a positive manner. The outcome of the course is that the librarian gains first hand knowledge from a physician on what the physician's expectations are during a library transaction. Additionally, the librarian should gain a better understanding of his/her own customer service skills.

Thursday, April 21, 2005 8:00am-12:00pm \$60 Members; \$80 Non-Members

Introduction to Public Health for Librarians

Nancy Schaefer, M.L.I.S., Health Science Center Library, University of Florida

This course will introduce you to public health—its scope, infrastructure, philosophies, ethics and current hot issues. We'll explore information resources and search techniques for health statistics and environmental data, health policy information and evidence-based public health decision-making.

Thursday, April 21, 2005 8:00am-12:00pm \$60 Members; \$80 Non-Members

NLM Systems Update

J. Dale Prince, MA, M.L.S., National Network of Libraries of Medicine

This lecture course focuses upon changes made to NLM systems in the past year. Participants will be alerted to feature updates, including the establishment of Journal, MeSH, and PubMed Central databases in the Entrez system and the redesigned Clinical Queries including the Medical Genetics Searches section.

Thursday, April 21, 2005 8:00am-9:30am \$35 Members; \$55 Non-Members

Media and Learning: Using Sound, Graphics, Text, and Animation to Enhance Learning from Presentations

George Hack, Ph.D., Health Sciences Center Library, University of Florida

This course will focus on the practical application of learning theories and research findings concerning the use of media. Practical guidelines will be presented to learners, and specific technologies such as PowerPoint and the web will be discussed.

Thursday, April 21, 2005 1:30-5:30pm \$60 Members; \$80 Non-Members

Super Searcher

J. Dale Prince, MA, M.L.S., National Network of Libraries of Medicine

A hands-on course focuses on the advanced search features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and utility of each and develop search strategies that will increase the precision and scope of their searching. This class is being held at the Shands Hospital Complex.

Transportation will be provided as well as lunch.

Thursday, April 21, 2005 1:30-5:30pm \$67 Members; \$87 Non-Members