

**2002 Annual Meeting  
St. Augustine Casa Monica Hotel  
April 11-13, 2002**

**Medical Information: Putting the Pieces Together**

**Preliminary Program**

**Wednesday, April 10, 2002**

4:00 PM - 6:00 PM Registration

6:00 PM - 8:00 PM Executive Committee Members Dinner/Meeting

6:00 PM Dine-around; Sign up at the registration desk

**Thursday, April 11, 2002**

7:00 AM - 9:00 AM Registration

8:00 AM - 12:00 PM Morning Continuing Education

**1. Portable Digital Assistants - Your Mobile Future**

Instructor: Bryan Vogh, Internet Coordinator

NNLM- SE/A University of Maryland, Baltimore, MD

**2. Clinicaltrials.gov and an Overview of the Drug Development Process (2 hrs.)**

**Introduction to NLM Gateway & Getting the Most Out of Linkout (2 hrs.)**

Instructor: Toni Yancey, Outreach Coordinator

NNLM - SE/A University of Maryland, Baltimore, MD

12:00 PM - 1:30 PM Lunch on your own

1:30 PM - 5:30 PM Afternoon Continuing Education

**3. Making Your Library Literacy Ready: An Introduction to Health Literacy**

Instructor: Sandra Newell, Literacy & Lifelong Learning Specialist

Florida Bureau of Library Development, Tallahassee, FL

**4. Evidence Based Medicine (EBM) in a Nutshell**

Instructor: Pamela Sherwill-Navarro, College of Nursing Librarian

University of Florida Health Science Center Libraries, Gainesville, FL

6:00 PM - 10:00 PM Welcome Banquet

9:00 PM - until Ghostly Tour of St. Augustine

**Friday, April 12, 2002**

7:00 AM - 8:00 AM Majors Walk

7:30 AM - 9:00 AM Registration

8:30 AM - 9:30 AM Buffet Breakfast and Poster Display 9:30 AM - 9:45 AM Welcoming Remarks

9:45 AM - 10:45 AM **Keynote address**

**"Customer Based Marketing: Maximizing Library User Satisfaction"**

Christine Koontz, Ph.D., Director of GeoLib

FL Resources and Environmental Analysis Center, Florida State University, Tallahassee, FL

10:45 AM - 11:00 AM Break

11:00 AM - 11:30 AM RML Update

11:45 AM - 1:45 PM Luncheon / Business Meeting

1:45 PM - 2:00 PM Break

2:00 PM - 4:00 PM Roundtable Discussions: Putting the Pieces Together

4:00 PM - 4:30 PM Wrap up

**Saturday, April 13, 2002**

8:00 AM - 12:00 PM Morning Continuing Education

**5. A Practical Guide to Marketing for Public Agencies and Non-Profit Organizations**

Instructor: Christine Koontz, Ph.D., Director of GeoLib,  
FL Resources and Environmental Analysis Center, Florida State University,  
Tallahassee, FL

12:00 PM - 1:30 PM Lunch on your own

1:30 PM - 5:30 PM Afternoon Continuing Education

**6. Portable Digital Assistants - Your Mobile Future**

Instructor: Bryan Vogh, Internet Coordinator  
NNLM- SE/A University of Maryland, Baltimore, MD